American Planning Association Idaho Chapter
Minutes for February 10, 2011
APA Idaho Executive Board

☒ Daren Fluke, President ☒ Charles Hutchinson, Region 4
☒ Renee Magee, Vice-President ☒ Melodie Halstead, Region 5
☒ Brad Cramer, Secretary/Treasurer ☒ Kurt Hibbert, Region 6
☒ Clare Marley, Region 1 ☒ Jon Norstog, L&PA
☒ Joel Plaskon, Region 2 ☒ Anna Canning, E&O
☒ Jon Cecil, Region 3 ☒ Diane Kushlan, PDO

The meeting was called to order at 12:00.

1. **Approval of Minutes for January 20, 2011:** Jon Cecil requested motions be separated from main text and in bold type. **He also moved to approve the minutes as amended. Seconded by Clare. Approved unanimously.**

2. **Legislative Update (Jon Norstog):** Jon Norstog reported the legislative breakfast is on hold because no action via email vote was ever taken. It may be too late to hold it at this point. Two more urban renewal bills are coming in. They are from a group that is opposed to urban renewal and will be difficult to resolve. H.B. 110 is fairly benign and not a major concern. He will email to the group the other two bills that have come in since Monday. H.B. 116 regarding auditorium districts looks good. The districts still have to follow state procedures. It might be good for the board to submit a letter of support to the districts. Pocatello has had struggles with their district and lost the rodeo as a result. He encouraged a phone call to AIC to follow the issue. The chapter should also develop its own voice on legislative issues. Anna suggested the board focus on planning legislation and not taking on auditorium districts. Jon Norstog believes if we are going to partner with other groups sometimes that will mean weighing in on their issues too. Diane suggested that for urban renewal the board could write a general letter about the merit and value of the urban renewal districts rather than dealing with specific legislation. Daren agreed and said he is also supportive of the auditorium bill. If AIC asks for a letter we could provide one at that time. Melodie agrees. Jon Cecil said he agrees with Diane and Anna. Jon Norstog said we agreed to partner with other organizations. If AIC or other groups ask for assistance or support we should give it unless there is a clear problem. Daren asked if there have been any requests. Jon Norstog said the only request was the email from Joel. Joel believes we should consider weighing in if a bill has to do with providing services, infrastructure, or economic development.

**Joel moved that as a legislative policy, the board not limit input to bills dealing with land use planning, but also consider any bill that has to do with the facets of community development and planning including housing, economic development, and infrastructure and that the board be willing to partner with other groups. Seconded by Diane.**

Board discussion on the motion: Jon Norstog agrees with the motion. Clare also agrees with tying back to all facets of development. Daren said as a practical matter, the board needs a protocol on taking action and positions. One person should take the lead and draft a letter. The board can then email their votes. Joel agrees with having a protocol, but does not think the method is effective without group discussion. Instead of drafting a letter we should first present the bill and then get input. Charles believes it is worthwhile to have a second conference call per month just for legislative issues.
Vote on original motion: 9-1 in favor. Anna opposed

The board continued discussion on legislative issues. Clare noted a couple of bills need to be addressed before the next meeting. The idea to draft a letter allows us to discuss the issues. Diane agrees with Clare. Someone needs to draft a letter. We may get to the point that we need an extra meeting, but we don’t need to plan on a second meeting each month. Daren summarized that someone should draft a letter and the board can suggest changes. Jon Norstog said he has had no further response from the contact person for H.B. 50. In his last conversation with her she said the bill restores previous requirements for public hearings. Clare has emailed the contact as well and is concerned that the bill wraps subdivisions and rezoning into public hearings at the planning commission. She expects some changes because it negatively affects short plats and hearing examiners. Anna said she is on the AIC committee and has heard similar comments. Daren asked if legislative meetings should be held weekly. Joel said they should, at least during legislative session. Diane believes meetings should be as needed. Jon Cecil and Brad agreed with Diane. Daren suggested we wait to see if anyone drafts a letter. Joel asked if a subcommittee would be appropriate. Jon Norstog said we just need the ability to react quickly, but not run off in all directions. He complimented Clare on her work. Uncoordinated effort is okay as long as we are all informed. We should start with letters and let the board respond. Big issues should be a phone call. We need to keep everyone informed. Daren suggested the board see how things work as items come up. Joel referenced R.S. 20302 and said land use planning is being discussed but there is no bill yet. Jon Norstog said it is just a discussion at this point. It may become a draft bill at some point. He explained the process of how some issues become bills. Daren said if we are not going to hold a breakfast we should consider drafting a letter introducing ourselves. Jon Norstog would also like to invite some of the legislators to our annual conference. He will draft a letter for our next meeting.

CPC Grant Application (Anna/Daren): Anna said they are working with Rachel Winer on the grant. It is a follow up to legislative analysis and will look at the effects of transportation on land use. She hopes the chapter can contribute money towards the effort. She asked if we can use $50 from each region’s budget for education and put it towards the grant application.

Jon Cecil moved to approve the request to use $50 from each region’s education budget to use toward the CPC grant application. Seconded by Diane. Approved unanimously. Daren suggested we don’t change the budget until the grant is actually awarded.

3. Chapter Website (Kurt): Kurt was not in attendance and no one received a copy of the website plan. Daren will try to contact Kurt.

4. Conference Update (Charles): Charles said the available dates for the conference are October 3rd-5th, 12th-14th, or 24th-26th if we want to use the Best Western Inn. If the conference is the 12th-14th we will need to out of the hotel no later than 4:00 p.m. On the 15th Stanford will play Washington State in football. For other options, the Idaho Falls Red Lion can accommodate the conference on the 12th-14th or the 24th-26th. He also called the Shilo Inn. He has not found any solid hotel option in Pocatello yet. For a charter bus from Boise, Sun Valley Stages was recommended. He said the dates are most important and recommends the 12th-14th. Clare agrees with the dates. We can clear out of the hotel on time. Charles said the Best Western will give one conference room for free if we buy one catered meal from them.

Clare moved to approve October 12th-14th as the conference dates. Seconded by Diane. Approved unanimously.
Charles and Daren complimented Clare on the conference playbook she created. Diane will provide Charles with the survey of the sponsors from last year’s conference.

5. **Open Discussion:** Diane mentioned the local government committee meetings are streamed live on the Idaho TV website. Jon Cecil made recognition of Diane’s award from APA for her work on AICP certification within the chapter. Diane asked Daren to communicate to APA her frustration that they do not meet their own deadlines for acceptance notifications. Daren asked if the board would approve of APA administering chapter-only memberships. There would need to be a small increase in membership fees to cover the cost.

   **Anna moved to approve an increase chapter dues by $10 and to ask APA national to administer chapter-only memberships. Seconded by Daren. Approved unanimously.**

   Brad and Daren will work with Lynn Jorgensen at APA to transfer administration.

Meeting was adjourned at 1:00.