

# American Planning Association Idaho Chapter

## APA Idaho Executive Board

April 12, 2012

<input checked="" type="checkbox"/> Daren Fluke, President	<input type="checkbox"/> Connie Doerr, Region 5
<input checked="" type="checkbox"/> Renee Magee, Vice President	<input type="checkbox"/> Brent McFadden, Region 6
<input checked="" type="checkbox"/> Brad Cramer, Secretary/Treasurer	<input checked="" type="checkbox"/> Jon Norstog, L&PA
<input type="checkbox"/> Joan Bramblee, Region 1	<input checked="" type="checkbox"/> Anna Canning, E&O
<input checked="" type="checkbox"/> Joel Plaskon, Region 2	<input type="checkbox"/> Diane Kushlan, PDO
<input checked="" type="checkbox"/> Jon Cecil, Region 3	<input type="checkbox"/> Bob Arleth, P&Z Representative
<input checked="" type="checkbox"/> Charles Hutchinson, Region 4	<input checked="" type="checkbox"/> Jillian Maroney, Student Representative

- 1. Call to Order.** Daren called the meeting to order at 12:00
- 2. Approval of Minutes for March 8, 2012. Joel moved to approve the minutes. Second by Anna. Approved unanimously.**
- 3. 2012 Mini-Conference.** Daren said Sumner Sharp and Joanne Butler have been confirmed as speakers. Sumner will speak on ethics and Joanne will address legal issues. A notice will go out within the next week. We are still waiting on an update on the CM credit approval. It will be hosted at BSU.
- 4. 2012 Conference.** Jon Cecil reported the event will be held October 10-12 at the Owyhee hotel. The keynote speaker will be Governor Glendenning. Charles referred to the sponsor form Connie had made. It will be finalized soon and we can then start seeking sponsors. The next thing we need to work on is the programming details and topics. Daren agreed and said he and Anna will look at the sponsorship form and begin working on sponsors. He also suggested a save the date mailing soon. Anna has lined up a downtown art walking tour. Daren said Jerry Mason is interested in doing a session on legislative affairs in Idaho. Jon asked for extra help in preparing the agenda program. Daren suggested getting the call for proposals out soon so we can get a feel for what topics we will have. Anna also reminded the group that conference committees can be composed of people who are not board members. Daren also said we need to get the graphic logo figured out. Charles explained the process from last year and suggested going back to Jane Rowling in Eagle. He and Jon will work on putting something together to send to the board and then to Jane.
- 5. Legislative Affairs.** Jon Norstog said Brad Clark has been meeting with the Idaho Association of Counties to put together a draft ordinance for oil and gas infrastructure and facilities. He suggested making Brad an official representative of the Idaho APA on the committee. Daren agreed and said he would make the appointment. Jon said he will follow up with the oil and gas bill and point out some its challenges. He also reported that the Map 21 bill on transportation funding from the federal level has stalled. He doesn't believe anything will happen to it until after the election.
- 6. Jon Cecil request for lodging and conference registration assistance.** Jon Cecil is part of the Western Planner board. This year's conference is in Billings, Montana. He is requesting to be able to attend that conference with the help of Idaho APA funds. His agency is no longer able to help pay for those types of functions. The cost will be a little less than \$600. Anna said we have put off the decision on whether or not to support the Western Planner. We need to make a decision to either commit to the group or not. One question is if the

group pays for Jon's travel, will it need to start paying for other travel expenses for conferences and meetings? She would like to see a pros and cons list of supporting Western Planner. Renee believes it is a pro because the Western Planner is the group that does a better job of reaching out to lay people on planning issues than the APA does. She distributes the Western Planner Journal to planning commissioners and some of them also attend the conference. Jon Cecil will work on putting together a pros and cons list. Daren reminded the group that the reason we pay for the president's travel is because of a requirement by APA that the president attend either the national conference or the chapter presidents' council meeting. We could have a similar policy that defines what other travel we will pay for.

7. **Open Discussion.** Joel asked what is included in "media releases" as noted on the sponsorship form under benefits. Charles said it includes the website, but that we should do a better job of getting in print and other venues. Jon Cecil suggested also looking at the Western Planner Journal for recognizing sponsors through an ad. Joel also suggested that for the Sapphire level of sponsorship to ad acknowledgement by the conference chair. He also asked if we could create a LinkedIn group for our organization or if it would be a benefit to do so. Anna asked if LinkedIn has been a value to Joel personally. He believes there are two issues: the personal benefit for a member of LinkedIn versus the benefit of exposure as a group that professionals can be affiliated with. He thinks our chapter would receive additional exposure as a benefit. Brad asked how groups are set up and how much administration is involved. There is already an option on our own page to post information onto LinkedIn pages. Joel will look into the details of having a group and report next month.

Brad asked for opinions on the pros and cons of separating the secretary and treasurer into two positions. The main pro is freeing up time and allowing each to focus their efforts in one area. Currently it is a big time commitment. Anna said the bylaws said those positions would be assumed by members of the board who were elected to other positions. Nobody wanted to volunteer so it was made a separate position. Renee said as a supervisor, she would be in favor of separating the positions out. It can be tough if you have a small staff. There was discussion on options of how to separate the responsibilities among other board members. If it is going to be a bylaw amendment it needs to be done quickly in order to make it by the next annual meeting. Renee and Joel volunteered to be the subcommittee to look at changing the bylaws.

Brad reported on the Idaho Department of Lands council had their first meeting. He said the group is very large and it is heavily composed of folks from northern Idaho and people in the fire and private forestry sectors. There are no one representing urban interests other than him and Elaine Clegg. The group will have an effect on how money is distributed around the State so it may be challenging if only two people are representing urban interests.

Jillian reported that four University of Idaho students have been at a conference presenting on their work in the Clearwater Basin. In response to a question from Jon Cecil, Jillian said she has contacted Susan Mason regarding having the students meet up during the fall conference. In the future, Daren will add an agenda item for an update from Jillian.

8. **Adjourn.** Jon Norstog moved to adjourn. Second by Joel. ANNA OPPOSED! Meeting adjourned at 12:45.