• Visualize Flyover video

• Hands on interactive, reactive analysis for non technical example site

• Accessible data, web based, not from just a GIS software

• Data on mobile devices, Field data collection (DSBA) Vacant storefronts

• Capturing history

• Custom tools...Vacant commercial query

• Easy access to restriction data

• Quick tutorial on how to make $/acre visual
Take your data mobile

With ArcGIS online or local Portal and ArcGIS Server
Quick tutorial, Assessed Value Per Acre

- Software needed ArcGIS, ArcGIS 3D Analyst
- Spatial Data, Parcel fabric with ID
- Relation Data, Tax assessment data

Credit to: Joe Minicozzi for pioneering this style of analysis [http://www.urban-three.com/](http://www.urban-three.com/)
Join tax data to Parcel data

- Using shared property ID Join the data
- Create a new column for your values of type Float
- In the new column use the field calculator to Divide the assessed value by the acres of the parcel.

(Beware of nulls and 0’s)
Make it 3D

- Launch ArcGlobe
- Add your new parcel layer
- Extrude the calculated value
- Apply symbology
- Generate Cache