

THE NEW WEST

Passionate Planning
for People and Places



APA IDAHO

ANNUAL CONFERENCE

2018

October 10th - 12th | Boise, ID



WELCOME TO BOISE!

APA IDAHO ANNUAL CONFERENCE 2018



We want to take this opportunity to warmly welcome you to the 2018 APA Idaho Annual Conference, “The New West – Passionate Planning for People and Places.” Idaho is undergoing a dramatic transformation, in terms of population growth, socioeconomic change, and increased demands on its natural resources. This conference aims to give planners a closer look at new trends in the world of planning, how communities are adapting to change, and all the things worth protecting and preserving for the future. Sessions have been organized per the following themes: Small Town and Rural, Planning Fundamentals, Transportation and Infrastructure, Citizen and Stakeholder Engagement, and Growth and Placemaking. Sessions provided this year have been specifically developed and organized based on feedback received from ongoing discussions with our membership. We trust you will find them valuable and relevant, and hope they inspire you to go home and make great communities happen!

About APA Idaho

2018 APA Idaho Board

- President:** Leon Letson
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- PDO:** Diane Kushlan, AICP
- Urban Planning Faculty:** Jaap Voss
- Legislative Liaison:** Brian Billingsley, AICP
- Student Representative:** Vacant

Chapter Mission:

The chapter’s mission shall be to carry out the objectives of the American Planning Association (APA) and to:

- A. Promote the art and science of planning in Idaho.
- B. Help planning professionals in their profession.
- C. Advance the practice of planning and opportunities for planners.
- D. Emphasize the importance of achieving the final vision/goal over mere procedure.
- E. Protect the legacy of our state’s natural environment.
- F. Nurture the improvement of our built environment.
- G. Foster social and environmental equity.
- H. Advocate for every citizen’s opportunity to participate.
- I. Support planning and zoning commission members and citizen planners.

Volunteer Committees

- Theme Committee**
Ellen Campfield-Nelson, Andrea Tuning, Brad Cramer, Narciso Lansdown, Jaap Voss
- Logo Committee**
Leon Letson, Mary Huff, Nicolette Womack
- Awards Committee**
Jason Boal - Chair, Brittany Skelton, Narciso Lansdown, Toni Tisdale, Aaron Mondada
- Marketing and Outreach**
Aaron Qualls - Chair, Celine Acord, Kristy Inselman, Mary Huff
- Sponsorship**
Daren Fluke, Leon Letson
- Program Committee**
Leon Letson - Chair, Diane Kushlan, Mary Huff, Bill Crafton, Ellen Campfield-Nelson, Lisa Bachman
- Volunteer & logistics**
Kristy Inselman, Diane Kushlan



CONFERENCE SCHEDULE

Wednesday, October 10th

11:30 - 1:00	Registration Exhibitor Session Set-Up
1:00 - 2:15	Session #1
2:30 - 3:45	Session #2
4:00 - 5:15	Session #3
5:30 - 7:30	Opening Night Reception & Awards Ceremony: Beside Bardenay 612 W Grove St, Boise, ID 83702

Thursday, October 11th

7:30 - 8:30	Breakfast & Registration Welcome Boise City Council President Lauren McLean
8:30 - 9:45	Session #4
10:00 - 11:15	Session #5
11:30 - 12:45	Lunch & Keynote Address Keynote: Sam Byrd, Changing Community Boundaries Attorney General Lawrence Wasden
1:00 - 2:30	Session #6
2:45 - 4:15	Session #7
4:30 - 5:30	Session #8
8:00 - 10:00	Planners' Poker Run Social & Networking Event

Friday, October 12th

7:15 - 8:15	Breakfast & Registration
7:45 - 9:15	River to Ridge Jogging Tour
8:15 - 9:30	Session #9
9:45 - 11:00	Session #10
11:00 - 12:30	Session #11
12:30 - 1:30	Lunch Closing Secretary of State Lawrence Denney APA Member Survey Student Poster Awards

All speakers and meals will be in the Banquet Hall - Room 120.
See page 6 & 7 for session locations.

THINGS TO KNOW

- » AICP members can earn Certification Maintenance (CM) credits for many sessions at this conference. When CM credits are available, they are noted at the end of the session description. More information about AICP's CM program is found at www.planning.org/cm.
- » Complementary WiFi is available under APALdaho. Password is APALdaho2018.
- » **If you are participating in the mobile tours, you will meet at the registration desk. Wear appropriate attire. For those of you participating in bicycle tours, helmets are not required. If you want a helmet, please bring your own as they will not be provided.**
- » APA Idaho is excited to present the **2018 Idaho APA Awards Ceremony**. This Ceremony provides APA Idaho with the opportunity to recognize and honor outstanding planning projects, exemplary planning students, dynamic planning professionals and exceptional individuals engaged in planning in the state of Idaho. The award-winning projects will be presented awards and videos highlighting the projects/people will be presented at the evening ceremony, which will be held on October 10th from 5:30 to 7:30 at Beside Bardenay, located at 612 W. Grove St., Boise, ID 83702.
- » **Let's have fun with Twitter! Planners can be hilarious, let's see your most creative tweets using #APA2018.**
- » Who doesn't love to win prizes? Stick around for the end-of-the-conference prize drawing. Tickets are included in your registration packet!
- » **For questions contact: Leon Letson: (509) 859-3723 or Mary Huff: (208) 495-4848**

KEYNOTE & GUEST SPEAKERS

Changing Community Boundaries



Sam Byrd
President, ¡Diversity Works!

Sam Byrd is an ex-migrant farm worker who first migrated to Idaho from Arizona in 1963. He speaks both English and Spanish fluently, is a dynamic speaker, and has extensive experience in dealing with diversity, inclusiveness, human rights, and organizational development issues. Sam also currently serves as the director of the Centro de Comunidad y Justicia, a non-profit community-based organization he also founded, working to achieve social, educational, and economic justice for Latinos in Idaho. Along with his parents and four sisters, he worked in the fields of Arizona, Idaho, Oregon, and California until he was 21 years old.

In 1976, he left the fields for good and went to work for the Idaho Migrant Council as an outreach worker. Many years later, he became the Executive Director of this same organization. Since 1998, Mr. Byrd has been the President of ¡DiversityWorks! a cross-cultural and organizational development consulting firm, he founded. Mr. Byrd's experience ranges from providing training to top corporate and institutional personnel, to providing diversity seminars for shift and/or seasonal employees from all types of businesses and organizations.

In 1998, Mr. Byrd was awarded the Larry G. Selland Humanitarian Award by the Boise State University Women's Center. In June 1998, he received the national Howard Swearer Humanitarian Award by the Campus Compact in recognition of his work to improve educational opportunities for Hispanic students in Idaho.

In 2001, Mr. Byrd was a recipient of the University of Idaho President's Medallion, which is awarded to individuals who have made significant contributions to the cultural, economic, scientific and/or social advancement of Idaho and its people.

In 2003, he was awarded the Distinguished Leadership in Human Rights award by Hewlett-Packard. CM Credits: 0.75



Lauren McLean
Boise City Council President

Lauren has served on the Boise City Council since January 2011 and was re-elected in 2015. In January 2017, she was selected to serve as Council President by her fellow Council Members. Her focus on economic development, community justice, and conservation reflects her belief that sustainability and resiliency are necessary ingredients for a city's long-term success.

Lauren received her BA with honors from Notre Dame and an MPA in environmental policy from Boise State University. Lauren runs a small business, serves on the Dean's Council for the School of Public Service at Boise State University and on the Board of Governors at the Andrus Center. Lauren enjoys running or biking Boise's trails and exploring Idaho's beautiful backcountry with her husband Scott and children Madeleine and Aiden.



Lawrence G. Wasden
Attorney General

Attorney General Wasden obtained his J.D. from the University of Idaho and was admitted to the Idaho State Bar in 1985. He earned a Bachelor of Arts in political science from Brigham Young University in 1982. Wasden, a 25-year veteran of the Office of the Attorney General, previously served as Chief of Staff to the Attorney General, Deputy Chief of Staff and as a Deputy Attorney General representing the Idaho State

Tax Commission. He also served as a Deputy Prosecuting Attorney in Canyon County, Idaho, and as Prosecuting Attorney for Owyhee County, Idaho.

Attorney General Wasden was twice Chair of the Conference of Western Attorneys General (CWAG) and serves on the Executive Committee of the National Association of Attorneys General (NAAG) and is chair of the NAAG Mission Foundation Board of Directors.

In 2007 he received "The People First!" Award from the Idaho Newspaper Foundation for his work with Idahoans for Openness in Government, educating local government officials, the media and the public regarding Idaho's Open Meeting Law and Public Records Law.



Lawrence Denney
Secretary of State

Before becoming secretary of state, Lawrence Denney was a member of the Idaho House of Representatives, representing District 9A from 1991 to 1992 and again from 1996 to 2014. He served as speaker of the House from 2006 to December 2012. In 2018, he was chosen to fill the remaining term as vice president for the western region of the National Association of Secretaries of State. Denney received his Bachelor's degree in Agricultural Economics from the University of Idaho in 1970 and then went on to serve in the US Army.

SESSION LOCATIONS

Select one title per session time below. All Mobile Tours will begin at the Registration Table. \$20 fee for all Mobile Tours. Space is limited, inquire at the registration desk for openings.

Wednesday, October 10th

Session #1 - 1:00 - 2:15

- COMPASS Freight Study: Using Data to Understand Freight Mobility Room 110A
- Vacation Rental Legislation Room 110B
- Overview of Survey Research Principles Room 110C
- Past + Present = Future: How History and Culture Builds Business, Community & Cool Places Room 110D
Extended: 1:00 - 3:45

Session #2 - 2:30 - 3:45

- Mega Corridor Planning for an Uncertain Future Room 110A
- Regulating Short-Term Rentals (or Not) Room 110B
- The Annexation & Development of Quigley Farm Room 110C
- Past + Present = Future (continued)

Session #3 - 4:00 - 5:15

- Will I Survive My Commute Today? The Daily Adventures of a Bicycle Commuter Room 110A
- Accelerate Outreach: Facilitation & Public Meeting Basics, Best Practices & Fresh Techniques Room 110B
- Ethics for Planners Room 110C
- City Planning Roundtable Room 110D

Thursday, October 11th

Session #4 - 8:30 - 9:45

- Planning for, and with, Aviation Room 110A
- Idaho City: Navigating Impending Change Room 110B
- County Roundtable Room 110C
- Mobile Tour:** Riverfront Renewal: New Housing, Entertainment, Cuisine and Recreation Cultivate a Fresh Boise River Waterfront Experience
Extended: 8:30 - 11:15

Session #5 - 10:00 - 11:15

- Engaging Diverse Communities Room 110A
- What Every Planner Should Know about Public Finance Room 110B
- City-Initiated Annexation ABC's Room 110D
- Mobile Tour:** Riverfront Renewal (continued)

Session #6 - 1:00 - 2:30

- Creating Inclusive Communities Room 110A
- Airport Planning Tools for City & County Planners Room 110B
- New Technologies That Can Make a Planner's Life Easier Room 110C
- Wander Outside the Comfort Zone - Master Facilities Plan Room 110D

Session #7 - 2:45 - 4:15

- Economic and Social Impacts of Agriculture Room 110A
- Management & Organizational Skills Room 110B
- Using Passion to Positively Influence Planning Related Legislation Room 110C **Extended: 2:45 - 5:30**
- Mobile Tour:** Discover the Deer Flat National Wildlife Refuge: A Sneak Peek at the Developing Trails System for the Refuge, Lake Lowell and Canyon County
Extended: 2:45 - 5:30
- Mobile Tour:** Recreation, Boom! Rising Investments, Emerging Policies and Resourceful Partners Building Eagle's Pathways, Parks and Trails System
Extended: 2:45 - 5:30

Session #8 - 4:30 - 5:30

- Taking the Show on the Road Room 110A
- Speed Sessions:** Education for Small Acreage Landowners & Grassroots Planning in Cascade Room 110B
- Using Passion to Positively Influence Planning Related Legislation (continued)
- Mobile Tour:** Discover the Deer Flat National Wildlife Refuge (continued)
- Mobile Tour:** Recreation, Boom! (continued)

Friday, October 12th

Session #9 - 8:15 - 9:30

- Form-Based Codes 101 Room 110A
- Customer Service and Conflict Resolution Room 110B
- Student Poster Session Room 120
- Mobile Tour:** River to Ridge Jogging Tour: Is 8th Street the Next Boise Greenbelt? **Extended: 7:30 - 9:00**

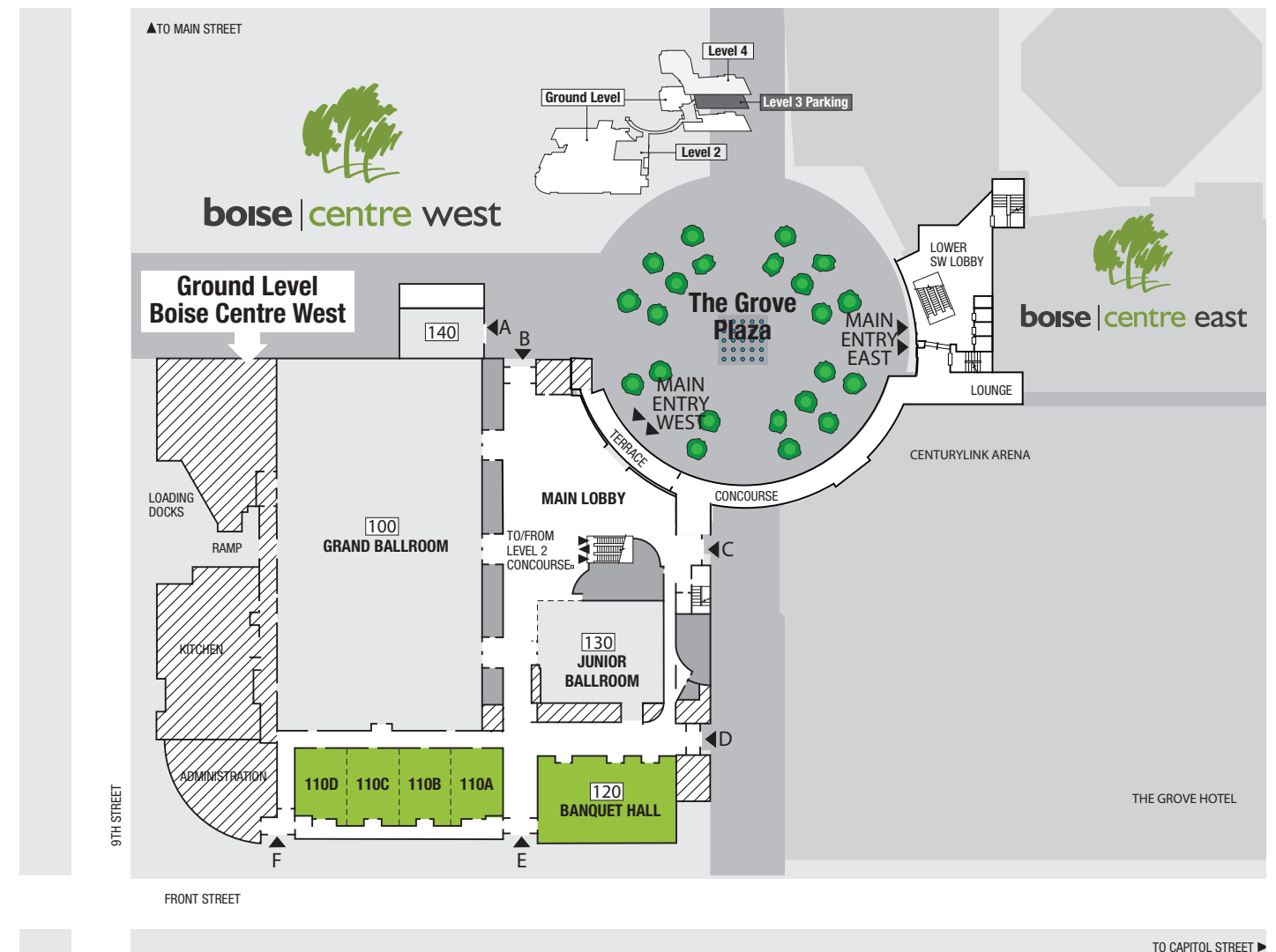
Session #10 - 9:45 - 11:00

- Code Enforcement for Cities & Counties Room 110A
- How to Write (or Re-Write) a Zoning Code Room 110B
- Count Me In: Preparing for the 2020 Census So Everyone Counts Room 110C

Session #11 - 11:00 - 12:30

- How to Legally Bullet-Proof Staff Reports and Decision Maker Findings Room 110A
- Effective Citizen Boards & Commissions; It's Our Responsibility Room 110B
- Cards Against Urbanity (Card Game) Room 120
- Mobile Tour:** Shaping the City Center: How Planning Is Provoking Public and Private Investments in Downtown Boise **Extended: 11:00 - 1:15 lunch available on return**

BOISE CENTRE ON THE GROVE



SESSIONS

Themes:

- Small Town and Rural
- Planning Fundamentals
- Transportation and Infrastructure
- Citizen and Stakeholder Engagement
- Growth and Placemaking

Accelerated Outreach

Jen Schneider PhD: Professor, School of Public Service BSU
Ellen Campfield Nelson: Principal/Owner, AICP Agnew::Beck

Tired of running the same open houses and public hearings year after year? Hassled by chronic complainers or worried about expending effort and having no one show up? In this participant-driven session, attendees will experience different techniques for facilitating conversations, learn handy “ice breaking” techniques and inform the conversation with their own real-life examples. The session will also share proven methods for setting up yourself (and your event) for success with strong prep work, creative communications and “hooks” to help reach your intended audiences. We also tackle the question of what to do with all the input you receive. Participants should walk away with fresh ideas for making outreach efforts both fun and meaningful, no matter the size or scale of their project. **CM Credits: 1.25** ■

Airport Planning Tools for City and County Planners

Rick Patton: Sr. Aviation Planner, T-O Engineers

Airports, when protected and nurtured, can be the core of economic development and a central part of a community’s safety and welfare. Especially in rural and remote towns and counties, aviation can be a vital link to business, medical air-evacuation, and fire suppression. Most community and county planners are unfamiliar with the aviation-related tools available to them. These documents and tools are generally completed – and funded – through non-community budgets. We just have to pick them up, understand them, and apply them to our needs. The flipside is all too common – we ignore proactive aviation planning, resulting in a constrained airport that creates liability for the community. It is imperative that a community, including its planners, understand the airport’s value and how to protect it. **CM Credit: 1.25** ■ ■

Annexation and Development of Quigley Farm

Lisa Horowitz: Community Development Director, City of Hailey
Robyn Davis: Community Development City Planner, City of Hailey

The Annexation and Development of Quigley Farm epitomizes ‘The New West’. It embodies what we, as a larger community, like to see, plan for and how we hope to grow: sustainably and smart, supporting community and being good stewards of our lands.

Quigley Farm is based on a guiding set of principles that encompasses new development, while thoughtfully incorporating the past. Though the development is progressive in nature, it appreciates historical charm and character. This long-term, regenerative model aims to give back to the community and build on it, with the goal of facilitating a familial-like neighborhood by mixing ages, experiences, and expertise: “where a diverse set of individuals and organizations share space and collaborate ... “ **CM Credits: 1.25** ■ ■

City Initiated Annexation ABC’s

Rebecca L. Noah Casper: Idaho Falls Mayor
Elaine Clegg: Boise City Council Member
Michelle Ziel-Dingman: Idaho Falls City Council Member
Brad Cramer AICP: Director of Community Development Services, City of Idaho Falls

The Local Land Use Planning Act allows for category A, B, and C annexations. Most communities typically only deal with Category A annexations initiated by developers requesting to be part of the City. But as cities grow sometimes county islands remain. Sometimes cities extend their utilities outside city to developments in the county. Although some of these deals include agreements to annex when the city is contiguous, rarely does the property owner initiate the request. So, what should cities do? How can planners approach this politically challenging issue?

This session will discuss how to approach city-initiated annexations, with a special focus on both Category A and B varieties. It will cover how to tell the story of why it’s important to at least consider annexing county islands. It will discuss how to talk with elected officials and how to navigate the politics of a challenging issue. Attendees will also learn about how to handle community outreach, what questions to expect, and how to prepare for the public hearings. Templates for required Category B annexation plans will also be shared. **CM Credits: 1.25** ■

City Planning Roundtable

Jess Harrison: Executive Director, ID Association of Cities
John Evans: Garden City Mayor
Brian Billingsley AICP: Planning & Zoning Director, Caldwell City

The session will help Planners to learn about new or upcoming issues by receiving updates from both the Association of Idaho Cities and from the city planners. There will be information shared about upcoming planning issues for cities in the next legislative session and about what happened during the last. There will also be an update on any recent case law. **CM Credits: 1.25**

Code Enforcement Skills for Cities and Counties

Beth Bresnahan: Director, Land Use & Building Elmore County;
Larry Robertson: Code Enforcement Officer, Gem County
Joe Venneman: Code Enforcement Officer, Boise City
Heather Roehr: Code Enforcement Officer, Emmett Police

This session will cover code enforcement scenarios that are typical around Idaho. The panel will discuss the basic skills needed as well as tools and resources available to planners in cities and counties. This will be an interactive session with a lot of two-way discussion. ■ ■

COMPASS Freight Study: Using readily available data to understand freight mobility and land use needs in a growing region.

Liisa Itkonen, Ph.D. AICP: Principal Planner for Transportation, COMPASS

Ada and Canyon Counties comprise a vibrant and fast-growing region - home to nearly 700,000 residents and many freight-dependent businesses. The Community Planning Association of Southwest Idaho (COMPASS) recently completed an innovative freight study for this two-county region that sought to address transportation and land use needs of freight-dependent industries while balancing broader regional mobility and livability goals - a prime example of passionate planning for people and places. **CM Credits: 1.25** ■

Count Me In: Preparing for the 2020 Census So Everyone Counts

Amy Luft: Communication Coordinator, COMPASS
Carl Miller PMP, AICP, CIP: Principal Planner, COMPASS
Margie Gonzalez: Executive Director, Idaho Commission on Hispanic Affairs

Mitra Mehta-Cooper: Strategic Planning Manager, Ada County
Mayor Nathan Leigh: Mayor, City of Parma
Tom Laws: Associate Planner, City of Boise

The 2020 Census will determine where \$25 billion of federal programs will be funded in the State of Idaho. Want to get your fair share? Make sure you get a complete count! This session will provide participants with an overview of the importance of the decennial census to their communities and enable them to develop a workplan to help their communities get a full and accurate count. Amy Luft and Carl Miller will facilitate a panel discussion from communities of all sizes that have already begun 2020 Census outreach efforts. Panelists will share best practices for organizing, communicating, and reaching out to their communities. **CM Credits: 1.25** ■

County Roundtable

Kelli Brassfield: Governmental Affairs Associate, Idaho Association of Counties

Michelle Fuson: Director of Community Development, Latah County

The session will help Planners to learn about new or upcoming issues by receiving updates from both the Idaho Association of Counties and from the County Planning Directors/Planners. There will be information shared about upcoming planning issues for Counties in the next legislative session and about what happened during the last. There will also be an update on any recent case law. **CM Credits: 1.25**

Creating Inclusive Communities

Sam Byrd: President, iDiversity Works!

This session will focus on more complex subjective cultural differences including values analysis and elaboration of categories for cultural contrast, relationship among cognitive, cultural, and communication styles. The goal will be to engage in a more in depth discussion regarding cultural specific knowledge and cultural subgroups; individual and organizational adaptations required for effective cross-cultural proficiency in planning. **CM Credits: 1.5** ■

Customer Service and Conflict Resolution: If you were rated on Yelp, how many stars would you get?

Adam Nielsen: Sergeant, Ada County Sheriff’s Office
Jeff Lowe, AICP: Associate Subdivision/Current Planner, City of Boise
Mary Huff AICP: Planning Director, Owyhee County

Rethink your role in internal and external customer service. This session is all about finding renewed passion for the level of service that planners provide. It will include discussions on conflict resolution and how to defuse a tense or volatile situation while still providing excellent customer service through it all.

As the population in Idaho continues to grow, planners need to be more and more adept and efficient in their jobs. Far too often, planners enter the profession with no service experience at all. Sometimes we simply lose focus of the human aspect of our profession and need to revisit the fundamentals of communication and interaction. Part of that involves sharpening our communication and service skills to be able to make each interaction as pleasant and enjoyable as possible. Unfortunately, customer service skills are often painfully absent in the public sector, and even the private sector. This session will cover the mechanics behind excellent service and how little adjustments can be fun and rewarding for both parties. **CM Credits: 1.25** ■ ■

Economic and Social Impacts of Agriculture

J.D. Wulfhorst: Professor and Director, Environmental Science, UI
Dr. Paul A. Lewin: Professor, Dept. of Agricultural Economics and Rural Sociology, UI
Dr. Neil Rimbey: Extension Professor/Range Economist, UI
K. Scott Jensen: Extension Professor, UI

In the New West, we have seen agricultural lands developed at an alarming rate. This session will highlight that a critical part of the New West in the future needs to be working landscapes and open spaces that we recognize as critical components of communities, not just land in a holding pattern waiting to be developed. This session will include important economic and social aspects that are vital to rural and surrounding communities. **CM Credits: 1.5** ■

Education for Small Acreage Landowners

K. Scott Jensen: Extension Professor, UI

Living on the Land is an Extension program that has been taught in SW Idaho and other areas of the State since 2002. Follow-up site visits with class participants have identified numerous best management practices that have been implemented as a result of knowledge gained through participation in this program.

This presentation will provide an overview of many of the challenges faced by small acreage landowners. It will also provide information regarding the Living on the Land program and other Extension programs available to assist those living in the “New West.” **CM Credits: 1.25** ■

Effective Citizen Boards and Commissions – It is our Responsibility

Diane Kushlan AICP: Principal, Kushlan Associates

The training objective of this session is for planners to understand that part of their responsibility is to ensure that citizen planning boards and commissions are effective, and to understand the skill set needed to make that happen. It is more than just preparing good staff reports, but includes training, communication, coordinating and counseling. **CM Credits: 1.5** ■ ■

Engaging Diverse Communities

Sam Byrd: President, iDiversity Works!

In the New West in which boundaries are changing demographically, functionally, and conceptually, it is imperative for planning to understand the economic and social value of diversity in their community.

This session focuses primarily on cultural self-awareness and development of basic intercultural skills. It will provide an opportunity for planning professionals to learn about and conduct inclusive planning practices, and to work more effectively with diverse communities. **CM Credits: 1.25** ■ ■

Ethics for Planners

Diane Kushlan AICP: Principal, Kushlan Associates

Planners who are members of the American Institute of Certified Planning are committed to a code ethics, and must attend 1.5 hours of training on ethics every two years. This session is intended to provide the ethics credits to satisfy the requirements but also be a meaningful discussion of what the code of ethics means to all planners. The session will review the AICP code ethics, the Planners Code of ethics and the State of Idaho Statutes on ethical behavior. **CM Credits: 1.5; Ethics Credits: 1.5** ■ ■

Form Based Codes 101

Sharen Hauri: Urban Design Director, South Salt Lake City

Kelly Gillman, ASLA, AICP: Senior Principal, Project

Landscape Architect/Planner, CRSA

Brad Cramer AICP: Director of Community Development

Services, City of Idaho Falls

The purpose of this session is to take a look at what form-based codes are and how they work. It will discuss how they are different from traditional Euclidian zoning codes and what key elements make up the structure of this type of code. The session will also include presentations from a number of communities who have adopted and implemented form-based codes and what their experiences were, including one that opted to discard its form-based code. What lessons can be learned from each community and what questions should planners be asking as they try to determine whether or not a form-based code is right for their town? **CM Credits: 1.25** ■ ■

Grassroots Planning in Cascade

Melissa Hamilton: Extension Educator focusing on Community

Development, Agriculture, and Horticulture Education, UI

Professional planners will learn about outside of the box public/private partnerships, which is important for towns in Idaho that do not have the capacity to have a professional planner on staff. Consultants can benefit from this session by learning about the potential to harness the human capital of residents, and/or identifying untraditional public/private community partnerships. ■

How to Legally Bulletproof Your Staff Report and Decision Maker Findings

Stephen R. Miller JD, MCP, AICP: Professor & Associate

Dean for Faculty Development, UI College of Law

This session will cover the legal basics that govern staff reports and the decisions of planning and zoning commissions, city councils, and county commissions. This session is vitally important because this area of law is seldom taught systematically. The law that governs such decisions is also imported from Idaho's Administrative Procedure Act, which means that local government attorneys often have little experience applying it, as it applies in the local government context only in the land use context. Because of this, staff reports and decisions of commissions and councils face significant litigation threat when they could be defensible with some modest procedural safeguards. This session seeks to share best practices for “bulletproofing” decisions with adequate findings and processes that meet legal requirements. **CM Credits: 1.5; Law Credits: 1.5** ■

How to Write (or Re-write) a Zoning Code

Micah Austin: City Administrator, City of Ammon

Brad Cramer AICP: Director of Community Development

Services, City of Idaho Falls

Tackling a rewrite of the entire zoning code is not for the faint of heart! But for many communities, codes have become old and dated, haven't kept up with changes in development, or have been piecemealed for so many years that the code isn't consistent any longer. At some point, it may be time for a rewrite of your code. But writing the text is only part of the job. Project planning, community outreach, building political support, mapping, and post-rewrite adjustments are critical components of a successful project.

This session will explore how two communities approached rewriting their zoning ordinances. They will discuss how they handled all aspects of the project before, during, and after the actual writing of text. They will point out how Idaho law may not have considered a complete rewrite of the code and how to adapt your project to still fit within the requirements of the law. They will also focus on lessons learned and share tips on how to learn from the mistakes they made along the way. This session will teach attendees how to turn their old code into a modern planning tool. **CM Credits: 1.25** ■ ■

Idaho City: Navigating Impending Change

Jaap Vos: Urban Design Center Director and Head of the

Bioregional Planning Program, UI in Boise

Elizabeth Allen, Master of Bioregional Planning Program

Student, UI in Boise

Erik Kingston, PCED: Housing Resources Coordinator, Idaho

Housing and Finance Association (IHFA)

This panel will provide discussion regarding the complexity of informal government structures in rural communities. Attendees will learn about how Idaho City's various types of governance have been dealing with change and the opportunities discovered by graduate students and experts in the Advanced Class of the Northwest Community Development Institute. For the rest of the session panelists will discuss the challenges and advantages of different government structures within communities. **CM Credits: 1.25** ■ ■

Management and Organization Skills

Micah Austin: City Administrator, City of Ammon

Daren Fluke, AICP: Deputy Director, Comprehensive Planning, City of Boise

Brad Cramer, AICP: Director of Community Development

Services, City of Idaho Falls

Patricia Nilsson, AICP: Director of Development Services, Canyon County

As Idaho continues to experience rapid growth in population, planning staffs will have to grow as well. Management of a staff is a different world than reviewing plats and writing comprehensive plans. But are planners who grow into management positions ready to handle this new role? Have they learned how to manage workloads, deal with personnel issues, and deal with more political pressures? For those with staffs that aren't growing as fast their workloads, how will you handle maintaining a healthy work/life balance and avoid burnout?

This session will be speed-session style with professionals from a variety of backgrounds and experiences who will share their tips and tricks for transitioning from being a planner to being a manager (while probably still being a planner part-time). Learn about delegation, organizing teams, dealing with media, and more. **CM Credits: 1.5** ■ ■

Mega Corridor Planning for an Uncertain Future

Maria Vyas, AICP: Senior Associate, Fehr & Peers SLC

This session focuses on a case study: the Wasatch Front Central Corridor Study. This study, completed in 2017, centered on the urban areas of the Wasatch Front, which is the region surrounding the Salt Lake City metropolitan area. Salt Lake City and Boise are both “New West” cities – they are geographically isolated from peer cities, they are predominantly car-centric with some supporting transit infrastructure, and they are among the country's fastest growing urban areas. They are also both experiencing the pressures of growth, including traffic congestion that could eventually pose a threat to economic vitality. The Wasatch Front Central Corridor Study forced its participants to face a new future, one that did not focus solely on expanding roadways to solve congestion, and one that is more cognizant of the wide range of factors that constitute a good quality of life in the West. **CM Credits: 1.25** ■ ■

New Technologies that can make a Planner's Life Easier

Jaap Vos Ph.D.: Urban Design Center Director and Head of the

Bioregional Planning Program, UI in Boise

It is hard to keep up to date with all the new software, apps and technologies that seem to be released on a weekly basis. At an international educational technology conference this summer, over 100 different software and apps were demoed that have become available over the past couple of years and are widely used. In this session, I will demonstrate some software, new technology and apps that I think could be helpful to planners. There are three things that I think would be most helpful for planners. Claxoon, a meeting software package that is not only helpful for having productive meetings but could also be a great tool for soliciting public input. Zoom, a videoconference package that not only allows us to work effectively together remotely but also makes it easy to instantly share information. Pivthead wearable technology that offers a way to make more convincing presentations by adding first person experiences. Time permitting, I will also go over Padlets, Blackboard Open Education, Prezi and Google Drive. **CM Credits: 1.5** ■ ■

Overview of Survey Research Principles

Jeffrey Lyons: Assistant Professor, School of Public Service at

BSU, and Director of Public Opinion Research, Idaho Policy Institute

This session will serve as a brief introduction to survey research principles. We will cover sampling, questionnaire design, and question wording, among other topics. **CM Credits: 1.25** ■ ■

Past + Present = Future: How History and Culture Builds Business, Community & Cool Places

Karen Bubb: Cultural Planner, City of Boise

Amanda Ashley: Program Director, Assistant Professor

School of Public Service, BSU

Jennifer Stevens: Principal and President, Stevens Historical Research

Ted Vanegas: Senior Preservation Planner, City of Boise

Seasoned professionals in the fields of urban design, history, preservation, and cultural planning will present case studies, professional reflections, and best practices for how history and culture builds local businesses, community, and cool places. This topic is directly related to the conference theme in that history and culture are specific to places and the people who live there. From preserving historic homes, interpreting significant sites, navigating the creation of a conservation district, and engaging educational programming for citizens—this panel will touch on a broad scope of material that will help make us all better planners and community builders. **CM Credits: 2.25** ■ ■

Planning for (and with) Aviation

Bill Statham: Airport Planning and Development Manager,

ITD Division of Aeronautics

George Parker, Pilot and Board Member, National Agricultural

Aviation Association

Byron Schmidt DAFC: Chief, Airspace Management

Rick Patton: Aviation Planner, T-O Engineers

When we think about aviation, there is a lot to consider from a planning perspective: airport overlays, airport managers, private airstrips, low level flyers and towers, military training range etc. When we start to understand all of the players and all of their uses, we start to see how critical partnering with aviation is. In the past few years new legislation was enacted to include more coordination and consideration of airports and other aviation needs. This session will discuss the requirements of LLUPA and Title 21 Chapter 5 “The Airport Zoning Act” for notification and requirements for this element to be included in your comprehensive plans. We will cover lighting and marking requirements for various types of towers, provide resources for where planners can find help and information on aviation related questions, and discuss areas of military training ranges and training routes that can help you better plan for this use and avoid conflicts. **CM Credits: 1.25** ■ ■

Regulating Short Term Rentals (or Not)

Jerry Mason: Attorney, Mason & Stricklin, LLP

Sean Holm: City Planner, Coeur d'Alene

John Spuhler: Former Mayor, Garden City, UT

Aaron Qualls: Director of Planning & Economic Development, City of Sandpoint

The rapid rise of the sharing economy, where individuals are empowered through online marketplaces to have more direct access to the economy, is a phenomenon undeniably influencing the future of “The New West.” With a predicted global market of almost 200 Billion by 2021, the offering of residences as short term rentals, or vacation homes (where dwelling units are offered on a short term basis of 30 days or less) is a fairly new challenge for planners in Idaho—the nation’s fastest growing state.

This session will explore the challenges and opportunities associated with the proliferation of short term rentals by examining different regulatory approaches and enforcement strategies in context of newly adopted state legislation which places limits on the ability of local governments to regulate them. **CM Credits: 1.25** ■

Taking the Show on the Road

Nick Foster, AICP: Associate Planner, Kittelson & Associates, Inc.

Brooke Green, MBA, PCED: Senior Transportation Manager, ACHD

Michelle Groenevelt, AICP: Community & Economic

Development Director, City of McCall

Krissy Gilmore, AICP: Project Manager, Logan Simpson

Community engagement is a critical aspect of planning. Mobile workshops and meetings offer an opportunity to increase the number of people who are involved in a project and/or target specific audiences compared to holding an open house at a fixed time and location. They also allow agency staff and the public to interact in ways that aren’t possible through online engagement.

At the same time, mobile public involvement has its limitations and challenges. Space to present information (and attention spans of people in the area) may be limited. The meeting may be exposed to the elements, if it’s outdoors.

This session will draw on the experience of local agencies employing mobile outreach as part of their public involvement efforts to equip attendees to be able to effectively determine when and how to employ this tool. **CM Credits: 1.25** ■

Using Passion to Positively Influence Planning Related Legislation

Jarom Wagoner, AICP: Senior Planner, City of Caldwell

A planner needs to understand and have a working knowledge of Idaho Code, in particular the Local Land Use Planning Act (LLUPA) to effectively plan for future growth and development. This session will not only discuss LLUPA, but will help to train a Planner on ways to improve these codes. These discussions will include the need to have a positive working relationship with your local legislators and the do’s and don’ts of local ordinances including knowing your community. This session will be beneficial for planners at any level in their planning career.

The session also includes a visit to the Idaho State Capitol. At the Capitol, those attending the session will have the chance to walk through the Lincoln Auditorium, sit in on a ‘mock’ Committee session, as well as tour the House Chambers including the House Floor and Gallery. This tour is planned to give those attendees a chance to have a behind the scenes glimpse at how a bill truly becomes law and hopefully make them feel more comfortable when they find it necessary to testify either for or against certain legislation. **CM Credits: 1.25** ■

Vacation Rental Legislation

Jerry Mason: Attorney, Mason & Stricklin, LLP

Recent legislative actions have affected the abilities of Idaho cities and counties to address changes in communities due to the advent of online vacation rental activity. Cities have been considering and implementing ordinances while legislators have been addressing the topic through state legislation. The presentation will explain the changes, both proposed and enacted, to Idaho’s Local Planning Act as they concern local zoning authority.

CM Credits: 1.25; Law Credits: 1.25 ■

Wander Outside the Comfort Zone: Master Facilities Plan

Mitra Mehta Cooper, AICP: Strategic Planning Manager, Ada County Development Services

Russ Phillips, AIA: Principal, INSIGHT Architects PA

In 2013, Ada County’s population was 401,673. By 2040, COMPASS predicts it will grow by approximately 270,000 residents to a population of 674,000. In order to continue providing a wide variety of accessible and cost-effective public facilities and services to keep up with this forecasted growth, the county leadership needed to plan ahead for its current, expanded, and new facilities. In spring of 2018, they asked Mitra to develop and lead a Master Facilities Plan, which would serve as a facilities blueprint from 2019 through the 2025 planning horizon. In summer 2018, Russ was hired to lead a consulting team to provide their technical expertise in development of this project. And what came after that is a story of passionate professionals constantly tested to wander outside their comfort zones. **CM Credits: 1.5** ■

What Every Planner Should Know about Public Finance

Phil Kushlan: Principal, Kushlan Associates

Many planners work in a vacuum of knowledge about how government services and capital improvements are financed. A better understanding of public finance would facilitate feasible and implementable plans. A knowledge of available sources for funding government, especially capital improvements, will help planners better serve their community and constituency. Finding the right funding sources to fit the needs of the community is important; not all funding sources work for every community and for every need. **CM Credits: 1.25** ■ ■

Will I Survive my Commute Today? The Daily Adventures of a Bicycle Commuter

Jaap Vos Ph. D. Urban Design Center Director and Head of the Bioregional Planning Program, UI in Boise

As planners we all know that our streets and communities have been and are designed for cars. In this presentation, I will use a first person perspective to show how this is causing conflicts between cars, bicycles and pedestrians that could have easily been prevented. I will use Pivthead wearable technology to show the perspective of different road users. This will show that conflicts between road users, road rage and accidents are often created by poor design and could have easily been prevented if we would have used some basic design principles. After that I will show the basic principles of Dutch road design that make it easy for planners to recognize potential conflicts between road users. Finally, I will show how planners can apply these principles in existing situations and solve many conflicts at minimal costs. **CM Credits: 1.25** ■

MOBILE TOURS

Discover the Deer Flat National Wildlife Refuge: A Sneak Peek at the Developing Trail System for the Refuge, Lake Lowell and Canyon County

Lisa Bachman, AICP, PCED: Senior Planner, J-U-B Engineers, Inc.

Annette de Knijf: Manager, Deer Flat National Wildlife Refuge

Kristi Watkins: Bike/Ped Planner, J-U-B Engineers, Inc.

The Lake Lowell Area and the Deer Flat National Wildlife Refuge are critical natural resources – the Refuge provides important habitat and safe haven for wildlife while Lake Lowell provides the water storage necessary for cropland irrigation. Together, they are also an economic resource helping to drive the recreational, tourism, and agricultural industries of Canyon County and the neighboring communities of Nampa and Caldwell. The Lake Lowell Area Bicycle and Pedestrian Access Plan identifies short- and long-range bicycle and pedestrian facilities providing safer and more convenient access around Lake Lowell and the Refuge, as well as increased connectivity around Canyon County, providing real and effective travel mode choices. **CM Credits: 1.5** ■

Recreation, Boom! Rising Investments, Emerging Policies and Resourceful Partners Building Eagle’s Pathways, Parks and Trails System

Steve Noyes, Trails & Pathways Superintendent, City of Eagle Department of Parks and Recreation

Get an on-the-ground look at Eagle’s first-ever Trails and Pathways Plan. Visit Eagle’s recreation assets, hear about how the City is overcoming hurdles to the system’s expansion in order to achieve its ambitious vision, and learn about the creative ways the community is developing a robust system with a conservative approach to spending. Tour includes stops at the regionally-renowned bike park Eagle manages in tandem with Ada County; the Greenbelt as navigates complicated realities of multiple, threaded Boise River channels and three State Highways; Eagle Island State Park and its many amenities and opportunities; and the new Pamela Baker Park complex. Also learn about Eagle’s approach to e-bikes, equestrians, flood repair and mitigation, canal- and creek-side pathways, new water trail concept and how the system is evolving to support economic growth. **Note that tour stops will entail options for short walks on natural surface trails and paved pathways. Please wear comfortable walking shoes.** **CM Credits: 2** ■ ■

River to Ridge Jogging Tour: Is 8th Street the Next Boise Greenbelt?

Leon Letson: Associate Subdivision/Current Planner, City of Boise

Ellen Campfield Nelson. AICP: Principal/Owner, Agnew::Beck

Start your morning off right with a short, slow-paced group run from the Boise River into the Foothills trail system and experience a “planning transect” in real life as you move from urban core through walkable neighborhood to green parks and natural open space. The jog begins at the Anne Frank Memorial and passes through the developing Cultural District, BoDo, The Grove Plaza, the 8th Street Business District, the Historic North End Neighborhood, and Camel’s Back Park. Discussion will focus on the route’s existing amenities and identifying the types of messaging and infrastructure investments that could create a north-south version of the Greenbelt. **CM Credits: 1**

Riverfront Renewal: New Housing, Entertainment, Cuisine and Recreation Cultivate a Fresh Boise River Waterfront Experience

Leon Letson: Associate Subdivision/Current Planner, City of Boise

Jenah Thornborrow, AICP, Director of Development

Services, City of Garden City

Bud Compher, CEO, NeighborWorks Boise

Witness the synergy among investments in mixed-income housing, niche market brewery and winery attractions, an expansive park development and a spirited messaging and wayfinding campaign at the border of Garden City and Boise. Tour will explore Ester Simplot Park, the “Artisan Pathway” and new “pocket neighborhood” development. **Note that tour involves walking on natural surface trails and paved pathways. Please wear comfortable walking shoes.** **CM Credits: 2** ■

Shaping the City Center: How Planning Is Provoking Public and Private Investments in Downtown Boise

Leon Letson: Associate Subdivision/Current Planner, City of Boise

Matt Edmond AICP: Project Manager, CCDCC

See how recent plans – such as the Lusk District Plan, the Downtown Parks and Public Spaces Plan and the Transportation Action Plan – are in the process of being implemented in Downtown Boise to create new parks and public spaces, change circulation and streetscapes and create more housing and business activity. Also see evidence of how these public investments are being leveraged to create private residential and commercial development that is a key part of Boise meeting its 10-year housing goals and becoming a “24-hour city.” Talk directly with the planners and neighborhood representatives who are navigating the opportunities and challenges of heightened activity and growth in Boise’s burgeoning downtown. **Note this session involves the use of the Boise Greenbribe system to facilitate visits to multiple areas of the Downtown.** **CM Credits: 2** ■



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THANK YOU!
See You Next Year!