American Planning Association Idaho Chapter

APA Idaho Strategic Planning Meeting

Agenda for November 14th, 2019 @ 12:00 pm MST (11:00 am PT)

Toll-Free Dial-In Number: (866) 499-7054
Conference Code: 8479201604
Leader Pin: 5052

Leon Letson, President
Vacant, Past President
Aaron Qualls, President Elect
Nicolette Womack, Secretary
Jeff Lowe, Treasurer
Hilary Anderson, Region 1
Mike Ray, Region 2
Jason Boal, Region 3
Brock Cherry, Region 4
Sherwin Racehorse, Region 5
Cindy Donovan, Region 6
Vacant, L&PA
Kristy Inselman, E&O
Diane Kushlan, PDO
Mary Beth Frank-Clark, Tribal Planning Rep
Elizabeth Allen, Student Rep
Kayla Kinkead, Student Rep
Jaap Voss, Urban Planning Faculty Rep

1. Leon called the meeting to order.
2. Nicolette called roll.

Action Items:

1. Nicolette motioned approval of minutes for September 12th, October 2nd, and October 17th, 2019. Jeff seconded.

2. Jeff motioned to amend the agenda to include the Treasurer’s report and approval of expenditures for October and remove March and April 2019. Anonymous approval. Jeff outlined the budget included bill for the annual conference. He will follow up with actuals and a draft of next years budget before the December Meeting. Kristy motioned approval, Aaron seconded.

3. Leon presented the desire to sending Jeff Lowe to National Conference in Houston in Leon's place. Aaron motioned approval, Mike seconded.

4. Diane presented a draft Letter of Support to U of I regarding Planning Program. Edits to come via email. Jaap recapped the brainstorming meetings he's had around the changes. Jaap discussed the alternative new program U of I may be offering, mostly online, with 2 weeks in Moscow. Discussed who should sign the letter. Hilary motioned we send a letter once revised, Diane seconded.

Discussion Items:

1. Nicolette presented the Conference and Membership Survey Results. Discussion on redesigning districts and interpreting the meaning of the annual conference model questions and results.

2. Leon discussed on boarding for New Board Members by scheduling conference calls between the new and former members of each position.

3. Aaron recapped the Chapter Presidents Council in D.C. National working on Social Media Policy for Chapters. Communications Committee working on Marketing Toolkit. AICP Commission considering adding 1 CM credit requirement for Equity. Potential grant opportunity for event coordinator for conference. Asking National if chapters can use their app for chapter events.

4. Jason provided update on the Legislative Committee, meeting with AIC and Counties. Looking for additional help on committee.

5. Kristy provided an update on E&O. The venue for the conference (JUMP) has been secured.
Diane provided an update on PDO. Two members have passed the AICP exam, 3 pending.

Mary Beth had no update on Tribal Planning at this time.

Jaap has no updated on Urban Planning Faculty outside what was already discussed.

6. Hilary provided a Region 1 update. Hayden is working on a Comprehensive Plan Update-Imagine Hayden. Coeur d'Alene is working on a game night. Planning w/out Pints will have a presentation on Sign Codes. Sandpoint is working on a Planning w/Pints in January. Sandpoint is also updating their Comprehensive Plan.

Mike provided a Region 2 update. Working on a sign code update as well.

Jason and Leon provided a Regional 3 update. Ada County is focusing on regional growth. City of Boise is working on a Development Code Rewrite, exploring Form Based Codes.

Brock provided a Region 4 update. Dec. 12th ULI is presenting a Emerging Trends Analysis on Magic Valley.

Carl provided a Region 5 update. Bannock County is working on a Comprehensive Plan update. Zoning Code and Subdivision updates.

Cindy provided a Region 6 update. Ammon is working on allowing beer and wine to be sold in places which do not serve food. Brock and Cindy are working on a Spring Mini Conference. Carl will join. Potential location Show Band Reception Center.

7. Meeting adjourned at 1:00 pm.
American Planning Association Idaho Chapter

APA Idaho Executive Board Meeting

Agenda for September 12th, 2019 @ 12:00 pm MST (11:00 PT)

Toll-Free Dial-In Number: (866) 499-7054
Conference Code: 8479201604
Leader Pin: 5052

- Leon Letson, President
- Vacant, Past President
- Aaron Qualls, President Elect
- Nicolette Womack, Secretary
- Jeff Lowe, Treasurer
- Hilary Anderson, Region 1
- Mike Ray, Region 2
- Jason Boal, Region 3
- Brock Cherry, Region 4
- Sherwin Racehorse, Region 5
- Cindy Donovan, Region 6
- Vacant, L&PA
- Kristy Inselman, E&O
- Diane Kushlan, PDO
- Mary Beth Frank-Clark, Tribal Planning Rep
- Elizabeth Allen, Student Rep
- Kayla Kinkead, Student Rep
- Jaap Voss, Urban Planning Faculty Rep

1. Leon called the meeting to order.

2. Nicolette called the roll.

**Action Items:**

1. Leon recommended we defer the minutes for June 18th, 2019. Nicolette Motioned the same, Jeff seconded the motion.

2. The agenda was amended to state Treasurer’s report for June, July and August 2019 / Approval of expenditures. Jeff presented the report. Nicolette Motioned approval, Mike seconded the motion.

3. Leon summarized the APA Idaho Election Results. All current Region Reps were reinstated. District 5 had multiple write in candidates. Decided we would reach out to gauge if they are still interested in serving, learn more about their positions and available time commitment. Goal to report back to board via email and vote via email, so new representative can attend the board dinner. Jeff motioned, Kristy seconded.

**Information/Discussion Items:**

1. Brock provided a 2019 APA Idaho Conference Update. Looking for volunteers for check-in station help, will send email. Discussed raffle ticket prize of base jumping and will provide liability form. Other prizes include mini-golf, axe throwing. Discussed board dinner location, decided Milner’s Gate. Sponsorships are completed. Conference will require personal transportation, Uber is available. Current registration count is 44 people.

2. Kristy provided E&O update. Nicolette and Kristy have toured potential 2020 Boise Conference locations. Will report back to board at board dinner with discussion on conference sustainability over the years.

3. Jaap provided Urban Planning Faculty update. U of I will terminate Planning Program and incorporate it into the Natural Resource College. Seeking Chapter and Alumni Response. Main priority is supporting the students.

4. Kayla provided Student Representatives update about U of I program termination and need for student support.

5. Hilary provided Region Representatives 1 Updates. MIG is working on a Comprehensive Plan Update. Missing Middle Housing Forum. Strong Town event follow up to come. North Idaho Housing Forum upcoming. Participation on Global Parking Day. Goal to include in monthly newsletter.

6. Mike provided Region Representatives 2 Updates. Fair Housing discussion in Moscow. Will follow up on Priest Lake Conference.

7. Jason provided Region Representatives 3 Updates. Award Committees decided finalists and video production is under way. The County is proposing a regional plan and will hire two new positions.

8. Cindy provided Region Representative 6 Update. Cindy and Brad Cramer are working on a 4 hour, Mini Conference. Costs of Growth with AIC.

9. Meeting Adjourned
Idaho APA Board Meeting Notes
Wednesday, October 2, 2019


- **Introductions**
- **2020 Conference: What did we learn? - Brock**
  - Extremely important to have/work for an organization that values/supports the conference and what it brings
  - Don’t wait until the ‘year of’ to start planning.
  - Site selection – buy in from city
  - Finding time is a hurdle
  - Careful of spending money
- **Future Conference Locations**: Diane – Can we identify future conference locations at least 2 years in advance? Create a document/instructional manual for future chairs? What about a conference in Moscow? At the UofI?
- **2020 Conference Location Update.** Kristy - Will provide final list at next meeting for decision.
- **Regional Representatives Discussion** - Brock – He recommends re-evaluating the region reps responsibilities. With regard to number of reps per region. Should look at how many planners in an area vs. number of reps. Possibly multiple representatives for larger areas such as Boise.
- **Annual Conference Discussion:**
  - Jeff: Reviewed information regarding annual conferences. Specifically, cost/attendance of each.
  - Should we have an annual conference? Or only every other year?
  - Discussion regarding creating a level of sponsorship for conferences to help entice companies to be involved.
  - Diane – Recommend not doing a conference in Boise in 2020, but plan on one for 2021. Instead do mini-conferences in each district and consider a budget of $5,000/each. (Kristy said if we go that way, then we need to make that decision ASAP).
  - Recommendation to hold 3 minis throughout the year (Regions can partner together).
- **Committee Creation:** Leon
  - Conference sponsorship committee
  - Membership committee – Goal to increase membership by 20%. Reach out to members at other regions. Evaluate engagement strategy options.
  - Legislative Committee – New members needed. Also look at bylaws to see if any restrictions to having representatives on other committees? Update bylaws?
  - Transition Team Committee – for new members. Have an onboarding team (veteran members) who can help transition new members into their roles. Create handbook? Also discussed option of having a “plus one” for a year. Outgoing member to mentor incoming member.
- Take a moment to appreciate ourselves.
- **New Planners. Where are they coming from? Mentorship program?**
- Action items for next meeting:
  - Committees
  - Conferences
- **Jaap/Diane** – Put a group of University of Idaho Alumni (planners, developers, etc) to travel to U of I to discuss how important the planning program is. Discussion may include Marketing program (creative ways to address with the university)? Establish a sponsorship program? Investigate whether a city/county would help pay for education while working in city organization.
American Planning Association Idaho Chapter

APA Idaho Executive Board Meeting

Agenda for October 17th, 2019 @ 12:00 pm MST (11:00 PT)

Toll-Free Dial-In Number: (866) 499-7054
Conference Code: 8479201604
Leader Pin: 5052

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Mary Beth Frank-Clark, Tribal Planning Rep
Elizabeth Allen, Student Rep
Kayla Kinkead, Student Rep
Jaap Voss, Urban Planning Faculty Rep

1. Aaron called the meeting to order.
2. Jeff called roll.

Action Items:

1. Leon requested deferral of approval of minutes for September 12th and October 2nd, 2019. Jeff motioned, Nicolette seconded.

2. Jeff provided a Treasurer’s report for September 9, 2019. Noted a processing fee from APA, he will be researching further. Hilary motioned approval of expenditures, Nicolette seconded.

3. Kristy provided an update on 2020 APA Idaho Conference Locations in Boise. Diane and Jaap provided an update on brainstorming 2021 APA Idaho Conference Locations, revolving locations or Moscow. Jeff motioned approval of 2020 APA Idaho Conference Location in Boise at JUMP, research 2021 Conference in Moscow, open to other venues, but need to plan in advance, Nicolette seconded.

4. Leon requested Jason Boal be formally appointed head of the Legislative Committee. Jeff motioned approval, Kristy seconded.

Information/Discussion Items:

1. Jaap and Diane outlined the immediate need for APA ID to make a statement regarding University of Idaho's decision to remove Planning program and merged with Natural Resource College. Suggested this merges well with rural and tribal planning issues. Kayla and Elizabeth will create a survey to be sent to APA ID membership regarding skills necessary for planning. Deadline for statement is November 19th.

2. Aaron will provide a more detailed update from National at next meeting, but informed the board APA is considering adding 1 CM Credit requirement for social equity.

3. Updates on the below items were deferred until November:
   a. 2019 APA Idaho Conference Recap – (Brock, Jeff, and Leon)
   b. L&PA, E&O, PDO, Tribal Planning, Urban Planning Faculty, Student Representatives (Kristy, Diane, Mary Beth, Jaap, Elizabeth, and Kayla)
   c. Region Representatives Updates (Regional Reps)

4. Kristy motioned we adjourn, Jaap seconded.
IDAHO CHAPTER AMERICAN PLANNING ASSOCIATION

FINANCE REPORT
October 1 thru 31, 2019

### Cash and Investments

October Beginning Balance Checking (ICCU) $31,757.71  
October Beginning Balance Savings (ICCU) $8,782.35  
October Beginning Balance Petty Cash $0.00  

**Total Cash and Investment** $40,540.06

### Deposits/Interest - Savings

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<tr>
<th>Date</th>
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<tr>
<td>10/1/2019</td>
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### Deposits/Interest - Checking

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<tr>
<td>10/7/2019</td>
<td>Registration Annual Conf. TFID</td>
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<td>10/10/2019</td>
<td>APA - Registration Annual Conf. TFID (2nd)</td>
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<td>10/17/2019</td>
<td>APA - membership</td>
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<td>10/29/2019</td>
<td>Registration / Sponsorship Annual Conf. TFID</td>
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**Total Checking Deposits** $17,645.40

### Charges /Fees

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<td>10/2/2019</td>
<td>Office Depot - name badge holders</td>
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<td>10/3/2019</td>
<td>Lyft - Pres. Travel Annual Conference TFID</td>
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<td>10/3/2019</td>
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<td>10/4/2019</td>
<td>Milners - Annual Board Meeting</td>
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<td>10/5/2019</td>
<td>Fairfield Inn - Pres. Travel Annual Conf. TFID</td>
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**Total Charges** $1,013.63

### Bills Paid by Check (Other)

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<td>10/3/2019</td>
<td>CHK 1440 A. Qualls reimburse PAC attendance</td>
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<td>10/7/2019</td>
<td>CHK 1442 B. Cherry Program printing Annual Conf</td>
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<td>10/16/2019</td>
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<td>10/18/2019</td>
<td>CHK 1445 T. Matson Annual Awards Videos</td>
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**Total All Checks** $13,480.30

**October Total Expenditures** $14,493.93

### Petty Cash Spent

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<tbody>
<tr>
<td></td>
<td>$0.00</td>
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</table>

**October Ending Balance Checking (ICCU)** $34,909.18  
**October Ending Balance Savings (ICCU)** $8,784.56  
**October Ending Balance Petty Cash** $0.00  

**Total Cash and Investment** $43,693.74
APA Idaho Membership Survey
70 respondents

Results:

Which current ID APA programming or services have you used in the last two years? Select all that apply.

Answered: 65  Skipped: 5

<table>
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<tr>
<th>Answer Choices</th>
<th>Responses</th>
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<tr>
<td>Attended a ID APA Annual Conference (3 days)</td>
<td>87.69%</td>
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<tr>
<td>Attended a ID APA Regional Mini-Conference (1 day)</td>
<td>47.69%</td>
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<tr>
<td>Attended an event or conference sponsored by ID APA</td>
<td>41.54%</td>
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<tr>
<td>Attended Planning w/ Plints</td>
<td>18.46%</td>
</tr>
<tr>
<td>Attended an AICP Preparation Course</td>
<td>0.00%</td>
</tr>
<tr>
<td>Posted a job opportunity or RFP/RFO or used idahoaps.org to search for job openings/RFPs/RFQs</td>
<td>38.46%</td>
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<tr>
<td>Read the ID APA monthly newsletter</td>
<td>73.85%</td>
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<tr>
<td>Submitted an Award Nomination</td>
<td>20.00%</td>
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Notes:

Survey was shared via the newsletter, makes sense that the numbers were high for the newsletter.
Which current or potential ID APA programs and services are most important to you? Please rank the following in order of their importance to you. 1 meaning Very Important and 15 meaning Not as Important. You’ll need to rank each choice, even if it doesn’t apply to you.

Answered: 70  Skipped: 0
### Notes:

3 Day Annual Conference, most important. Then In-Person Trainings and Conferences, then Opportunities to earn CM Credits and Online/Webinar Professional Development Opportunities.
What forms of training / professional development do you prefer? Please rank in their order of importance to you. 1 meaning Very Important and 6 meaning Not as Important. You'll need to rank each choice, even if it doesn't apply to you.

Answered: 70  Skipped: 0

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<th>1</th>
<th>2</th>
<th>3</th>
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<th>6</th>
<th>TOTAL</th>
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<td>Full Day In-Person</td>
<td>14.29%</td>
<td>36.68%</td>
<td>52%</td>
<td>17.63%</td>
<td>17.63%</td>
<td>3.17%</td>
<td>7.34%</td>
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<tr>
<td>Half Day In-Person</td>
<td>9.24%</td>
<td>22.03%</td>
<td>14%</td>
<td>23.81%</td>
<td>18%</td>
<td>28.57%</td>
<td>5%</td>
<td>12.70%</td>
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<td>Workshops (afternoon)</td>
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<td>Half Day In-Person</td>
<td>9.86%</td>
<td>8.08%</td>
<td>15%</td>
<td>25.81%</td>
<td>16%</td>
<td>29.03%</td>
<td>18%</td>
<td>20.97%</td>
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<td>Workshops (morning)</td>
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<tr>
<td>One-hour lunch</td>
<td>7.81%</td>
<td>6.23%</td>
<td>4%</td>
<td>9.38%</td>
<td>6%</td>
<td>6.23%</td>
<td>4%</td>
<td>23.00%</td>
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<tr>
<td>Workshops</td>
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<tr>
<td>Online/Webinars</td>
<td>26.08%</td>
<td>13.04%</td>
<td>9%</td>
<td>10.14%</td>
<td>7%</td>
<td>11.59%</td>
<td>6%</td>
<td>21.74%</td>
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<tr>
<td>Annual Conference</td>
<td>40.30%</td>
<td>14.93%</td>
<td>10%</td>
<td>11.94%</td>
<td>8%</td>
<td>7.46%</td>
<td>5%</td>
<td>11.94%</td>
</tr>
</tbody>
</table>

Notes:

Most people prefer the annual conference and then full day in person. Next are Half Day Afternoon and Online/Webinars.
Question 4:
Are there other chapter or member services you would like ID APA to offer?

- Na x2
- No x9
- None x2
- None at this time. X2
- Not that I can think of x4
- Online AICP Prep, or web-based Forum for AICP Prep. It is difficult to impossible for those of us that do not live near Boise to get to any AICP Prep event
- Book group/club
- I wish APA would not force me into a chapter. I live in North Idaho but work nationally. I work with Tribal governments. ID APA offers me nada. Although I do enjoy the occasional workshop or gathering in North Idaho.
- N/A
- New so unsure, likely more local or web based
- Not so much "other" but better regional offerings. Planners and Pints might be great somewhere but it (or anything else) doesn't happen in my region
- Planning with Pints is always offered in Boise. It would be nice if these types of planning events were occasionally held in northern Idaho.
- Don't know
- Opportunities for planners out of work or getting started in the planning profession to acquire planning experience w/a local planning department or private firm.
- I hope Planning with Pints comes back, it was a really good event. I think there should be more social and learning events, especially if PWP goes away. It's not clear to me what my chapter membership pays for.

- Items 1-8 in question/answer 2.
- Promote rural communities conferences rather than just urban. there is more to life than urban planning.
- Learn more about our Tribal Planners and the work they are doing on there Respective Reservations
- Organized tours to towns in other states to learn best practices
- More effort to unite the chapter, outreach beyond Treasure Valley, and a board that isn't stacked with appointees from Boise.
- Survey on where conference should be held.
- Possibly a time bank where planners can donate a couple of hours of support for a particular topic area
- Good for now
- Chapter grants
- All good.
- An online library of best practices and model ordinances. A summary of proposed/adopted legislation and how it impacts planning.
- Assist with petition drive to re-institute the Indigenous Division of APA.
- Fundamentals for new planners, such as the platting process; guidelines for making decisions not clearly defined in county ordinances; process for updating ordinances; more how-tos fore people who have not been doing this for a long time.
- More outreach to non-members for a more unified planning community.
Question 5:
What topics would you be most interested in for Chapter-organized continuing education and professional development programs?

- Multi-Family Development and the Political Climate
- not sure
- Workforce Housing STRs Innovative Street Design
- anything that is required to meet or keep your AICP
- Zoning, housing, transportation
- Planning with your neighbors i.e. interjurisdictional planning with Tribes, MPOs, counties, cities and so forth.
- floodplain regulations
- reform in public meeting, getting valuable public involvement.
- Recreation planning. Leadership and development.
- I always like skill-based training rather than presentations on how a community did something. I'm interested in form-based code training, new techniques for public outreach, etc. Things like that.
- Planning Law in Idaho and recent court cases
- Law credits
- Ethics, Law, Aesthetics, Bike/Ped
- None
- form-based zoning code; stormwater planning/management
- 1. Technical training - findings of fact, LLUPA specifics, etc.; 2. Agency-specific issues - ITD stuff, health district rules, wells and water rights, etc.; 3. Legislative updates;
- Food deserts, urban-wildlife interface, how planners can improve their communication to better inform the public, responding more effectively to rapid growth, introducing urban developments such as transit-oriented development to the public.
- How case law impacts local land use and cases that have done such.
- Ordinance updates, related to changes in the legal/planning world.
- Fire, recreational tourism, economic growth in rural areas
- Short term rental regulation. Affordable housing impact mitigation and incentive tools. Downtown redevelopment planning. Scenario planning.
- Changes in law; professional development/leadership; best practices; not ethics
- Tribal planning 101, federal lands planning, rural communities planning, financing of projects, grants training
- Rural Planning, PZC training, legislative changes
- transportation planning
- BMP for current issues such as homeless and affordable housing
- Transportation, Affordable Housing, Zoning, Public Engagement strategies
- Learn more about Tribal Nations
- local housing development
- Site disturbance and shoreline protection
- Public financing mechanisms, equity planning, housing
- Airport Planning Form based codes Fiscal Impact Analysis Urban Design Tactical Urbanism
- housing affordability sustainable development
- planning trends - more "real-life" day to day situations
• public speaking, leadership, project management... more personal growth related opportunities
• Housing
• Floodplain Management
• Bringing more professional mindset to Idaho planning generally.
• Transportation
• vacation rentals state law & zoning regulations; annexation law and practice; ethics; use of technology in planning & zoning.
• Model zoning codes -- e.g., examples of hybrid zoning codes that are effective, clearly written, and easy to use and administer.
• federal lands planning and tribal lands planning
• land use and transportation, design, financial incentives
• See 4 above. Also, more topics related to the challenges facing rural counties; they're quite different from urban issues.
• Housing
• How to fight NIMBYism, Affordable Housing, Economic Development
• How to influence political will with professional planning
• I would like to see more health and environmental issues discussed.
• form-based code transportation
Comments:

- The education courses would need to be more readily available if it went to every other year.
- This would seem to be a positive modification given my earlier response.
- Is 3 day necessary would support more shorter regional
- I would have to be convinced that the regional mini-conferences were a worthwhile substitute for the full annual conference.
- Most likely. I also like the Utah Chapter model of a smaller spring conference in a rural area with a different focus - but we need to grow as a chapter to be able to support that.
- It depends. I prefer having an annual conference, which allows me to send my staff members in alternating years. It also provides opportunities for more CM credits. I like the addition of mini conferences, but don't think that they should replace the annual conference.
- Excellent idea. Neighboring counties have issues in common.
- I would prefer to have a yearly annual conference. In our agency not everyone is able to go to the annual conference due to staffing the office. The annual conference is able to provide a breadth of knowledge. I would need more information about the Regional Mini-Conferences or Extensive Workshops. I am in Region 3 and I don't want to see the regional mini-conference or extensive workshop just geared to City of Boise staff interests.
Further, in order to encourage region specific planning topics and to increase efficiency, APA ID is currently considering hosting a Full Conference (3 days) every two years in Boise. Each alternate year, APA ID Regional Representatives would lead Regional Mini-Conferences and/or Extensive Workshops (1 day) with support from the Chapter in rotating locations. Would you support this modification?

Comments:

- Why not a regional mini conference in 2-3 regions every year? Plus the 3-day conference every 2 years?
- Why every 2 years in Boise? Why not rotate all over the state every 2 years?
- No, Boise is not the center of the universe. Spread the wealth. If you want to meet in Boise have it tied to something happening in the legislature or a major state department such as transportation.
- Is 3 day necessary would support more shorter regional
- I'd rather spend time almost anywhere else in this state besides Boise.
- I like that the full conference changes locations
- We need to keep some effort up to grow the chapter outside the Treasure Valley. This sounds more like feasting in Boise, scraps for other areas.
- Would prefer that regional mini conferences happen each off-year within each region
- I like rotation of annual conference, but I also understand desire to change
- I like how we rotate the annual conference location. I also like that we host mini conferences in different locations around the state. I don't think it should be changed.
• Limiting this question to "every two years in Boise," is not good regional planning and a statewide conference should be organized in on tribal lands and other cities where rural planning is promoted.

• See my comments in question regarding the regional mini-conference and extensive workshops. I would be supportive in having these in rotating locations. It is also important that the full conference is in different locations around the state and not just in Boise.

• I would like to see different locations in the state. Otherwise the cost is always more for people not located in the Boise area.
How do you prefer to receive news and other information from ID APA? Please rank in their order of importance to you. 1 meaning Very Important and 5 meaning Not as Important. You’ll need to rank each choice, even if it doesn’t apply to you.

Answered: 70   Skipped: 0

<table>
<thead>
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<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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<td>20.33%</td>
<td>13.24%</td>
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<td>15.11%</td>
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<td>37.10%</td>
<td>40.30%</td>
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</table>

Notes:

Email appears to be the best way to keep in touch, then the website.
AICP Members: Where do you receive your CM Credits? Select all that apply.

Answered: 50  Skipped: 50

- Online 66.00% 23
- Chapter Conferences 84.00% 32
- National Conferences 44.00% 22
- Other (please specify) 22.00% 18

Comments:
- Not AICP x 5
- All the above
- Mountain Town Planning Summit
- Non-APA conferences
- NA
- retired and not keeping up with credits
- Other related national conference/expo, and other larger APA chapters
- n/a
- NA
- Western Planner Conf.; Mountain Town Planners Conf.
- one time events with credits
- Regional and topic specific conferences such as the NAPC Forum for Historic Preservation

Notes:
Online appears to be a great way for people to receive CM credits, easy win could be incorporating online links to webinars in our newsletters.
What Idaho Region are you located in?

Answered: 66   Skipped: 2

Notes:

Reality: Total Member: 255

Region 1: 46 members / 18%*
Region 2: 11 members / 4.3%
Region 3: 134 members / 52.5%
Region 4: 21 members / 8.2%*
Region 5: 12 members / 4.7%
Region 6: 31 members / 12.1%*

Comparing the survey representation to the membership in reality, all regions were very well represented. Region 1, 4, 6 were only slightly underrepresented. Region 2 and 5 were also double the percentage makeup in the survey then they are in reality.
How would you rate your overall satisfaction with your conference experience?

Answered: 24  Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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<tbody>
<tr>
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<td>4.17%</td>
</tr>
<tr>
<td>Fair</td>
<td>8.33%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>33.33%</td>
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<tr>
<td>Exceeded Expectations</td>
<td>54.17%</td>
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<tr>
<td>TOTAL</td>
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</table>
How would you rate the conference sessions provided?

- Poor: 10% (2 responses)
- Fair: 16.67% (4 responses)
- Satisfactory: 41.67% (10 responses)
- Exceeded Expectations: 33.33% (8 responses)

Total: 24 responses
Q3

How would you rate the conference venue?

Answered: 24  Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>0.00%</td>
</tr>
<tr>
<td>Fair</td>
<td>16.67%</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>37.50%</td>
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<tr>
<td>Exceeded Expectations</td>
<td>45.83%</td>
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<tr>
<td>TOTAL</td>
<td>100.00%</td>
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</table>

TOTAL: 24
Q4

How would you rate the meals provided to you?

Answered: 24  Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>8.33%</td>
</tr>
<tr>
<td>Fair</td>
<td>16.67%</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>58.33%</td>
</tr>
<tr>
<td>Exceeded Expectations</td>
<td>16.67%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
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</tbody>
</table>
Did you attend the Award Dinner?

Answered: 24  Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>58.33%</td>
</tr>
<tr>
<td>No</td>
<td>41.67%</td>
</tr>
<tr>
<td>TOTAL</td>
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</table>
How would you rate your Awards Dinner experience?

Answered: 16  Skipped: 0

<table>
<thead>
<tr>
<th>Answer Choice</th>
<th>Responses</th>
</tr>
</thead>
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<td>Poor</td>
<td>6.25%</td>
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<tr>
<td>Fair</td>
<td>25.00%</td>
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<tr>
<td>Satisfactory</td>
<td>43.75%</td>
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<tr>
<td>Exceeded Expectations</td>
<td>25.00%</td>
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<tr>
<td><strong>Total</strong></td>
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</table>
How would you rate the sessions that were provided overall?

Answered: 24  Skipped: 0

<table>
<thead>
<tr>
<th>Answer Choice</th>
<th>%</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>4.17%</td>
<td>1</td>
</tr>
<tr>
<td>Fair</td>
<td>8.33%</td>
<td>2</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>54.17%</td>
<td>12</td>
</tr>
<tr>
<td>Exceeded Expectations</td>
<td>32.33%</td>
<td>8</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
<td>24</td>
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</table>
Q8: Was there a specific session you enjoyed?

- I really enjoyed the Clif Bar tour and the Economic Development session (W3C). The Sign Code session (F1A) was also valuable.
- Clif bar, traffic studies by Chris danley, and the “Signs” one.
- All that I attended we're great.
- Cliff Bar tour
- No
- I really enjoyed the Healing the Scars session about Columbus Ohio. It was very engaging.
- Mark fenton keynote, clif bar
- I got a lot out of all the sessions I attended. You provided great information from knowledgeable people.
- The key note speaker was very good.
- I was only able to attend 3 classes and I enjoyed them all.
- Key Note
- Complete Streets
- Loved the keynote. The session on economic development tools was good too but the speaker used some examples from Utah that I don't think work in Idaho.
- Field trip to Cliff Bar was different from the typical sessions and very informative.
- They didn’t teach you about signs in school...
- Chris Danley’s Traffic Studies session was great. His message and concepts were relatable and all reachable with some effort. The Clif Bar Session was really great too!
- WCF, Vitruvian, keynote
- Clif Bar

Q9: What specific sessions or types of sessions would you like to see next year?

- Less transportation focused sessions. This year was a little too heavy on transportation. A session on the award winning projects would be beneficial. Maybe one on lessons learned from zoning code amendments.
- Anything someone puts actual effort into is good. Don’t let people just regurgitate old stuff.
- Just more sessions
- A more diverse selection of topics. Topics to address rural areas.
- Less sessions relating to transportation, as our transportation agency is separate (ACHD) so we don’t really have any control over transportation planning. More sessions relating to land use planning.
- Alt. Transportation, place making
- More rural sessions and more fun activities
- I like the economic development topics, some "how-to" sessions, cost of growth issues
- Mobile sessions
- More mobile sessions
I thought the selection was right on.
Managing expectations: When push comes to shove Idaho police powers afforded to Planning/Zoning, is it a takings?, land-use law, when can a Planner say no to a difficult citizen trying to force land use action (ie subdivision w/ illegal unit), counting pedestrians using technology, better ways than the local paper/posting property to apply public notice, Zanshin public speaking skills.
More collaboration sessions

Q10: How can we improve future conferences?

- Continue to look at other states’ conferences and the National APA conference for session inspiration, and bring in some new presenters from outside the area if possible.
- This conference did “different” stuff. Keep doing things along that track... different, new, change it up.
- A lot of the time was dedicated to non credit activities. It would be nice if most of the time at a conference could be used towards CM maintenance.
- topical tracks balanced sessions - too much transportation this year rural specific sessions
- See answer to question 9.
- I had a great time!!
- Really enjoyed off-site session where everyone can go and experience the topic rather than sitting in a class
- Have the CM credits ironed out/approved before the conference. There were very few, making it difficult to justify the amount of time spent out of town at the conference.
- I really like the field trip options, however, due to the schedule, I was unable to attend. I would suggest having the classes in the morning and field trips in the afternoon. Then it wouldn’t be so scattered for coming to the venue for breakfast, leaving for a field trip, and coming back to the venue for more classes. Is there any way to offer CEUs for the field trip options?
- There were way too many transportation sessions and not a variety to choose from. What happened to having tracts to follow?
- I’d like to see a better awards ceremony. Its always the same people winning awards. I’d like to see more creative award opportunities.
- I’m a little concerned about the idea of doing away with it. If cost is the issue, just have us buy our own meals. You really don’t need to spend so much money on food. Tell us breakfast and lunch is on our own and sessions will start up at whatever time.
- Provide more CM credit opportunities.
- Do all future conferences like this one!