American Planning Association Idaho Chapter

Minutes for December 14, 2017

Leon Letson, President
Daren Fluke, Past President
Aaron Qualls, Vice President
Maureen Gresham, Secretary
Jeff Lowe, Treasurer
Hilary Anderson, Region 1
Mike Ray, Region 2
Megan Leatherman, Region 3
Micah Austin, Region 4
Sherwin Racehorse, Region 5
Josh Wilson Region 6
Brian Billingsley, L&PA
Vacant, E&O
Diane Kushlan, PDO
Vacant, Tribal Planning Representative
Taylor Minshall, Student Rep

Also attending, Jason Boal, Esmeralda Chavez, Kristi Inselman and Mary Beth Frank-Clark

Leon called the meeting to order at 12:04.

Action Items:
1. Diane Kushlan made a motion to approve the September 14th meeting minutes, seconded by Jeff Lowe. The motion passed unanimously.
2. Leon Letson made a motion approve Kristy Inselman to the Education Outreach Officer, second by Hilary Anderson. The motion passed unanimously.
3. Leon moved the Treasure’s Report to Discussion Items.
4. Aaron Qualls made a motion to approve Mary Beth Frank-Clark as the Tribal Planning Representative Chair, second by Hilary Anderson. The motion passed unanimously.

Information/Discussion Items:
1. Treasure’s Report 2017 / Approval of Expenditures
   Jeff presented the 2018 budget noting that the revenues were a conservative estimate since it was unknown if the due increase would impact memberships. Sherwin asked if the 2017 conference is expected to make a profit. Jeff responded with a no. Meg asked why funds are allocated to Western Planners. Jeff noted this is a place holder to either sponsor or send a representative to the conference. Sherwin noted that the board has not reconciled our level of involvement in Western Planners and asked that it be on a future agenda. Diane suggested inviting Mary Huff to that discussion. Meg made a motion to approve the Treasurer’s Report and the 2018 budget. The motion was seconded by Leon Letson and passed unanimously.
2. Statewide Annual Conference Follow Up
   Leon reminded the board members that the agenda included an attachment summarizing the evaluation sheet responses. Leon suggested the board discuss at a later date whether to move the conference to September. Sherwin asked that future conferences focus on rural issues. Diane agreed that rural issues should be a focus but noted that the majority (2/3) of the board members are in urban areas. Jeff noted that the mini-conferences should have a rural focus.
3. By-Law Amendment Results
   Brian noted that the by-laws are approved and should be posted and distributed.
4. Legislative Reception
   Brian noted that legislative reception is scheduled January 29th from 4 to 5:30 on the 1st floor of the Capital. Brian requested help with a flyer, posters and/or a brochure. Leon, Brian, and Jeff volunteered to develop talking points. Maureen volunteered to help with logistics.
5. 2018 Work Plan
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Leon stated he had the following priorities for 2018: mini-conferences, annual conference, marketing plan and mentorships. Sherwin requested we revisit the strategic planning session and prepare handouts for new board members. Leon noted the strategic planning workshop is funded every other year.

6. Region Representatives/Officer reports

Hilary noted the LED project is on-going. Hilary also noted that Eastern Washington University was reaching out for mentors.

Sherwin noted that planning for the Western Planners conference is underway, would like to use the regional funds and that the area had completed their Comprehensive Economic Development (CED)s plan.

Diane noted the AICP exam is scheduled in May and that she will announce a scholarship to the membership.

Brian Billingsley moved to adjourn the meeting, seconded by Jeff Lowe. The meeting adjourned at 1:08.

Respectfully submitted by Maureen Gresham – Secretary