

2019 American Planning Association Idaho Chapter Annual Conference:



American Planning Association
Idaho Chapter

Making Great Communities Happen

Sponsorship Request Form

The American Planning Association Idaho Chapter (APA Idaho) is hosting the 12th Annual Conference in Twin Falls, ID. The conference will be held on October 2nd – 4th 2019.

About the Conference

The APA Idaho State Conference is the premier statewide planning event. The conference attracts city planners, economic development professionals, city commission members, private developers, and more throughout Idaho and the Inter-Mountain West.

The conference consists of training sessions, network opportunities, and community activities.

Why Sponsor?

Idaho is currently the fastest growing state in the nation. Never before has it been more critical to plan and prepare for our great State's future. As a sponsor you have the opportunity to interact and connect with community development professionals who will be active participants in how Idaho is shaped in the future.

Sponsoring ensures that your company name, mission and logo will be familiar to conference attendees from throughout the state and the region. Share your industry knowledge and expertise, and seize the year's best opportunity to show off your business to this enthusiastic and influential group.

If you would like to secure your sponsorship slot(s), or if you have any questions, please feel free to contact our APA Idaho 2019 Conference Chair, Brock Cherry at bcherry@tfid.org and **208-735-7294**.

We look forward to working with you and making this an event that is exceptional for all involved.

Sincerely,

A handwritten signature in black ink, appearing to read 'Leon Letson'.

Leon Letson,
APA ID President

A handwritten signature in black ink, appearing to read 'Brock Cherry'.

Brock Cherry,
*APA ID Region 4 Representative
& 2019 Conference Chair*

EVENT	SPONSORSHIP	PROMOTIONAL OPPOTUNITIES
Conference Title Sponsorship 2019 APA Idaho Conference	\$3,000	Level IV Display/Exhibit Space; Acknowledged at the Awards Ceremony, Opening Reception, and all meals; Prominently acknowledged on flyers/promotional materials; Program Listing.
Title Sponsor Awards Ceremony & Reception	\$2,500	Level IV Display/Exhibit Space; Acknowledged at the Awards Ceremony and Opening Reception; Prominently acknowledged on flyers/promotional materials; Program Listing
Title Sponsor Keynote Speaker Lunch	\$2,500	Level IV Display/Exhibit Space; Acknowledged at Keynote Speaker Lunch and introduce Keynote Speaker; Prominently acknowledged on flyers/promotional materials; Program Listing
Gold Sponsor – Twin Falls Urban Renewal Agency Lunch	\$1,700	Level III Display/Exhibit Space; Acknowledged at sponsored lunch; Program Listing
Gold Sponsor – EHM Engineers Inc. Breakfast	\$1,700	Level III Display/Exhibit Space; Acknowledged at sponsored breakfast; Program Listing
Gold Sponsor – Woodbury Corp. Breakfast	\$1,700	Level III Display/Exhibit Space; Acknowledged at sponsored breakfast; Program Listing
Silver Sponsor Keynote Speaker	\$1,500	Level II Display/Exhibit Space; Acknowledged at Keynote Speaker Lunch; Program Listing
Silver Sponsor Books	\$1,500	Level II Display/Exhibit Space; Program Listing; Acknowledged at Keynote Speaker Lunch.
Silver Sponsor – Laughlin Ricks Architecture LLC Venue Rental	\$1000	Level II Display/Exhibit Space; Program Listing
Silver Sponsor Conference Swag	\$900	Level II Display/Exhibit Space; Program Listing
Bronze Sponsorship – TF Chamber of Commerce Downtown Twin Falls Events	\$500	Level I Display/Exhibit Space; Program Listing
Bronze Sponsorship – TF Chamber of Commerce Conference Community Activities	\$500	Level I Display/Exhibit Space; Program Listing
Bronze Sponsorship – Kushlan & Associates General Conference Operations	\$500	Level I Display/Exhibit Space; Program Listing

Bronze Sponsorship – JUB Engineers Inc. General Conference Operations	\$300	Level I Display/Exhibit Space; Program Listing
Bronze Sponsorship General Conference Operations	\$300	Level I Display/Exhibit Space; Program Listing
General Sponsorship - Chobani In-Kind Donation	In-Kind Donation	Program Listing

Sponsorship Levels in regards to Display/Event Space

Title Sponsor (\$2,500+) LEVEL IV Display/Exhibit Space

LEVEL III Display/Exhibit space allows the sponsor a premier exhibit area within a LEVEL IV Display/Exhibit space that would allow the sponsor to display what they wish. The sponsor would also be allowed to have a banner type advertisement to be hung at the conference.

Gold Sponsor (\$1,500 - \$2,500) LEVEL III Display/Exhibit Space

LEVEL III Display/Exhibit space allows the sponsor a mid-size exhibit area within a LEVEL III Display/Exhibit space that would allow the sponsor to display what they wish. The sponsor would also be allowed to have a banner type advertisement to be hung at the conference.

Silver Sponsor (\$750 - \$1,499) LEVEL II Display/Exhibit Space

LEVEL II Display/Exhibit space allows the sponsor a small exhibit area within a LEVEL II Display/Exhibit space that would allow the sponsor to display what they wish. The sponsor would also be allowed to have a banner type advertisement to be hung at the conference.

Bronze Sponsor (\$300 - \$749) LEVEL I Display/Exhibit Space

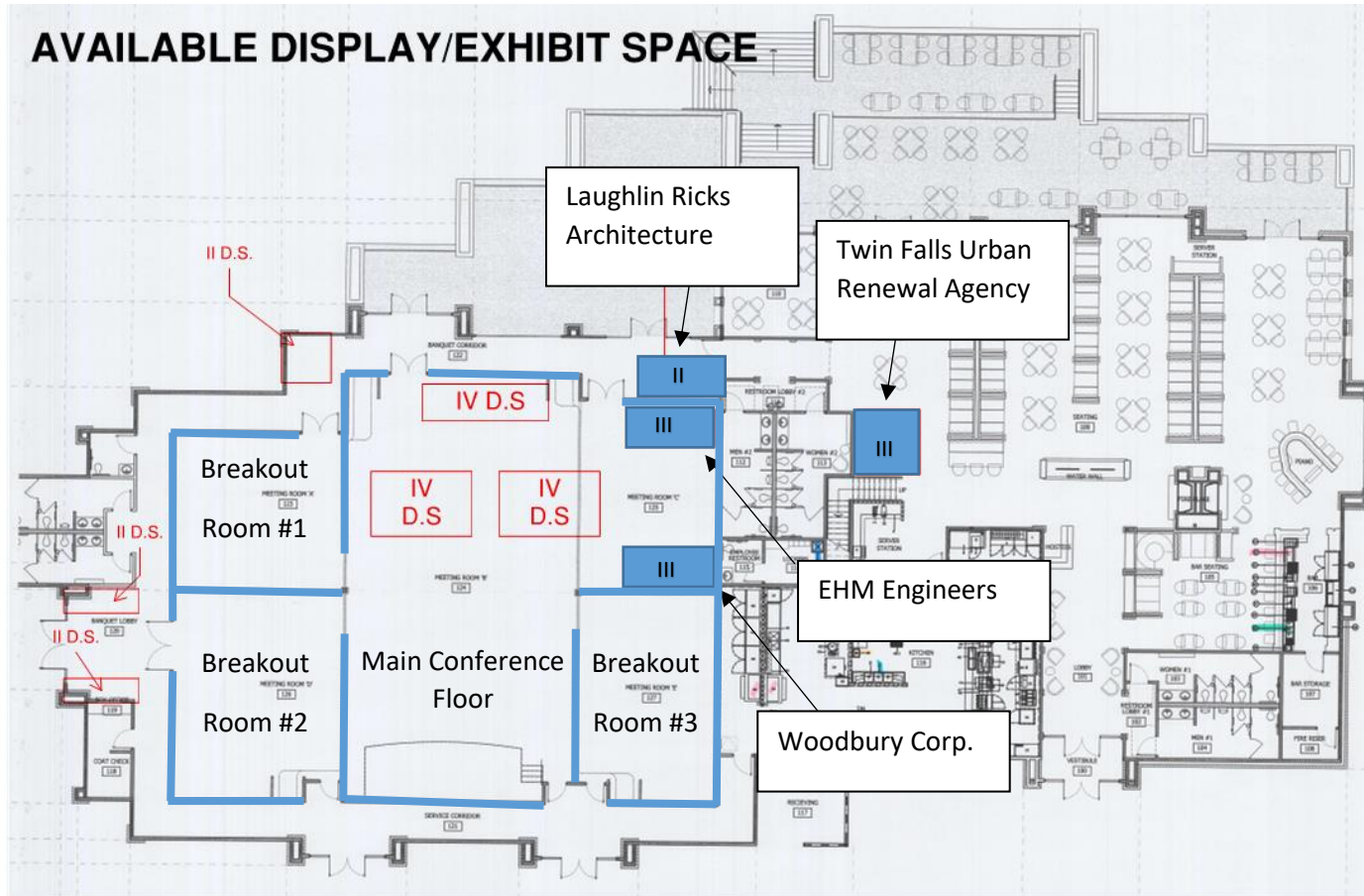
LEVEL I Display/Exhibit space allows the sponsor to provide a banner type advertisement to be hung at the conference.

General Sponsor (\$100 - \$300)

The General Sponsor will be acknowledged in the conference program.

AVAILABLE DISPLAY/EXHIBIT SPACE

Notes



330 Canyon Crest Drive
Twin Falls, Idaho 83301

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Making Great Communities Happen

Sponsorship Form

Name: _____

Address: _____

City: _____ State: _____ Zip Code _____

Telephone Number: _____

E-Mail Address: _____

Sponsorship Level: _____ Sponsorship Amount: _____

Sponsor Signature

Date

Organization

***Sponsorship payments can be provided via check make out to APA Idaho and mailed to APA Idaho, P.O. Box 9691 Boise, Idaho 83707. Please complete this form and email to Brock Cherry at bcherry@tfid.org . We ALSO ask that you please provide a copy of this form mailed with your sponsorship check. ***