

American Planning Association Idaho Chapter

APA Idaho Executive Board

December 8, 2011

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| <input checked="" type="checkbox"/> Daren Fluke, President | <input type="checkbox"/> Connie Doerr, Region 5 |
| <input checked="" type="checkbox"/> Renee Magee, Vice President | <input type="checkbox"/> Brent McFadden, Region 6 |
| <input checked="" type="checkbox"/> Brad Cramer, Secretary/Treasurer | <input checked="" type="checkbox"/> Jon Norstog, L&PA |
| <input type="checkbox"/> Joan Bramblee, Region 1 | <input type="checkbox"/> Anna Canning, E&O |
| <input checked="" type="checkbox"/> Joel Plaskon, Region 2 | <input type="checkbox"/> Diane Kushlan, PDO |
| <input checked="" type="checkbox"/> Jon Cecil, Region 3 | <input checked="" type="checkbox"/> Bob Arleth, P&Z Representative |
| <input checked="" type="checkbox"/> Charles Hutchinson, Region 4 | <input checked="" type="checkbox"/> Jillian Maroney, Student Representative |

1. **Call to order.** Daren called the meeting to order at 12:01. He welcomed Jillian as the new Student Representative.
2. **Approval of the minutes. Brad moved to approve the minutes from November 17. Second by Jon Cecil. Approved unanimously.**
3. **2012 Conference Planning**
 - a. **Location.** Charles suggested the conference be held in Boise. Renee said she would support Boise if the next year it would be held somewhere else. Daren also agreed with doing Boise every other year. Jon Cecil also expressed support of the idea. **Daren moved to hold the 2012 conference in the Boise area. Second by Jon Norstog. Approved unanimously.**
 - b. **Conference Chair/Committee Appointments.** Charles offered to help the next chair. He suggested the representatives for the two regions closest to the conference location be the chair and co-chair. He would be willing to co-chair this year if Jon Cecil would be the chair. Renee expressed support of that idea of spreading the conference planning among members of the regions hosting. Jon Cecil said he has experience putting together conferences and would be interested in being the chair along with Charles as the co-chair. He also asked other board members and others to be willing to assist. **Daren moved to name Jon Cecil the chairman and Charles Hutchinson as the co-chair for the 2012 annual conference. Second by Joel. Approved unanimously.** Charles said it will be important to focus on sponsorships. Jon Cecil hopes Anna and Daren will be able to help in that area. Daren agreed and said he would like one of the committees to be for sponsorships, which he would be willing to chair.
 - c. **Theme.** Jon Norstog said he would like to do something that looked at planning over a long time period and looked at what type of legacy we are leaving for future generations. Renee said her idea is similar. She would like to look back at past trends of planning and how we are repeating those trends with new terms. Charles suggested we have specific tracks. Jon agreed with having a general theme with three or four more specific topics. Renee said that might also help with attracting presentation ideas.
 - d. **Smart Growth Partnership.** During a meeting with Rachel Winer of Idaho Smart Growth, Daren and Rachel discussed the possibility of partnering for the conference. Jon and Daren will schedule a time to meet with Rachel. Daren said

Rachel suggested a public health theme. It was agreed that could be a good track under a general theme. There was general discussion on potential venues and hotels that have been used in the past. Dates and venues should be the first items to decide

- e. **Three year plan.** Because the board expressed earlier support of the idea of moving the conference between Boise and other parts of state on a rotating basis, this item had no further discussion.
 - f. **Date.** Charles said in the past the conference has been after the first of October because that is the beginning of the fiscal year for government entities. This year we overlapped with other conferences which hurt attendance. He said we should coordinate with other chapters or other planning related conferences. At the same time, there are so many conferences at this time it is difficult to find a date that doesn't conflict with something. Jon Cecil said he would prefer to stay in October because of budgets. We will do our best to coordinate schedules, but he would like to tentatively like to try for the first weekend in October.
4. **Airport Legislation.** Jon Norstog reported Idaho Transportation Department is recognizing our chapter as a source to consult on this issue. He said there is already an aviation safety act on the books this proposal will modify that it to replace aviation hazard areas with an airport influence area determined by the local jurisdiction and the division of aeronautics. It will also require comprehensive plans include a section dealing with airport facilities and influence areas. Studies may also be required for variances, special use permits, plats, and others to determine what the effect of such action may have on the airport influence areas. **Jon proposed Joel's new title within the organization be "Champion of Local Sovereignty and Libertarian Values."** Jon feels it is good legislation for the state and communities with airports even though it may mean a little more work. Joel is still concerned the legislation or guidance for how to appropriately deal with compatible land uses is too detailed. Daren said the aviation community is looking for a letter from our organization. He asked Jon Norstog to draft a letter of support after looking into some of the other issues discussed. There was further discussion on general concerns about how the act will work in practice.
 5. **Strategic Plan/Budget.** Full discussion of this item was postponed until the next meeting. Daren did suggest that we include looking at partnerships as part of our plan. Joel agreed.
 6. **Open Discussion.** Jon Cecil said Boise State University is in the process of forming a student chapter. He also asked if the letter regarding AICP accreditation was sent. Daren said it was. Brad said he is looking for another way to accept credit cards. One option is Square which works with certain Apple products. For the next meeting he will put together a spreadsheet comparing the different credit card options.
 7. **Adjournment.** Meeting adjourned at approximately 12:55.