APA Idaho
Annual Conference
2018

October 10th - 12th | Boise, ID
Welcome to Boise!

APA Idaho Annual Conference 2018

We want to take this opportunity to warmly welcome you to the 2018 APA Idaho Annual Conference, “The New West – Passionate Planning for People and Places.” Idaho is undergoing a dramatic transformation, in terms of population growth, socioeconomic change, and increased demands on its natural resources. This conference aims to give planners a closer look at new trends in the world of planning, how communities are adapting to change, and all the things worth protecting and preserving for the future. Sessions have been organized per the following themes: Small Town and Rural, Planning Fundamentals, Transportation and Infrastructure, Citizen and Stakeholder Engagement, and Growth and Placemaking. Sessions provided this year have been specifically developed and organized based on feedback received from ongoing discussions with our membership. We trust you will find them valuable and relevant, and hope they inspire you to go home and make great communities happen!

President: Leon Letson
Past President: Daren Fluke, AICP
Vice President: Aaron Qualls
Treasurer: Jeff Lowe, AICP
Secretary: Maureen Gresham, AICP
Region 1 Representative: Hilary Anderson
Region 2 Representative: Mike Ray, AICP
Region 3 Representative: Jason Boal
Region 4 Representative: Esmeralda Chavez
Region 5 Representative: Cindy Donovan
Region 6 Representative: Sherwin Racehorse
Education & Outreach: Kristy Inselman
PDO: Diane Kushlan, AICP
Urban Planning Faculty: Jaap Voss
Legislative Liaison: Brian Billingsley, AICP
Student Representative: Vacant

Chapter Mission:
The chapter’s mission shall be to carry out the objectives of the American Planning Association (APA) and to:
A. Promote the art and science of planning in Idaho.
B. Help planning professionals in their profession.
C. Advance the practice of planning and opportunities for planners.
D. Emphasize the importance of achieving the final vision/goal over mere procedure.
E. Protect the legacy of our state’s natural environment.
F. Nurture the improvement of our built environment.
G. Foster social and environmental equity.
H. Advocate for every citizen’s opportunity to participate.
I. Support planning and zoning commission members and citizen planners.

Volunteer Committees
Theme Committee
Ellen Campfield-Nelson, Andrea Tuning, Brad Cramer, Narciso Lansdown, Jaap Voss
Logo Committee
Leon Letson, Mary Huff, Nicolette Womack
Awards Committee
Jason Boal - Chair, Brittany Skeffon, Narciso Lansdown, Tori Tisdale, Aaron Mondada
Marketing and Outreach
Aaron Qualls - Chair, Celine Acord, Kristy Inselman, Mary Huff
Sponsorship
Daren Fluke, Leon Letson
Program Committee
Leon Letson - Chair, Diane Kushlan, Mary Huff, Bill Crafton, Ellen Campfield-Nelson, Lisa Bachman
Volunteer & logistics
Kristy Inselman, Diane Kushlan
### Conference Schedule

**Wednesday, October 10th**

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<thead>
<tr>
<th>Time</th>
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<tr>
<td>11:30</td>
<td>Registration</td>
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<tr>
<td>1:00</td>
<td>Exhibitor Session Set-Up</td>
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<tr>
<td>2:30</td>
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<td>Opening Night Reception &amp; Awards Ceremony: Beside Bardenay</td>
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<td>612 W Grove St, Boise, ID 83702</td>
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<td>9:45</td>
<td>Breakfast &amp; Registration</td>
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<td>Lunch</td>
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<td>Session #4</td>
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<td>1:00</td>
<td>Lunch &amp; Keynote Address</td>
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<td>Keynote: Sam Byrd, Changing Community Boundaries</td>
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<td>Attorney General Lawrence Wasden</td>
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<td>Session #7</td>
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<td>Lunch &amp; Networking Event</td>
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<tr>
<td>7:15</td>
<td>Breakfast &amp; Registration</td>
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<td>River to Ridge Jogging Tour</td>
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<td>Session #9</td>
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<td>Lunch &amp; Networking Event</td>
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<td>Secretary of State Lawrence Denney</td>
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<td>APA Member Survey</td>
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<td>Student Poster Awards</td>
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### Things to Know

- AICP members can earn Certification Maintenance (CM) credits for many sessions at this conference. When CM credits are available, they are noted at the end of the session description. More information about AICP’s CM program is found at www.planning.org/cm.
- Complementary WiFi is available under APAsidaho. Password is APAsidaho2018.
- If you are participating in the mobile tours, you will meet at the registration desk. Wear appropriate attire. For those of you participating in bicycle tours, helmets are not required. If you want a helmet, please bring your own as they will not be provided.
- APA Idaho is excited to present the 2018 Idaho APA Awards Ceremony. This Ceremony provides APA Idaho with the opportunity to recognize and honor outstanding planning projects, exemplary planning students, dynamic planning professionals and exceptional individuals engaged in planning in the state of Idaho. The award-winning projects will be presented awards and videos highlighting the projects/people will be presented at the evening ceremony, which will be held on October 10th from 5:30 to 7:30 at Beside Bardenay, located at 612 W. Grove St., Boise, ID 83702.
- Let’s have fun with Twitter! Planners can be hilarious, let’s see your most creative tweets using #APA2018.
- Who doesn’t love to win prizes? Stick around for the end-of-the-conference prize drawing. Tickets are included in your registration packet!
- For questions contact: Leon Letson: (509) 859-3723 or Mary Huff: (208) 495-4848

### Keynote & Guest Speakers

**Changing Community Boundaries**

- **Sam Byrd**
  - President, DiversityWorks!
  - Sam Byrd is an ex-migrant farm worker who first migrated to Idaho from Arizona in 1963. He speaks both English and Spanish fluently, is a dynamic speaker, and has extensive experience in dealing with diversity, inclusiveness, human rights, and organizational development issues. Sam also currently serves as the director of the Centre de Comunidad y Justicia, a nonprofit community-based organization he also founded, working to achieve social, educational, and economic justice for Latinos in Idaho. Along with his parents and four sisters, he worked in the fields of Arizona, Idaho, Oregon, and California until he was 21 years old.
  - In 1976, he left the fields for good and went to work for the Idaho Migrant Council as an outreach worker. Many years later, he became the Executive Director of this same organization. Since 1998, Mr. Byrd has been the President of DiversityWorks! a cross-cultural and organizational development consulting firm, he founded. Mr. Byrd’s experiences range from providing training to top corporate and institutional personnel, to providing diversity seminars for shift and/or seasonal employees from all types of businesses and organizations.
  - In 2001, Mr. Byrd was a recipient of the University of Idaho President’s Medalia, which is awarded to individuals who have made significant contributions to the cultural, economic, scientific and/or social advancement of Idaho and its people.
  - In 2003, he was awarded the Distinguished Leadership in Human Rights award by Hewlett-Packard.

- **Lauren McLean**
  - Boise City Council President
  - Lauren has served on the Boise City Council since January 2011 and was re-elected in 2015. In January 2017, she was selected to serve as Council President by her fellow Council Members. Her focus on economic development, community justice, and conservation reflects her belief that sustainability and resiliency are necessary ingredients for a city’s long-term success.

- **Lawrence G. Wasden**
  - Attorney General
  - Attorney General Wasden obtained his J.D. from the University of Idaho and was admitted to the Idaho State Bar in 1985. He earned a Bachelor of Arts in political science from Brigham Young University in 1982. Wasden, a 25-year veteran of the Office of the Attorney General, previously served as Chief of Staff to the Attorney General, Deputy Chief of Staff and as a Deputy Attorney General representing the Idaho State Tax Commission. He also served as a Deputy Prosecuting Attorney in Canyon County, Idaho, and as a Prosecuting Attorney for Owyhee County, Idaho.
  - Attorney General Wasden was twice Chair of the Conference of Western Attorneys General (CWAG) and serves on the Executive Committee of the National Association of Attorneys General (NAAG) and is Chair of the NAAG Mission Foundation Board of Directors.

- **Lawrence Denney**
  - Secretary of State
  - Lawrence Denney was a member of the Idaho House of Representatives, representing District 56 from 1991 to 1992 and again from 1996 to 2014. He served as speaker of the House from 2006 to December 2012. In 2018, he was chosen to fill the remaining term as vice president for the western region of the National Assocation of Secretaries of States. Denney received his Bachelor’s degree in Agricultural Economics from the University of Idaho in 1970 and then went on to serve in the US Army.
Select one title per session time below. All Mobile Tours will begin at the Registration Table. $20 fee for all Mobile Tours. Space is limited, inquire at the registration desk for openings.

**Wednesday, October 10th**

**Session #1 - 1:00 - 2:15**
- COMPASS Freight Study: Using Data to Understand Freight Mobility Room 110A
- Vacation Rental Legislation Room 110B
- Overview of Survey Research Principles Room 110C
- Past + Present = Future: How History and Culture Builds Business, Community & Cool Places Room 110D
  - Extended: 1:00 - 3:45

**Session #2 - 2:30 - 3:45**
- Mega Corridor Planning for an Uncertain Future Room 110A
- Regulating Short-Term Rentals (or Not) Room 110B
- The Annexation & Development of Quiqley Farm Room 110C
- Past + Present = Future (continued)

**Session #3 - 4:00 - 5:15**
- Will I Survive My Commute Today? The Daily Adventures of a Bicycle Commuter Room 110A
- Accelerate Outreach: Facilitation & Public Meeting Basics, Best Practices & Fresh Techniques Room 110B
- Ethics for Planners Room 110C
- City Planning Roundtable Room 110D

**Thursday, October 11th**

**Session #4 - 8:30 - 9:45**
- Planning for, and with, Aviation Room 110A
- Idaho City: Navigating Impending Change Room 110B
- County Roundtable Room 110C
- Mobile Tour: Riverfront Renewal: New Housing, Entertainment, Cuisine and Recreation Cultivate a Fresh Boise River Waterfront Experience
  - Extended: 8:30 - 11:15

**Session Locations**

**Session #5 - 10:00 - 11:15**
- Engaging Diverse Communities Room 110A
- What Every Planner Should Know about Public Finance Room 110B
- City-Initiated Annexation ABC’s Room 110D
- Mobile Tour: Riverfront Renewal (continued)

**Session #6 - 1:00 - 2:30**
- Creating Inclusive Communities Room 110A
- Airport Planning Tools for City & County Planners Room 110B
- New Technologies That Can Make a Planner’s Life Easier Room 110C
- Wander Outside the Comfort Zone - Master Facilities Plan Room 110D

**Session #7 - 2:45 - 4:15**
- Economic and Social Impacts of Agriculture Room 110A
- Management & Organizational Skills Room 110B
- Using Passion to Positively Influence Planning Related Legislation Room 110C
  - Extended: 2:45 - 5:30
- Mobile Tour: Discover the Deer Flat National Wildlife Refuge: A Sneak Peek at the Developing Trails System for the Refuge, Lake Lowell and Canyon County
  - Extended: 2:45 - 5:30
- Mobile Tour: Recreation, Boom! Rising Investments, Emerging Policies and Resourceful Partners Building Eagle’s Pathways, Parks and Trails System
  - Extended: 2:45 - 5:30

**Session Locations**

**Session #8 - 4:30 - 5:30**
- Taking the Show on the Road Room 110A
- Speed Sessions: Education for Small Acreage Landowners & Grassroots Planning in Cascade Room 110B
- Using Passion to Positively Influence Planning Related Legislation (continued)
- Mobile Tour: Discover the Deer Flat National Wildlife Refuge (continued)
- Mobile Tour: Recreation, Boom! (continued)

**Friday, October 12th**

**Session #9 - 8:15 - 9:30**
- Form-Based Codes 101 Room 110A
- Customer Service and Conflict Resolution Room 110B
- Student Poster Session Room 120
- Mobile Tour: River to Ridge Jogging Tour: Is 8th Street the Next Boise Greenbelt? Extended: 7:30 - 9:00

**Session #10 - 9:45 - 11:00**
- Code Enforcement for Cities & Counties Room 110A
- How to Write (or Re-Write) a Zoning Code Room 110B
- Count Me In: Preparing for the 2020 Census So Everyone Counts Room 110C

**Session #11 - 11:00 - 12:30**
- How to Legally Bullet-Proof Staff Reports and Decision Maker Findings Room 110A
- Effective Citizen Boards & Commissions; It’s Our Responsibility Room 110B
- Cards Against Urbanity (Card Game) Room 120
- Mobile Tour: Shaping the City Center: How Planning Is Provocing Public and Private Investments in Downtown Boise Extended: 11:00 - 1:15 lunch available on return

**Boise Centre on the Grove**
COMPASS Freight Study: Using readily available data to understand freight mobility and land use needs in a growing region.
Lisa Ilkoven, Ph.D., AICP: Principal Planner for Transportation, COMPASS
Ada and Canyon Counties comprise a vibrant and fast-growing region - home to nearly 700,000 residents and many freight-dependent businesses. The Community Planning Association of Southwest Idaho (COMPASS) recently completed an innovative freight study for this two-county region that sought to address transportation and land use needs of freight-dependent industries while balancing broader regional mobility and liability goals - a prime example of passionate planning for people and places. CM Credits: 1.25

COUNT Me In: Preparing for the 2020 Census So Everyone Counts
Amy Luft: Communication Coordinator, COMPASS
Carl Miller PMP, AICP, CIP: Principal Planner, COMPASS
Margie Gonzalez: Executive Director, Idaho Commission on Hispanic Affairs
Mitra Mehta-Cooper: Strategic Planning Manager, Ada County Mayor Nathan Leigh: Mayor, City of Pocatello
Tom Laws: Associate Planner, City of Boise
The 2020 Census will determine where $25 billion of federal programs will be funded in the State of Idaho. Want to get your fair share? Make sure you get a complete count! This session will provide participants with an overview of the importance of the decennial census to their communities and enable them to develop a workplan to help their communities get a full and accurate count. Amy Luft and Carl Miller will facilitate a panel discussion from communities of all sizes that have already begun 2020 Census outreach efforts. Panelists will share best practices for organizing, communicating, and reaching out to their communities. CM Credits: 1.25

Code Enforcement Skills for Cities and Counties
Bret Bresnahan: Director, Land Use & Building Enforce, Ada County; Robert Friesen: Code Enforcement Officer, Gem County; Joe Venneman: Code Enforcement Officer, Boise City; Heather Roehr: Code Enforcement Officer, Emmett Police
This session will cover code enforcement scenarios that are typical around Idaho. The panel will discuss the basic skills needed as well as tools and resources available to plan in cities and counties. This will be an interactive session with a lot of two-way discussion. CM Credits: 1.25

Creating Inclusive Communities
Sam Byrd: President, Diverse Works!
This session will focus on more complex subjective cultural differences including values analysis and elaboration of categories for cultural contrast, relationship among cognitive, cultural, and communication styles. The goal will be to engage in a more in depth discussion regarding cultural specific knowledge and cultural subgroups; individual and organizational adaptations required for effective cross-cultural proficiency in planning. CM Credits: 1.25

Customer Service and Conflict Resolution: If you were rated on Yelp, how many stars would you get?
Adam Nielsen: Sergeant, Ada County Sheriff's Office
Jeff Lowen, AICP: Associate Subdivision/Current Planner, City of Boise
Mary Huff AICP: Planning Director, Owyhee County
Refine your role in internal and external customer service. This session is all about finding renewed passion for the level of service that planners provide. It will include discussions on conflict resolution and how to defuse a tense or volatile situation while still providing excellent customer service through it all.
As the population in Idaho continues to grow, planners need to be more and more adept and efficient in their jobs. For too often, planners enter the profession with no service experience at all. Sometimes we simply lose focus of the human aspect of our profession and need to revisit the fundamentals of communication and interaction. Part of that involves sharpening our customer service and service skills to be able to make each interaction as pleasant and enjoyable as possible. Unfortunately, customer service skills are often painfully absent in the public sector, and even the private sector. This session will cover the mechanics behind excellent service and how little adjustments can be fun and rewarding for both parties. CM Credits: 1.25

Economic and Social Impacts of Agriculture
J.D. Whislor: Professor and Director, Environmental Science, UI
Dr. Paul A. Lewin: Professor, Dept. of Agricultural Economics and Rural Sociology, UI
Dr. Neil Rimbey: Extension Professor/Rangeland Economist, K. Scott Jensen: Extension Professor, UI
In the New West, we have seen agricultural lands developed at an alarming rate. There is an immediate need to plan the land use. This session will cover the economic and social aspects that are vital to rural and surrounding communities. CM Credits: 1.5

Education for Small Acreage Landowners
K. Scott Jensen: Extension Professor, UI
Living on the Land is an Extension program that has been taught in SW Idaho and other areas of the State since 2002. Follow-up site visits with class participants have identified numerous best management practices that have been implemented as a result of knowledge gained through participation in this program. This presentation will provide an overview of many of the challenges faced by small acreage landowners. It will also provide information regarding the Living on the Land program and other Extension programs available to assist those living in the "New West." CM Credits: 1.25

City Planning Roundtable
Jess Harrison: Executive Director, D Association of Cities
John Evans: Garden City Mayor
Brian Billingsley AICP: Planning & Zoning Director, Caldwell City
The session will help planners to learn about new or upcoming issues by receiving updates from both the Association of Idaho Cities and from the city planners. There will be information shared about upcoming planning issues for cities in the next legislative session and about what happened during the last. There will also be an update on any recent case law. CM Credits: 1.25

Annexation and Development of Quigley Farm
Lisa Horowitz: Community Development Director, City of Hailey
Robyn Davis: Community Development City Planner, City of Hailey
The Annexation and Development of Quigley Farm epitomizes The New West. It embodies what we, as a larger community, like to see, plan for and how we hope to grow: sustainably and smart, supporting community and being good stewards of our lands.
Quigley Farm is based on a guiding set of principles that encompasses new development, while thoughtfully incorporating the past. Though the development is progressive in nature, it appreciates historical charm and character. This long-term, regenerative model aims to give back to the community and build on it, with the goal of facilitating a familiar-like neighborhood by mixing ages, experiences, and expertise: “where a diverse set of individuals and organizations share space and collaborate...” CM Credits: 1.25

Airport Planning Tools for City and County Planners
Rick Patton: Sr. Aviation Planner, T-O Engineers
Airports, when protected and nurtured, can be at the core of economic development and a central part of a community’s safety and welfare. Especially in rural and remote towns and counties, aviation can be a vital link to business, medical air-evacuations, and fire suppression. Most community and county planners are unfamiliar with the aviation-related tools available to them. These documents and tools are generally completed – and funded – through non-community budgets. We will pick them up, understand them, and apply them to our needs. The flipside is all too common – we ignore proactive aviation planning, budgets. We just have to pick them up, understand them, and apply them to our needs. The Local Use Planning Act allows for category A, B, and C annexations. Most communities typically only deal with Category A annexations initiated by developers requesting to be part of the City. But as cities grow sometimes county islands remain. Sometimes cities extend their utilities outside city to developments in the county. Although some of these deals include agreements to annex when the city is contiguous, rarely does the property owner initiate the request. So, what should cities do? How can planners approach this politically challenging issue?
This session will discuss how to approach city-initiated annexations, with a special focus on both Category A and B variesties. It will cover how to tell the story of why it’s important to at least consider annexing county islands. It will discuss how to talk with elected officials and how to navigate the politics of a challenging issue. Attendees will also learn about how to handle community outreach, what questions to expect, and how to prepare for the public hearings. Templates for required Category B annexation plans will also be shared. CM Credits: 1.25

COMPASS Freight Study: Using readily available data to understand freight mobility and land use needs in a growing region.
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Effective Citizen Boards and Commissions – It is Our Responsibility
Diane Kusshlan AICP, Principal, Kusshlan Associates

The training objective of this session is for planners to understand that part of their responsibility is to ensure that citizen planning boards and commissions are effective, and to understand the skill set needed to make that happen. It is more than just preparing good staff reports, but includes training, communication, coordinating, and counseling. CM Credits: 1.5

Engaging Diverse Communities
Sam Byrd: President, [Diverse Works]

In the New West in which boundaries are changing demographically, functionally, and conceptually, it is imperative for planning to understand the economic and social value of diversity in their community.

This session focuses primarily on cultural self-awareness and development of basic intercultural skills. It will provide an opportunity for planning professionals to learn about and conduct inclusive planning practices, and to work more effectively with diverse communities. CM Credits: 1.25

How to Legally Bulletproof Your Staff Report and Decision Maker Findings
Stephen R. Miller JD, MCP, AICP: Professor & Associate Dean for Faculty Development, UI College of Law

This session will cover the legal basics that govern staff reports and the decisions of planning and zoning commissions, city councils, and county commissions. This session is vitally important because this area of law is seldom taught systematically. The law that governs such decisions is also imported from Idaho’s Administrative Procedure Act, which means that local government attorneys often have little experience applying it, as it applies in the local government context only in the land use context. Because of this, staff reports and decisions of commissions and councils face significant litigation threat when they could be defensible with some modest procedural safeguards. This session seeks to share best practices for “bulletproofing” decisions with adequate findings and processes that meet legal requirements. CM Credits: 1.5

Laws Credit: 1

How to Write (or Re-write) a Zoning Code
Micha Vyas, AICP: City Administrator, City of Ammon
Brad Cramer AICP: Director of Community Development Services, City of Idaho Falls

Looking to rewrite the entire zoning code is not for the faint of heart! But for many communities, codes have become old and dated, haven’t kept up with changes in development, or have been piecemealed for so many years that the code isn’t consistent any longer. At some point, it may be time for a rewrite of your code. But setting the tone is only part of the job. Project planning, community outreach, building political support, mapping, and post-rewrite adjustments are critical components of a successful project.

This session will explore how two communities approached rewriting their zoning ordinances. They will discuss how they handled all aspects of the project before, during, and after the actual writing of the test. They will point out how Idaho law may not have considered a complete rewrite of the code and how to adapt your project to still fit within the requirements of the law. They will also focus on lessons learned and share tips on how to learn from the mistakes they made along the way. This session will teach attendees how to turn their old code into a modern planning tool. CM Credits: 1.25

CM Credits: 1

Form Based Codes 101
Sharen Hauri: Urban Design Director, South Salt Lake City
Kelly Gillman, ASLA, AICP: Senior Principal, Project Landscape Architect/Planner, CRSA
Brad Cramer AICP: Director of Community Development Services, City of Idaho Falls

The purpose of this session is to take a look at what form-based codes are and how they work. It will discuss how they are different from traditional Euclidian zoning codes and what key elements make up the structure of this type of code. The session will also include presentations from a number of communities who have adopted implemented form-based codes and what their experiences were, including one that opted to discard its form-based code. What lessons can be learned from each community and what questions should planners be asking as they try to determine whether or not a form-based code is right for their town? CM Credits: 1.25

CM Credits: 1

Grassroots Planning in Cascade
Melissa Hamilton: Extension Educator focusing on Community Development, Agriculture, and Horticulture Education, UI

Professional planners will learn about outside of the box public/private partnerships, which is important for towns in Idaho that do not have the capacity to have a professional planner on staff. Consultants can benefit from this session by learning about the potential to harness the human capital of residents, and/or identifying untraditional public/private community partnerships. CM Credits: 1.25

Management and Organization Skills
Micah Austin: City Administrator, City of Ammon
Darin Fluke, AICP: Deputy Director, Comprehensive Planning, City of Boise
Brad Cramer, AICP: Director of Community Development Services, City of Idaho Falls

This session focuses on a case study: the Wasatch Front Central Corridor Study. This session, completed in 2017, centered on the urban areas of the Wasatch Front, which is the region surrounding the Salt Lake City metropolitan area. Salt Lake City and Boise are both “New West” cities – thorough of growth, including traffic congestion that could eventually pose a threat to economic vitality. The Wasatch Front Central Corridor Study forced its participants to face a new future, one that did not exist on expansion of transportation infrastructure. It forced planners to consider that more cognizant of the wide range of factors that constitute a good quality of life in the Wasatch Front. CM Credits: 1.25

CM Credits: 2.25

Mega Corridor Planning for an Uncertain Future
Maria Vyas, AICP, Senior Associate, Fehr & Peers SLC

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CM Credits: 1.5

New Technologies that can make a Planner’s Life Easier
Jaap Vos Ph.D.: Urban Design Center Director and Head of the Bioregional Planning Program, UI in Boise
Elizabeth Allen, Master of Bioregional Planning Program Student, UI in Boise
Erik Kingston, PCED: Housing Resources Coordinator, Idaho Housing and Finance Association

This panel will provide discussion regarding the complexity of informal government structures in rural communities. Attendees will learn about how Idaho City’s various types of governance have been dealing with change and the opportunities discovered by graduate students and experts in the Advanced Class of the Northwest Community Development Institute. For the rest of the session panelists will discuss the challenges and advancements of different government structures within communities. CM Credits: 1.25

CM Credits: 1.25

Overview of Survey Research Principles
Jeffrey Lyons: Assistant Professor, School of Public Service at BSU, and Director of Public Opinion Research, Idaho Policy Institute

This session will serve as a brief introduction to survey research principles. We will cover sampling, questionnaire design, and question wording, among other topics. CM Credits: 1.25

Past + Present = Future: How History and Culture Builds Business, Community & Cool Places
Karen Bubel: Cultural Planner, City of Boise
Amanda Ashley: Program Director, Assistant Professor School of Public Service, BSU
Jennifer Stevens: Principal and President, Stevens Historical Research
Ted Vanegas: Senior Preservation Planner, City of Boise

Seasoned professionals in the fields of urban design, history, preservation, and cultural planning will present case studies, professional reflections, and best practices for how history and culture builds local businesses, community, and cool places. This topic is directly related to the conference theme in that history and culture are specific to places and the people who live there. From preserving historic homes, interpreting significant sites, navigating the creation of a conservation district, and engaging educational programming for citizens—this panel will present a broad scope of material that will help make us all better planners and community builders. CM Credits: 2.25

Planning for (and with) Aviation
Bill Statham: Airport Planning and Development Manager, T&D (Division of Aeronautics)
George Parker, Pilot and Board Member, National Agricultural Aviation Association
Byron Schmidt DAFAC: Chief, Airspace Management
Rick Patton: Aviation Planner, T-0 Engineers

When we think about aviation, there is a lot to consider from a planning perspective: airport overlays, airport managers, private airports, low level fliers and towers, military training range etc. When we start to understand all of the players and all of their uses, we start to see how critical partnering with aviation is. In the past few years new legislation was enacted to include more coordinated consideration of airports and other aviation needs. This session will discuss the requirements of LULAA and Title 21 Chapter 5 “The Airport Zoning Act” for notification and requirements for the development to be included in your comprehensive plans. We will cover lighting and marking requirements for various types of towers, providers for whose planners can find help and information on aviation regulation related questions, and discuss areas of military training ranges and training routes that can help you better plan for this use and avoid conflicts. CM Credits: 1.25

CM Credits: 1.5

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Regulating Short Term Rentals (or Not)
Jerry Mason: Attorney, Mason & Stricklin, LLP
Sean Holm: City Planner, Coeur d'Alene
John Spuhler: Former Mayor, Garden City, UT
Aaron Qualts: Director of Planning & Economic Development, City of Sandpoint

The rapid rise of the sharing economy, where individuals are empowered through online marketplaces to have more direct access to the economy, is a phenomenon undeniably influencing the future of the “New West.” With a predicted global market of almost $200 billion by 2021, the offering of residences through online marketplaces to have more direct access to the economy, is rising.

Recent legislative actions have affected the abilities of Idaho cities and counties to address changes in communities due to the advent of online vacation rental activity. Cities have been considering and implementing new ordinances while legislators have been addressing the topic through state legislation. This tour will address the changes, both proposed and enacted, to Idaho’s Local Planning Act as they concern local zoning authority.
CM Credits: 1.25; Law Credits: 1.25

Vacation Rental Legislation
Jerry Mason: Attorney, Mason & Stricklin, LLP

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CM Credits: 1.25; Law Credits: 1.25

Wander Outside the Comfort Zone:
Master Facilities Plan
Mitra Mehta Cooper, AICP: Strategic Planning Manager, Ada County Development Services

At the same time, mobile public involvement has its limitations and challenges. Space to present information (and attention spans of people in the area) may be limited. The meeting may be exposed to the elements, if it’s outdoors.

This session will explore the challenges and opportunities associated with the proliferation of short term rentals by examining different regulatory approaches and enforcement strategies in context of newly adopted state legislation which places limits on the ability of local governments to regulate them.
CM Credits: 1.25

Taking the Show on the Road
Nick Foster, AICP: Associate Planner, Kittleson & Associates, Inc.
Brooke Green, MBA, PCED: Senior Transportation Manager, ACHD
Michelle Groeneveldt, AICP: Community & Economic Development Director, City of McCall
Krispy Gilmore, AICP: Project Manager, Logan Simpson

Community engagement is a critical aspect of planning. Mobile workshops and meetings offer an opportunity to increase the number of people who are involved in a project and/or target specific audiences compared to holding an open house at a specific time and location. They also allow agency staff and the public to interact in ways that aren’t possible through online engagement.

The session includes a visit to a feedback stop to hear from land use planners in Ada County about their experiences with mobile workshops. The session concludes with a forum for questions and discussion.
CM Credits: 1.25

Using Passion to Positively Influence Planning Related Legislation
Jaron Wagner, AICP: Senior Planner, City of Caldwell

A planner needs to understand and have a working knowledge of Idaho Code, in particular the Local Land Use Planning Act (LLUPA) to effectively plan for future growth and development. This session will not only discuss LLUPA, but will help attendees to train a plan on ways to improve these codes. These discussions will include the need to have a positive working relationship with your local legislators and the do’s and don’t of local ordinances including knowing your community. This session will be beneficial for planners at any level in their planning career.
CM Credits: 1.25

Will I Survive my Commute Today?
The Daily Adventures of a Bicycle Commuter
Jaap Vos Ph.D. Urban Design Center Director and Head of the Bioregional Planning Program, UI in Boise

As planners we all know that our streets and communities have been and are being designed for cars and transportation. This presentation will show how this is causing conflicts between cars, bicycles and pedestrians that could have easily been prevented. I will use Pirchead wearable technology to show different levels of road users. This will show the conflicts between road users, road rage and accidents are often created by poor design and could have easily been prevented if we would have used some basic design principles. After that I will show the basic principles of Dutch road design that make it easy for planners to recognize potential conflicts between road users. Finally, I will show how planners can apply these principles in existing situations and solve many conflicts at minimal costs.
CM Credits: 1.25

Mobile Tours
Discover the Deer Flat National Wildlife Refuge: A Sneak Peek at the Developing Trail System for the Refuge, Lake Lowell and Canyon County
Lisa Bachman, AICP, PCED: Senior Planner, J-U-B Engineers, Inc.
Annette de Knijff: Manager, Deer Flat National Wildlife Refuge
Kristi Watkins: Bike/PeD Planner, J-U-B Engineers, Inc.

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CM Credits: 1.25

Recreation, Boom! Rising Investments, Emerging Policies and Resourceful Partners Building Eagle’s Pathways, Parks and Trails System
Steve Noyes, Trails & Pathways Superintendent, City of Eagle

Get to know the latest plans and initiatives for Eagle’s first-ever Trails and Pathways Plan. Visit Eagle’s recreation assets, hear about how the City is continuing hurdles to the system’s expansion in order to achieve its ambitious vision, and learn about the creative ways the community is developing a robust system with a conservative approach to funding. Tour includes stops at the regionally-renowned bike park Eagle manages in tandem with Ada County; the Greenbelt as navigates its horizon. In summer 2018, Russ was hired to lead a consulting team to provide their technical expertise in development of this project. And what came after that is a story of passionate professionals constantly tested to wander outside their comfort zones.
CM Credits: 1.25

River to Ridge Jogging Tour: Is 8th Street the Next Boise Greenbelt?
Leon Letson: Associate Subdivision/Current Planner, City of Boise
Ellen Campfield Nelson, AICP: Principal/Owner, Agney: Eck

Start your morning off right with a short, slow-paced group run from the Boise River to Ridge to Riverfront Renewal: New Housing, Entertainment, Cuisine and Recreation Cultivate a Fresh Boise River Waterfront Experience
Leon Letson: Associate Subdivision/Current Planner, City of Boise
Jennifer Thorneborow, AICP, Director of Development Services, City of Garden City
Boon Comber, CEO, Nightingale Boise

Witness the synergy among investments in mixed-income, niche market brewery and wineries, an attractive expansion package for new housing and business activity. Join one of the annual Boise Riverfront Festival events and learn about the opportunities and challenges of heightened activity and growth in Boise’s surging downtown. Note this session involves the use of the Boise Greenbelt system to facilitate visits to multiple areas of the Downtown.
CM Credits: 1.5

Shaping the City: How Planning is Provoking Public and Private Investments in Downtown Boise
Leon Letson: Associate Subdivision/Current Planner, City of Boise
Matt Edmondson AICP: Project Manager, J-U-B

See how recent plans – such as the Lusk District Plan, the Downtown Parks and Public Spaces Plan and the Transportation Action Plan – are in the process of being implemented in Downtown Boise to create new parks and public spaces, change circulation and streetscapes and create more housing and business activity. Also see evidence of how these public investments are being leveraged to create private residential and commercial development that is a key part of Boise’s 10-year housing goals and becoming a “24-hour city.” Talk directly with the planners and neighborhood representatives who are navigating the complexities and challenges of heightened activity and growth in Boise’s surging downtown.
CM Credits: 2
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Explore Downtown Boise

Dining & Drinks:
1. Lemon Tree
2. Paddle Up Pikes
3. Juniper
4. Madlander
5. Ever Stevers
6. Mervinether Cider House
7. Funky Taco
8. Mi Mi Thai
9. Willemse Avenue
10. Red Feather Lounge
11. St. Lawrence Grill
12. Boise Fry Company
13. Dharma Sushi & Thai
14. Equator Ararat
15. Bar & Jerry’s
16. Corte 75 Street Taco’s
17. Main Street Grill
18. BAKON
19. Suria Deli
20. Fort
21. KLAV
22. Padovan Neapolitan Pizzeria
23. Tapasino
24. Tasty’s Pizza Tutto
25. The Puyer Pub & Grill
26. Taj Mahal of Idaho
27. Lucky Fish
28. Cadia Via
29. Buffalo Wild Wings
30. The Ocoa Shack
31. Bankhead
32. Bistroks
33. Amundisen Lounge
34. Bar Sardina
35. Charlostar Shackhouse
36. Meraki
37. Five Guys
38. Fresh Healthy Cafe
39. The STI
40. Trader Joe’s
41. Bitter Creek
42. Solid Grill & Bar
43. Banana’s Grill
44. Barlanino
45. The Wylder
46. Long Drop Cider
47. Gas Lantern

Safar Inn

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Thank you!
See You Next Year!