

American Planning Association Idaho Chapter

APA Idaho Executive Board

January 12, 2012

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| <input checked="" type="checkbox"/> Daren Fluke, President | <input checked="" type="checkbox"/> Connie Doerr, Region 5 |
| <input type="checkbox"/> Renee Magee, Vice President | <input type="checkbox"/> Brent McFadden, Region 6 |
| <input checked="" type="checkbox"/> Brad Cramer, Secretary/Treasurer | <input checked="" type="checkbox"/> Jon Norstog, L&PA |
| <input checked="" type="checkbox"/> Joan Bramblee, Region 1 | <input type="checkbox"/> Anna Canning, E&O |
| <input type="checkbox"/> Joel Plaskon, Region 2 | <input type="checkbox"/> Diane Kushlan, PDO |
| <input checked="" type="checkbox"/> Jon Cecil, Region 3 | <input type="checkbox"/> Bob Arleth, P&Z Representative |
| <input checked="" type="checkbox"/> Charles Hutchinson, Region 4 | <input checked="" type="checkbox"/> Jillian Maroney, Student Representative |

- 1. Call to order.** Daren called the meeting to order at 12:00.
- 2. Approval of the minutes for December 8. Jon Cecil moved to approve the minutes as written. Second by Daren. Approved unanimously.**
- 3. 2012 Mini-Conference.** This item was postponed as Anna was not available.
- 4. 2012 Conference Planning.** Jon Cecil said the proposed date for the conference is October 10-12. He is working with Charles and Daren to form the committees. He asked that all board members will participate and make conference planning a group effort.
 - a. Date:** To determine the date Jon surveyed potential conflicting conferences and this date does not appear to be at the same time as other events. It also keeps the date after the October 1 budget cycle start date. No one was opposed to the date.
 - b. Committees:** Awards and Sponsorship have been identified as potential committees. Charles said there is also a volunteer committee that Michelle Vaschon helps organize with the University of Idaho students. For sponsors, Charles suggested each board member try to bring on at least one sponsor. (Joan joined the meeting). Brad suggested a publicity committee. He said he is unable to chair the committee but will willing to serve on the committee. Connie said she will chair the committee.
 - c. Theme:** Jon had distributed a list of potential conference themes. He asked the board provide their preferred theme titles in the next week to 10 days. Based on the tally the theme will be finalized by the next meeting.
 - d. Smart Growth Partnership:** Daren and Jon met with Rachel Winer from Idaho Smart Growth. They decided not to do a joint conference, but to bring Smart Growth in as a partner to provide in-kind support rather than a monetary contribution. She may be able to get a more high profile keynote speaker to the conference.

5. **Budget:** Brad explained this is basically the same budget from last year with a couple of changes. The differences from last year include: increase revenue from APA and no revenue from chapter-only memberships due to the new agreement with APA National; under conference expenses, audio/visual and venue are combined and registration costs are up to reflect credit card expenses; under chapter administration, website expense dropped from \$1,300 to \$150. Daren pointed out we have not used a lot of our money which is providing a healthy reserve. He encouraged regional representatives to use their education and outreach money. **Joan moved to adopt the budget as presented. Second by Jon Norstog. Unanimous approval.**
6. **Oil and Gas Bill/Legislative Affairs:** Jon Norstog summarized the oil and gas bill. It has not yet been read in committee and is a work in progress. Under Section 3 of the draft essentially prohibits local jurisdictions from regulating siting, construction, or operation of exploration or extraction activities. Jon feels it is an overreaching and unnecessary piece of legislation. He feels we should come out with an opinion and work with the association of counties and association of cities. Daren agreed we should align with those two organizations and keep on top of the bill. Jon Norstog feels we should start by contacting the State Lands and Minerals Department. He also suggested we do a webpage that would include the draft legislation and a summary document of our position. The position should be made by vote of the board. Jon Cecil added his concern that there is no provision for public participation or input and local jurisdictions by a state agency that is not accountable to anyone. Daren feels the board should go on record as opposing the bill and contact the associations of counties and cities to see if we can partner with them and also contact the membership regarding the bill. **Daren moved to have the board oppose the bill and have the Jon Norstog contact the Association of Idaho Cities and the Idaho Counties Association to explore partnering on opposing the bill and also have Jon Norstog draft a letter stating the board's opinion to be sent to the membership and posted on the website. Second by Jon Cecil. Approved unanimously.** Brad will post the information to the website and use the topic to introduce the forums feature to the website.

Jon Norstog asked if the board was ready to do a meet-and-greet with the legislature. He also said Representative Lacey is going to re-introduce his proposed legislation to provide a minimum clearance when a motorist passes a cyclist. Daren agreed this is a bill we should support. He also updated the board on the letter of support that was sent regarding the airport legislation. He received a draft of the revisions and the proponents have asked for a letter of support. Regarding the breakfast Daren suggested we move forward and said \$600 dollars have already been budgeted. Jon will see what can be arranged.

Jon Cecil there is a Supreme Court case moving forward regarding a North Idaho issue relating to the Clean Water Act that the board should pay attention to. It will have implications on how the Federal government will view wetlands. He also noted he has not heard anything regarding urban renewal legislation this year.

7. **Open Discussion:** Brad reviewed the comparison between the different options for accepting credit cards. He has looked at credit card machines, Intuit software, Square, and PayPal. His preference is to move away from the credit card machine. It is overly expensive, it is a hassle to ship the machine back and forth, and it requires compliance training that is too time consuming. PayPal can be added to the website for free and we just pay as it is used. He prefers Square which is a device that attaches to an iPhone, iPad, or other smart device. The fees per swipe are higher, but there is less hassle and it makes more sense as we will only use it occasionally. There was no discussion from the

board and Daren suggested we move in that direction. Brad asked if we wanted to rely on a board member's device or purchase one for the chapter. Daren believes there is no need to purchase one. Daren will look into the costs of purchasing one but believes there is probably enough board members with those devices that it is probably not necessary.

- 8. Adjourn:** Jon Norstog moved to adjourn. Second by Joan. Meeting adjourned at 12:55.