American Planning Association Idaho Chapter

APA Idaho Executive Board

Agenda for July 11, 2013

[ ]  Daren Fluke, President

[x]  Joel Plaskon, Vice President

[x]  Mary Huff, Secretary

[ ]  Renee Magee, Treasurer

[ ]  Joan Bramblee, Region 1

[x]  Mike Ray, Region 2

[x]  Jon Cecil, Region 3

[x]  Charles Hutchinson, Region 4

[x]  Mathew Lewis, Region 5

[x]  Brad Cramer, Region 6

[x]  Jon Norstog, L&PA

[ ]  Vacant, E&O

[ ]  Diane Kushlan, PDO

[ ]  Bob Arleth, P&Z Representative

[x]  Aaron Mondada, Student Rep

A quorum of the Board being present, Joel called the meeting to order

Brad moved to approve the Minutes for June 13; Jon Cecil seconded, motion passed.

The Treasurer’s report and approval of expenditures was tabled until the August meeting.

Brad provided a 2013 Conference update. The deadline for Session proposals is tomorrow July 12th. So far, we have eleven submitted with potentially 20 more to come. If all goes as expected, we will have an abundance of sessions to choose from. There was a brief discussion as to possibly extending the deadline. Brad did not want to extend the deadline for submissions. Attendees generally wait to register until we publish a short program published. The committee decided it was best to get the short program out with the opening of registration. He also believed that we are already going to have more than enough sessions to choose from. Brad has reserved a spot for an ethics session and an AICP prep course. He will verify with Diane if she is willing to conduct those.

John Luthey will be the key note speaker. Also, APA contacted Brad and informed him that APA National President, William Anderson will be attending. Brad would like for him to speak at the awards luncheon. Joel suggested the conference committee do something special as a thank you for President Anderson. We can use all of the help with sponsors that we can get. Brad would like each Board member to come with at least one sponsor from their region. Everything is going smoothly and coming together very well. Jon Cecil asked Brad to send the sponsorship form to each board member so that we can solicit sponsors.

Jon Cecil provided a brief recap of the 2013 Spring Mini Conference. We had about 20-25 registered. There were some really informative sessions and overall was very well received. Some believed that trying to pair our mini conference with the IAC conference was just too much time away for most and may have hurt our attendance some.

Joel discussed the Strategic Plan and the need for us to transition to a Work Program. Joel will continue to work on that and will provide a draft at the August meeting.

Joel notified the Board that Anna had resigned her Education and Outreach position on the Board, so we will need to fill that position. Joel asked for suggestions of possible candidates. Joel asked that Mary send out an email to the membership advertising the vacancy including a description of the role and soliciting interested candidates.

Jon Cecil discussed the upcoming Western Planner Conference in Lake Tahoe, October 13th through the 16th. The Board agreed to have Mary send our membership an email notifying them of Western Planner conference. There was some concern that their conference being so close to ours could possibly hurt registration for our conference.

Aaron is working on a plan for the mentorship program and will send that out to the full Board. Jon Cecil asked that we put the mentorship plan on an upcoming agenda.

Jon Norstog stated that he had spoken to Michelle Vos about taking over as legislative liaison. Jon said that he will not be able to continue to serve in that capacity. The Board decided that the position should be advertised to the full membership to give others an opportunity to be considered. Joel directed Mary to include the legislative position in the email concerning open positions with a deadline for letters of interest to be submitted by August 30th.

Brad said that Jerry Mason wanted to meet with the Board at our upcoming conference. Joel asked Brad to forward that email on to the Board so that we can accommodate a meeting with him.

The meeting adjourned at 12:35.

*Respectfully submitted by Mary Huff - Secretary*