American Planning Association Idaho Chapter

APA Idaho Executive Board

Minutes for February 11, 2016

[x]  Daren Fluke, President

[x]  Sabrina Minshall, Vice President

[x]  Mary Huff, Secretary

[x]  Jeff Lowe, Treasurer

[x]  Aaron Qualls, Region 1

[x]  Mike Ray, Region 2

[x]  Megan Leatherman, Region 3

[x]  Jae Hill, Region 4

[ ]  Sherwin Racehorse, Region 5

[x]  Jason Boal, Region 6

[x]  Brian Billingsley, L&PA

[x]  Maureen Gresham, E&O

[x]  Diane Kushlan, PDO

[x]  Jon Ingalls, P&Z

[x]  Brock Cherry, Student

Daren called the meeting to order; roll call was taken; a quorum was present.

The January minutes were tabled until the February meeting. Jeff reviewed the Treasurer’s report that was previously sent to the Board via email.

Meg moved to adopt “Bridging Tradition and Innovation through Planning” as the 2016 conference theme. Mike Seconded. After considerable discussion, the motion carried. Some board members thought the title was too long. Other board members thought that keeping “Planning” in the title was important.

Meg provided the Board with an update on the 2016 conference planning. Meg has given the committee chairs a deadline of February 26th to finalize their committees. The contract has been signed for the conference venue at Boise Center. They would really like to hold the award ceremony at the new JUMP facility. After discussion about all of the options, Sabrina moved to get a contract signed for the JUMP. Diane seconded; the motion carried. Sabrina moved to give the conference committee the authority to make the decision for the conference logo. Aaron seconded; the motion carried. Jeff asked to be included in any discussions and decisions to spend money for the conference.

Mary spoke briefly about the proposed Western Planner joint conference for 2018. The typical arrangement is a 50/50 split. Mary would like to propose a 70/30 split. Mary will run that past the Western Planner Board and get more information to the board at future meetings.

Brian emailed the urban renewal legislation to the board. This legislation will be the main topic of conversation at the next legislative meeting. Brian provided updates to all of the smaller bills. The board thanked Brian for all of his hard work on these issues. This committee will continue to meet via teleconference every Thursday during the legislative session.

Aaron provided an update on Region 1. He is planning to organize region meetings coming soon.

Jae has been meeting with the Wood River Valley planners. He is going to try to plan some events that will draw more people from his region.

Jason updated the Board about the County Planner’s meeting held at the Idaho Association of Counties conference recently. There was discussion about trying to get region reps to offer training to smaller jurisdictions that done have full time planning staff. Maureen and Diane met on this same issue earlier this week. They came up with three ideas that could be useful for assisting these areas.

1. Use the Idaho smart growth/APA Idaho presentation, which linked planning, and transportation. This could help explain what planning is and why it is important.
2. Create a hotline that would be manned by the region reps. They would not necessarily have to answer all of the questions, but direct people to where they could find the answers. This could also be something like a FAQ on the planner’s resource page.
3. Develop a speaker bureau. Ask planners to sign up to be available to speak on specific topics and then pay those planners to be available to speak when requested.

After lengthy discussion, the board decided to look into developing an online option for planners to be able to access. Jason volunteered to assist Maureen. Details will be forthcoming.

Diane provided a report to the Board about the 2016 spring conference. The proposal is to hold our conference in coordination with ULI’s “Moving People First” summit to be held in April. They already have several sponsors. Sabrina moved to sponsor the “Moving People First” Summit for $1050.00. Maureen seconded; the motion carried.

Maureen moved to adjourn. Aaron seconded; the motion carried.

*Respectfully submitted by Mary Huff – Secretary*