

# American Planning Association Idaho Chapter Board Meeting

Agenda for May 13<sup>th</sup>, 2021  
12:00 pm MT (11:00 am PT)

Zoom Meeting (sent via email)

- |                                                          |                                                                |
|----------------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> Aaron Qualls, President         | <input type="checkbox"/> Carl Anderson, Region 5               |
| <input type="checkbox"/> Leon Letson, Past President     | <input type="checkbox"/> Cindy Donovan, Region 6               |
| <input type="checkbox"/> Hilary Anderson, Vice President | <input type="checkbox"/> Jason Boal, L&PA                      |
| <input type="checkbox"/> Tom Laws, Secretary             | <input type="checkbox"/> Elizabeth Allen, E&O                  |
| <input type="checkbox"/> Ethan Mansfield, Treasurer      | <input type="checkbox"/> Diane Kushlan, PDO                    |
| <input type="checkbox"/> Erik Brubaker, Region 1         | <input type="checkbox"/> Cookie Allen, Tribal Planning Rep     |
| <input type="checkbox"/> Mauri Knott, Region 2           | <input type="checkbox"/> <b>Vacant</b> , Student Rep – U of I  |
| <input type="checkbox"/> David Moser, Region 3           | <input type="checkbox"/> Meredith Covey, Student Rep – BSU     |
| <input type="checkbox"/> Robyn Davis, Region 4           | <input type="checkbox"/> Jaap Vos, Urban Planning Faculty Rep  |
|                                                          | <input type="checkbox"/> Brittany Skelton, Western Planner Rep |

1. Call to order (*Aaron*)
2. Roll Call (*Tom*)
3. Announcements (*Aaron, et. al.*)

## Action Items:

1. Approval of Minutes for April 8, 2021 (*Aaron*)
2. Treasurer's Report for April 2021 / Approval of Expenditures (*Ethan*)
3. Board Endorsement to Nominate Connie Kruger to the AICP College of Fellows (*Diane*)
4. Appointment Confirmation of Jason Boal to APA Policy Guide Delegate (*Aaron*)
5. Legislative Action Plan and 2021 wrap up (*Jason*)
6. Annual Conference – Virtual Oct 6-8 (*Aaron, et. al.*)
  - a. Chair
  - b. Committees (marketing / swag / program / sponsorship / technical / awards)
  - c. Theme
  - d. Keynote
7. Annual Sponsorship Program – Revised for Virtual Conference (*Aaron*)

## Discussion Items:

1. Open Discussion / Updates
2. Adjourn

<b>Next Month's Agenda Items:</b>	<b>Next Month's Newsletter Items:</b>
Please send to Aaron ( <a href="mailto:aaronq7b@gmail.com">aaronq7b@gmail.com</a> ) 1 week prior to meeting.	Please send to Tom ( <a href="mailto:TLaws@achdidaho.org">TLaws@achdidaho.org</a> ) by the end of the month

# American Planning Association Idaho Chapter Board Meeting

Agenda for April 8<sup>th</sup>, 2021  
12:00 pm MT (11:00 am PT)

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X Aaron Qualls, President  
Leon Letson, Past President  
X Hilary Anderson, Vice  
President  
X Tom Laws, Secretary  
X Ethan Mansfield, Treasurer  
X Erik Brubaker, Region 1  
Mauri Knott, Region 2  
X David Moser, Region 3  
Robyn Davis, Region 4

X Carl Anderson, Region 5  
X Cindy Donovan, Region 6  
X Jason Boal, L&PA  
X Elizabeth Allen,  
E&O  
X Diane Kushlan,  
PDO  
X Cookie Allen, Tribal Planning  
Rep  
**Vacant**, Student Rep – U of I  
**Vacant**, Student Rep – BSU  
X Jaap Vos, Urban Planning Faculty Rep  
X Brittany Skelton, Western Planner Rep

1. Call to order (*Aaron*) 12:01
2. Roll Call (*Tom*)
3. Announcements (*Aaron, et. al.*)
  - a. *Brittany Skelton is now with Sun Valley*
  - b. *Leon Letson is now with Ada County*
  - c. *Mark Rud has moved to Montana, in need of a new U of I Rep*
  - d. *Lots of upcoming events, filling out the May Planning with Pints now*

## Action Items:

1. Approval of Minutes for March 14, 2021 (*Aaron*)
  - a. *Jaap Motioned, Jason Second - Approved*
2. Treasurer's Report for March 2021 / Approval of Expenditures (*Ethan*)
  - a. *\$56,185.95 in the bank account, major purchase this month is the Survey Monkey Account*
  - b. *Hilary Motioned, Jaap Second - Approved*
3. Appointment of Meredith Covey to BSU Student Representative Position (*Aaron*)
  - a. *Diane Motioned, Ethan Second - Approved*
4. Chapter Only Membership Fee (*Aaron*)
  - a. *Aaron has done some research with APA National; we have done this structure in the past but it fell off the radar. Discussion included do we have two tiers, one for "full time" planners and one for the "part time" clerk, P&Z Commissioner, etc. What is the value of being a member?*
  - b. *Motion to reestablish singular the \$35 Idaho Chapter Only Fee*
  - c. *Brittany Motioned, Jaap Second - Approved*
5. Annual Conference (*Aaron, et. al.*)
  - a. Survey Results: <https://www.surveymonkey.com/stories/SM-FC3H9S2C/>
    - a. *Hesitancy on what can actually be accomplished in the next few months? Can we get the volunteers? How many people will travel?*
    - b. *Jaap will speak with Mauri on what can be realistically be accomplished, Liz*

*will look into who volunteered. If Moscow is out then we will go virtual or mini conferences.*

5. Annual Sponsorship Program (Aaron & Tom)
  - a. *Great feedback from ULI. Minor updates included added a newsletter spotlight.*
  - b. *Ethan Motioned, Hilary seconded - Approved*

**Discussion Items:**

1. Legislative Update (Jason)
  - a. *Jason and Aaron met with Senator Crapo's office and are looking into more contact with our federal contacts.*
  - b. *Met with Utah's legislative committee last week to share ideas and best practices.*
  - c. *Minor changes to the bills being tracked within the website table.*
2. Zoom Tricks (Jaap)
  - a. *Highlighted how to add a PowerPoint to the background during a presentation. If recording you must "record to shared screen" to capture everything*
3. Open Discussion / Updates
  - a. *Idaho Rural Partnership is interested partnering more, Jaap will be presenting to their board next week*
  - b. *Almost have our non-profit status finalized with google*
  - c. *Might have an FAICP applicant*
  - d. *6 students studying for the AICP test*
  - e. *APA National Conference happening next month*
  - f. *Please share events on your social media*
4. Adjourn 1:06pm

**Next Month's Agenda Items:**

*Please send to Tom (TLaws@achdidaho.org) and Aaron (aaronq7b@gmail.com) 1 week prior to meeting.*

**Next Month's Newsletter Items:**

*Please send to Tom (TLaws@achdidaho.org) by the end of the month*

**CONNIE KRUEGER, AICP**

1859 N. Lakewood Drive Suite 102

Coeur d'Alene, ID 83814

208-500-9268

Email: [ckrueger@stonehenge-us.com](mailto:ckrueger@stonehenge-us.com)

**OUTSTANDING CAREER ACHIEVEMENTS**

1. Length of career: It has been an outstanding life experience to have a professional planning career spanning over twenty five years of representing both the public and private sector. My career started with Eastern Washington University where I obtained my degree in Urban and Regional Planning and a minor in Urban Geography. I then went on to work in three cities and one county, serving as the Community Development Director in two of the cities and as a Regional Planning Director for a county and the cities within it. In 2011, I co-founded a land surveying company. In 2018, I went on to found Stonehenge D&G, a company specializing in community development related operations and project support working with the private sector as well as local and regional governmental agencies.
2. Diversity of experience: My career has involved overseeing a wide diversity of departments and programs including: Building, Planning, Engineering, Urban Renewal, Code Enforcement, Economic Development, Capital Improvement Planning and Development, Burn Permitting, Waste Reduction/ Recycling, Emergency Management, E911 Addressing, Project Impact, Watershed Planning, and Salmon Recovery Planning. In the private sector I now work with planners, surveyors, drafters, engineers, and field crews. I have overseen the following Boards and Commissions: Urban Renewal Commission, Planning and Zoning Commissions, Historic Commission, Arts Commission, Design Review Board, Hearing Examiners, Downtown Master Plan Committee, and various advisory and steering committees.
3. Training and mentoring: The career experience that is near to my heart is that of hiring, training, and mentoring over fifty employees—primarily in the fields of planning, building, engineering, and economic development. I have made a practice to hire from non-traditional backgrounds, looking for that person who can perform *and* who is interested in expanding their mind. In the process of doing this, I have witnessed many people from non-planning backgrounds expand their careers and in doing so, become well-rounded advocates for community development. I am still close friends with many and now see them making their mark on the world in their varied ways. This is truly the jewel in the crown of both my career and life experiences, and I am grateful that the opportunities for training and mentorship opened early to me.
4. Leadership and planning profession representation: I have had the honor of serving in a variety of leadership and representation positions as listed in the attached document. These positions have represented a wide variety of disciplines. I am an advocate for supporting the communities that we live and work within as well as the education systems that create our future workforce. There are no words to explain how it feels to bring what is now a lifetime of experience into these settings. Planning! What a phenomenal career and personal development choice. I would do it all over again--the good, the bad, the backbreakingly difficult--without hesitation.
5. Written works: I have authored or project-managed the development of nearly forty comprehensive plans, specialized studies, and development codes; contributing to the long-range plans and their implementation within the communities that I have worked with.

## **SUMMARY OF PROFESSIONAL ACHIEVEMENTS--Awards, Elected and Appointed Positions**

- Kootenai County Planning Commission Member 2020-Present
- Serve on the Eastern Washington University College of Business and Public Administration Professional Advisory Committee for Urban and Regional Planning 2011-Present
- Served on the Coeur d'Alene Airport Advisory Board (Approximately five years)
- Served on the PAC CEDS Board (Approximately 8 years)
- Served on Kootenai Perspectives Board (Approximately two years)
- Served as the North Idaho District 1 Representative and Board Member for the Redevelopment Association of Idaho, representing 43 Idaho based urban renewal agencies (Approximately five years)
- Member of the Idaho Association of Building Officials (Approximately 8 years)
- Served as the President of the Columbia Section of the Washington State Chapter of the American Planning Association (Approximately three years)
- Recipient of the Washington State American Planning Association and the Planning Association of Washington 2009 Award of Excellence for Best Physical Plan in the State of Washington for the City of Leavenworth Downtown Master Plan
- Recipient of the Washington State American Planning Association and the Planning Association of Washington 2009 Award of Excellence for Transportation Plan in the State of Washington for the City of Leavenworth Upper Valley Regional Trails Plan
- Recipient of the Washington State American Planning Association 2002 Award of Excellence for Rural Lands Planning for the establishment of development regulations for Rural Farmworker Communities
- Have been appointed and served on State legislative committees and subcommittees working to draft new groundbreaking legislation related to municipal water law conservation and climate change in relation to global warming
- Worked with US Aid and the Foundation for Russian American Economic Development on a resort tourism and economic development exchange project with a geographic sector of the Russian Far East. Worked in Russian Far East with the Yelizovo Municipal District in August of 2009
- Worked for two years as the Chair of the VIA 97 project representing Washington State on an international economic development project related to trade, tourism, and freight mobility between British Columbia, Canada, the United States and the Okanogan Nations. Worked on developing regional economic development plans and infrastructure. Worked on issues related to international passports and trade, railway freight mobility, and alternative routes to the 2010 Olympics in Vancouver, British Columbia
- Have authored 35+ Comprehensive Plans, Specialized Studies, and Development Code Amendments

## **APA AND AICP ACTIVITIES AND PROFESSIONAL MEMBERSHIPS**

- American Institute of Certified Planners—Inducted in July 2001--Present
- American Planning Association (APA); Idaho Chapter 2011--Present
- American Planning Association (APA); Washington Chapter 1997-2011
- Washington State Association of County and City Planning Directors 2000-2011
  - Served on County Planning Directors Executive Board as Eastern District Vice-President--Involved coordination with WSAC staff on legislative issues, communication of legislative planning issues to Washington jurisdictions, etc.
  - Served on City Planning Directors Executive Board—Involved in legislative issues, annual conference, and creation of a new professional development program
- Planning Association of Washington (PAW); 2001-2011
- American Planning Association (APA), Planning and Law Division—Varied dates
- American Planning Association (APA), Resort Tourism Division—Varied dates
- Member Urban Land Institute —2011-2017
- International Code Council—Varied dates

**Subject:** Call for Policy Guide Delegates

**Date:** Friday, April 23, 2021 at 6:51:13 AM Pacific Daylight Time

**From:** Isabela

Dear Chapter Presidents –

I am reaching out to share that today marks the start of APA's 2021 call for chapter delegates. Delegates are the lifeblood of the national policy development process; their work results in [policy guides](#), which serve as the grounding force behind our federal and state advocacy work.

Policy guides on Equitable Economic Development, Legacy Cities, and Zoning Reform are currently underway and will soon require review, debate, and engagement by chapter appointed delegates.

As chapter presidents, we need your support informing chapter members of this opportunity and identifying willing volunteers. **Your chapter is allotted 1 delegate based on 2021 membership totals.** Please promote this call for delegates in whatever chapter communication channels are most appropriate. We recommend starting your search in the chapter's legislative committee, if one exists.

### **Delegate Responsibilities**

Given the importance of their role, delegates are encouraged to remain as actively engaged as possible throughout the entirety of their term. Delegates should be prepared to:

- Support the policy development process in various ways, including, but not limited to participation in surveys, digital meetings, submitting formal comments, weighing in on early proposals, and voting to adopt finished policy guides.
- Serve for one calendar year term; delegates can be reappointed in the next calendar year.
- Engage as needed, potentially as frequently as monthly.

### **Delegate Appointments**

The deadline to submit 2021 delegate appointments is **Friday, May 21**. We anticipate the first delegate engagement opportunity to occur in June.

Once you have determined your chapter's delegates, please send their names, email addresses, and APA IDs in a single communication to [policyguide@planning.org](mailto:policyguide@planning.org).

Please let me know if you have any questions. Thanks for all you do for APA!

Warmly,

Isabela Dorneles  
State Government Affairs Consultant  
(407) 575-3717



**APA Idaho End of Legislative Session Summary**  
APA Idaho Legislative Committee

Governor Little has now taken action on all bills that made it to his desk. Below is the final summary of the bills the Legislative Committee tracked, reviewed, discussed and took action on. For a summary of what the passed bills change, please see the next section.

Bill	Subject	Legislative Committee Stance	APA Idaho Action	Where in the Process	Meeting 1st discussed
<a href="#">H0045</a>	Rent Regulation	None at this point	Monitoring	In House's Judiciary, Rules & Administration Committee	11-Feb
<a href="#">H0053</a>	Public Noticing	Support	Letter Posted	Bill didn't pass the House 2-10-21	4-Feb
<a href="#">H0087/H0124</a>	Impact Fee Advisory Committee	Support- with changes that were made	Letter Distributed and Testified in Support	Passed the House Unopposed - 2/24/21 Passed the Senate Unopposed - 3/17/21 Reported Signed by Governor on March 23, 2021 <b>Effective: 07/01/2021</b>	4-Feb
<a href="#">H0110</a>	Impact Fee Intergovernmental Agreements	Support	Letter Distributed and Testified in Support	Passed the House Unopposed - 2/24/21 Passed the Senate Unopposed - 3/16/21 Reported Signed by Governor on March 19, 2021 <b>Effective: 07/01/2021</b>	11-Feb
<a href="#">H0156</a>	Impact Fee Eligible Equipment	Support - suggested change	Letter Distributed	Passed the House Unopposed- 3/5/2021 Passed the Senate Unopposed- 4/7/2021 Reported Signed by Governor on April 13, 2021 <b>Effective: 07/01/2021</b>	18-Feb
<a href="#">H0197</a>	Violation of County and City Ordinances	Oppose	Letter Distributed	In House's Judiciary, Rules & Administration Committee Pulled from 3/1 Committee Agenda	18-Feb



<a href="#">H0240a</a>	COMMUNITY REENTRY CENTERS –	None at this point	Monitoring	Amended Bill Passed House 63-5-2 In Senate's Judiciary & Rules Committee	4-Mar
<a href="#">H0253</a>	PUBLIC ART-	Oppose	Letter Distributed	In House's Revenue & Taxation Committee	4-Mar
<a href="#">H0274</a>	BUILDING CODES	None at this point	Monitoring	In House's Business Committee	4-Mar
<a href="#">H0278</a>	URBAN RENEWAL DISTRICTS	Oppose	Letter Drafted	Out of House's Revenue and Taxation Committee with Recommendation for General Order (3/4)	4-Mar
<a href="#">H0311</a>	PUBLIC ART- Same as H0253, but \$25,000 limit as opposed to \$10,000	Oppose	Letter Being Drafted	Out of House's Revenue & Taxation Committee, to General Orders for amendments To be returned to Revenue & Taxation Committee (4/07)	11-Mar
<a href="#">S1020</a>	Landowners, Recreation	None at this point	Monitoring	Passed Senate 2/11/21 Passed House 3/15/2021 Signed by Governor on 03/19/21 <b>Effective: 07/01/2021</b>	11-Feb
<a href="#">S1021</a>	Taxing Districts Budget	Oppose	Letter Distributed	In Senate's Local Government & Taxation Committee	28-Jan
<a href="#">S1044</a>	Eminent Domain for URA's	None at this point	Monitoring	Passed Senate 2/10/21 Passed House 3/12/2021 Signed by Governor on 03/18/21 <b>Effective: 07/01/2021</b>	4-Feb
<a href="#">S1048</a>	Taxing Districts Budget	Oppose	Letter Distributed (same as S1021 Letter)	In Senate's Local Government & Taxation Committee	4-Feb
<a href="#">S1100</a>	Revises the definition of highways to include public transportation and pedestrian infrastructure	Support	Letter Distributed	Out of Senate's Transportation Committee with "Do Pass Recommendation" Referred to House's Transportation and Defense Committee	25-Feb





<a href="#">S1106</a>	Exempting Highway District from LLUPA	Oppose	Letter Distributed, met with lobbyist that presented it	HELD in Senate's Local Government & Taxation Committee	18-Feb
<a href="#">S1107</a>	URBAN RENEWAL DISTRICTS	Initially Oppose- More Comfortable with the amendments	Letter Drafted	Passed by the Senate unopposed - 4/06 Passed House - 4/19 Signed by Governor on 03/18/21 <b>Effective: ?</b>	4-Mar
<a href="#">S1108</a>	Taxing Districts Budget	Oppose	Letter Distributed	Failed Senate 17-18 - 3/18	18-Feb

**Summary of what the passed legislation changes-**

- [H0087/H0124](#) - This bill modifies who can served on the Impact Fee Advisory Committee for a community. New appointees/reappointes to an IFAC **after July 1, 2021** must-
  - **NEW-** Live in the community in question.
  - Two (2) or more members shall be active in the business of development, building, or real estate.
  - **NEW-** Two (2) or more members shall not be in the business of development, building, or real estate.
  - **NEW-** Employees or officials acting in their official capacity for a governmental entity may not be appointed as members of the committee.
  - **Modified** - An existing planning or planning and zoning commission may serve as the development impact fee advisory committee for the governing authority if the commission includes two (2) or more members who are active in the business of development, building, or real estate and two (2) or more members who are not in such business; otherwise, two (2) such members who are not employees or officials of a governmental entity shall be appointed to the committee until the membership requirements of this subsection are met.

It is recommended you review your membership on your IFAC to ensure it meets the criteria above.

- [H0110](#) - This bill allows EMS/Ambulance districts to enter into an intergovernmental agreement so that a community may collect impact fees for the EMS/Ambulance Service district.

If you have an EMS/Ambulance District in your community and you collect impact fees for other services, it may be worth exploring the possibility of impact fees for the EMS/Ambulance District as well.

- [H0156](#) - This bill clarifies that fire stations and fire apparatus are impact fee eligible purchases.
- [S1020](#) - This bill clarifies the liability a property owner has when they allow the public to use, access or cross their land.



- [S1044](#) - This bill eliminates the ability for URA’s to exercise eminent domain, unless the Board of the URA is made up entirely of elected officials.
- [S1107](#) - This bill clarifies who will cover the cost of roadway designs and construction when an agreement pursuant to 50-2908(2)(a)(iv), Idaho Code is entered into and when it is not entered into.

**Summary of important bills that did not pass-**

- [H0053](#) - This bill would have allowed “Legal Notices” to be posted online, as opposed to being printed in the newspaper. Although we supported this bill, we do recognize that there could be issues with all the community being able to access a digital notice. Further conversation should take place to create a statewide public noticing website.
- [H0197](#) - This bill would have severely limited cities and counties ability to enact penalties for violations of their ordinances – such as building and zoning codes. These violations would be limited to being defined as an infraction and limited to \$12, \$50 and \$75 for subsequent violations. This bill is very concerning. We anticipate seeing this topic present itself again next year. We hope to have some dialog before next session to help educate the legislature about the importance of being able to enforce penalties for violations.
- [H0253/H0311](#) – These bills were ultimately the same, just with different amounts (H253- \$10,000 and H0311- \$25,000). We opposed this bill as it was poorly written and would have severely limit the ability to leverage grants, private funds and other sources of revenue for public art projects. We also feel that local officials are best suited to determine how to use local tax dollars, as opposed to the legislature.
- [H0278](#) – This bill would have removed the ability to collect the highway tax district’s tax increment in newly formed URD’s.
- [S1100](#) - This bill would have changed the definition of “Highways” to include “warranted public transportation” and “bicycle” facilities in Idaho Code §40-109.
- [S1106](#) - This was a bill that would have exempted all highway district and ITD “facilities” from the LLUPA. This was a very dangerous bill, that could have had serious repercussions if passed. Fortunately, it did not pass.
- [S1108/S1048/S1021](#) – These bills were all attempts to limit local government’s budgets. The consequences of these bills would have impacted every taxing district. Although the legislature was unsuccessful this year with these bills, we do anticipate it reemerging next year. APA Idaho has strong concerns about the legislature continuing to cap local governments budgets, while providing less resources for communities. In order to maintain (or improve) the level of services provided by local governments during this time rapid growth, local communities need all the resources available to them.



## **2021 Legislative Action Plan**

The APA Idaho Legislative Committee is the “eyes and ears” on all planning-related issues that pass through the Idaho Legislature as well as the committee that is working tirelessly to build relationships with Idaho legislators. In order to increase our effectiveness and influence within the state the Legislative Committee adopted an “Outreach Plan”, in 2020. That document provides the general framework for the Legislative Committee and APA Idaho to work within. When not in session, the role of the legislative committee is to:

- a. Create messaging for APA Idaho legislative outreach;
  - i. Fliers
  - ii. Draft Emails
- b. Meet with legislators to discuss potential bills;
- c. Offer a Session Summary and/or Session Primer for legislators & APA Idaho Members (possibly at the yearly conference);
- d. Keep and provide updated legislator mailing/email lists for each region.

This document is intended to define the action plan for the year of 2021, in preparation for the 2022 Idaho Legislative session. It will identify specific actions, responsibilities and dates, so that our efforts to be well thought out and organized and we will be prepared for the 2022 Legislative session.

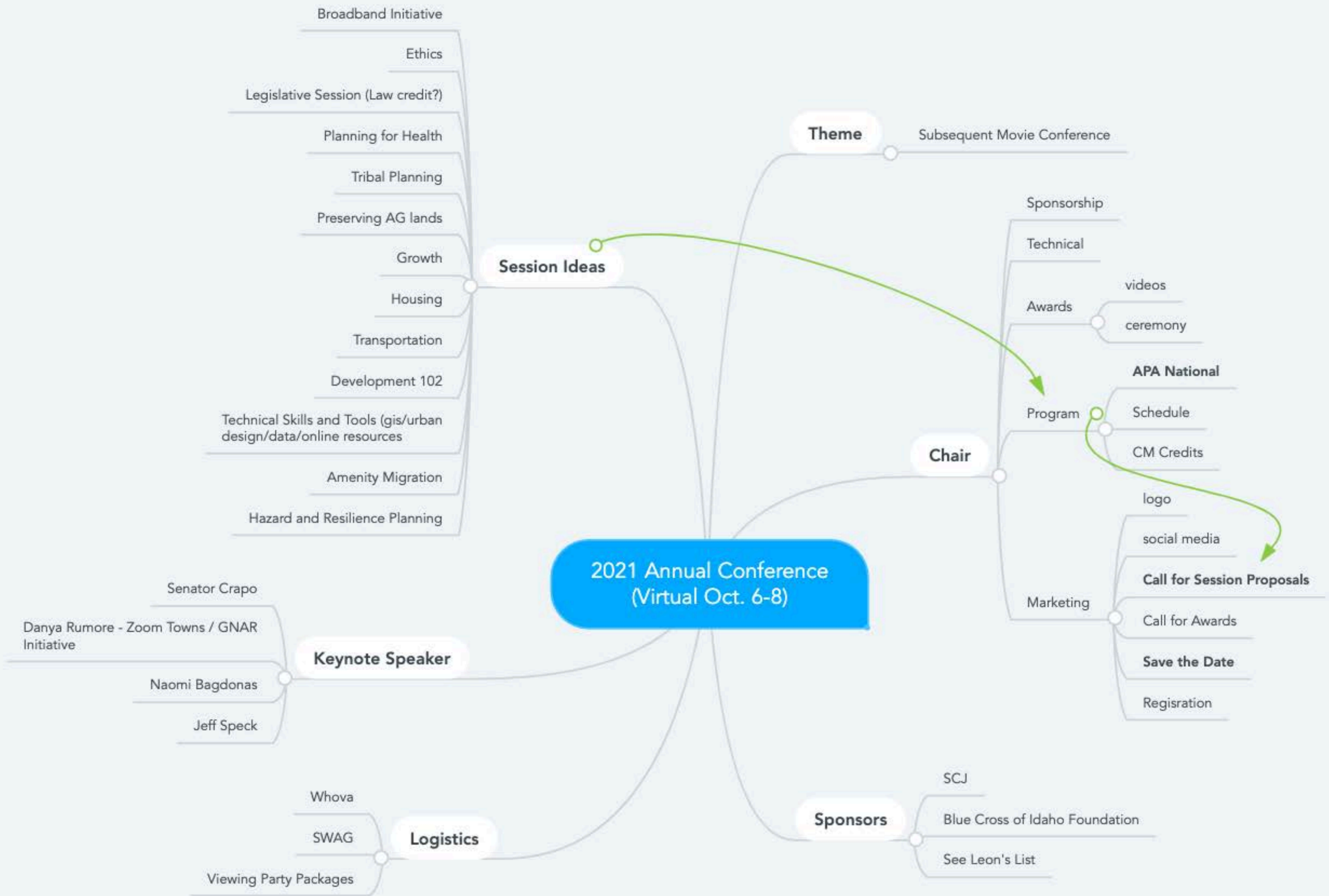
### **Goals for 2021:**

1. **Create “Housing/Land Use Task Force”** (name to be worked out). The intent of this group would be to have a group of “experts” talking about issues, concerns or opportunities that exist for us to work with the legislature.
  - a. Meet with Idaho Association of Counties and the Association of Idaho Cities to judge their interest.
  - b. Meet with industry representatives to identify interested parties
  - c. Set monthly meetings to discuss potential legislation and/or statewide efforts.
2. **Strengthen the relationship with our federal elected officials**
  - a. Create a subcommittee for these efforts
  - b. Build relationships to understand their needs and how we can assist them
  - c. Invite them to participate in the APA Idaho Conference
3. **Strengthen the relationship with our state elected officials**
  - a. Setup meetings with legislatures throughout the summer
  - b. Build relationships to understand their needs and how we can assist them
  - c. Invite them to participate in the APA Idaho Conference
4. **Strengthen the relationship with partner organizations**
  - a. Setup meetings with lobbyists/organizations throughout the summer
  - b. Build relationships to understand their needs and how we can assist them
  - c. Invite them to participate in “task force”



**Specific Actions for 2021:**

1. **Approve a “2021 Legislative Action Plan”**
  - a. Complete by end of April
2. **Create a “2021 Legislative Review”**
  - a. Complete by end of April
3. **Develop at least one (1) session for the APA Idaho Conference**
  - a. Complete by end of August
4. **Refine our content on the APA Idaho website**
  - a. Complete by end of June
5. **Create a “2022 Legislative Priority Flier”**
  - a. Complete by end of July



# APA ID

## Sponsorship Opportunities & Benefits Brochure American Planning Association Idaho Chapter

The American Planning Association Idaho Chapter, Annual Sponsors' Program is for agencies, firms, organizations, or individuals who share APA Idaho's mission of advocating effective planning programs, practices, and legislation statewide. APA Idaho provides resources, education, training, monitoring, mentoring, communications, lobbying, and other services for all Idaho professional, student, and citizen planners. The Chapter hosts professional development opportunities and various events, including the Annual Conference and monthly networking and education opportunities. These activities help assure that Idaho planners are professionally knowledgeable and empowered to create and implement balanced, informed, and visionary plans for their communities.

**Please consider one of the sponsorship opportunities listed in the brochure and contact Aaron Qualls at [aaron.qualls@scjalliance.com](mailto:aaron.qualls@scjalliance.com) or (208) 946-3209 for more information.** If our current packages do not meet your organization's goals, please contact us to discuss custom sponsorship options. We look forward to working with you to support excellent planning in Idaho!



# Annual Sponsorship Package Options

	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
<b>Chapter Benefits</b>				
Chapter Memberships	5	3	2	1
Logo Placement: Chapter webpage year-round	✓	✓	✓	✓
Social Media Mentions	1	1	1	1
Logo Placement: Regional Conferences	All	All		
Logo Placement: Planning with Pints	All	1		
Logo Placement: Voices in Planning	All	1		
Logo Placement: Monthly Newsletter	✓	✓		
Newsletter Article in edition of choice	✓			
<b>Conference Benefits</b>				
Program logo placement	Large	Medium	Small	Small
Conference App Push Notifications/Sponsor Booth	Preferred	✓	✓	✓
Conference Sign Tabletop ( <i>beginning 2022</i> )	✓	✓	✓	✓
Award Ceremony Admission	5	3	2	1
Conference Logo Placement at Sessions	Large	Medium	Small	
Registration: Annual Conference	3	2	1	
Conference Attendee Push Notification	✓	✓		
Swag/brochure in conference bag	✓	✓		
Conference Keynote Recognition	✓	✓		
Conference Keynote Session Reserved Seating ( <i>beginning 2022</i> )	✓			
Gem Award Sponsor	✓			
Free Suite Upgrade on us a Conference Hotel ( <i>beginning 2022</i> )	✓			

## A La Carte Sponsorships

<b>Sponsor a Viewing Party for the 2021 Conference!</b>	<b>\$300</b>
Award Sponsorship (other than Gem Award)	\$400
Chapter Event (Planning with Pints/Voices in Planning/ Mobile Tour)	\$300
Consultant Directory Listing on APA ID Website	\$200
Newsletter Sponsor (logo/link appears in one newsletter)	\$100
Custom Sponsorship	Call us!