

Incorporating Health Equity into Comprehensive Plans: A Multi-Sector Approach



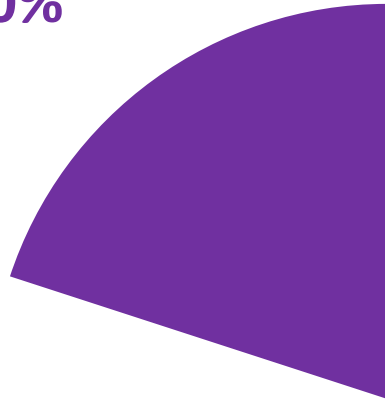
Health

A state of complete **physical**,
mental and **social** well-being
and not merely the absence
of disease or infirmity.

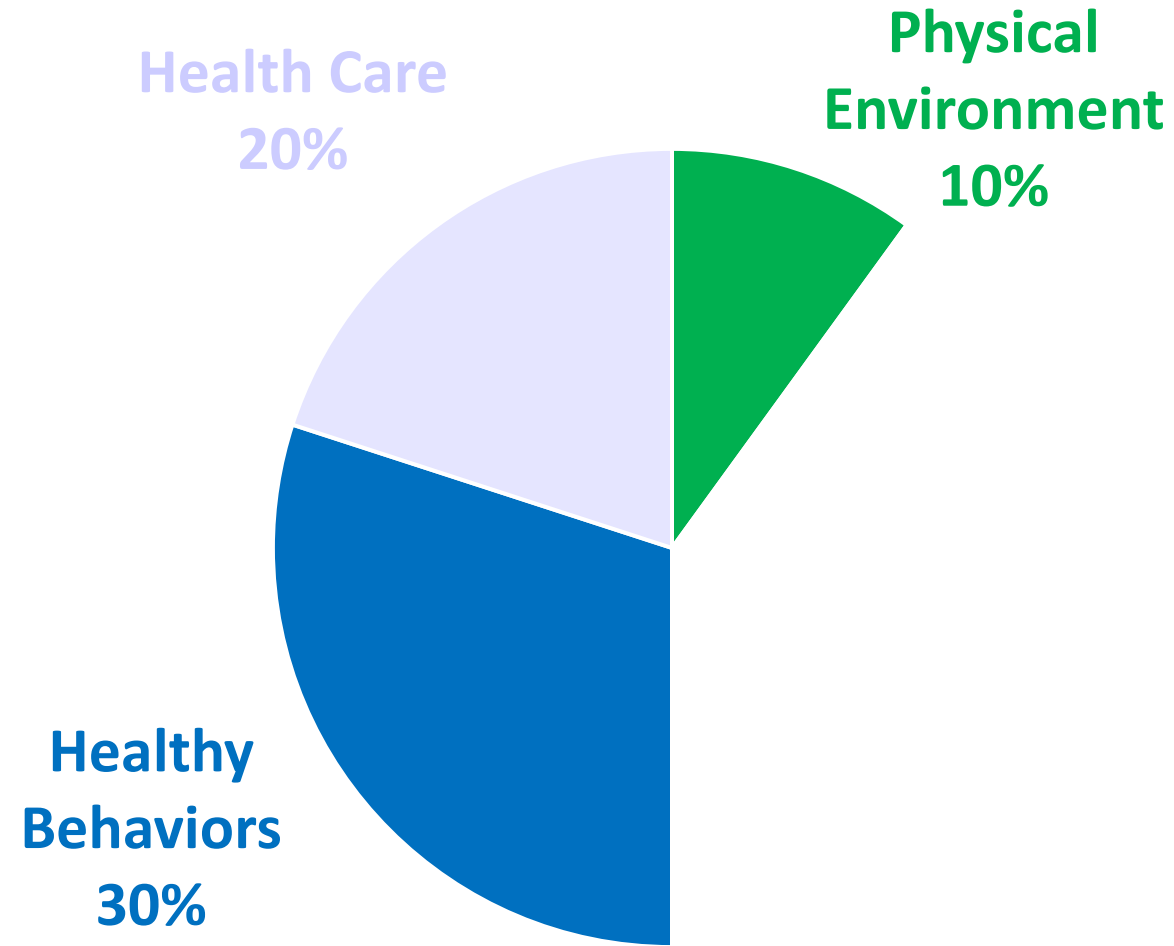
WHO

Social Determinants of Health

Health Care
20%



Social Determinants of Health

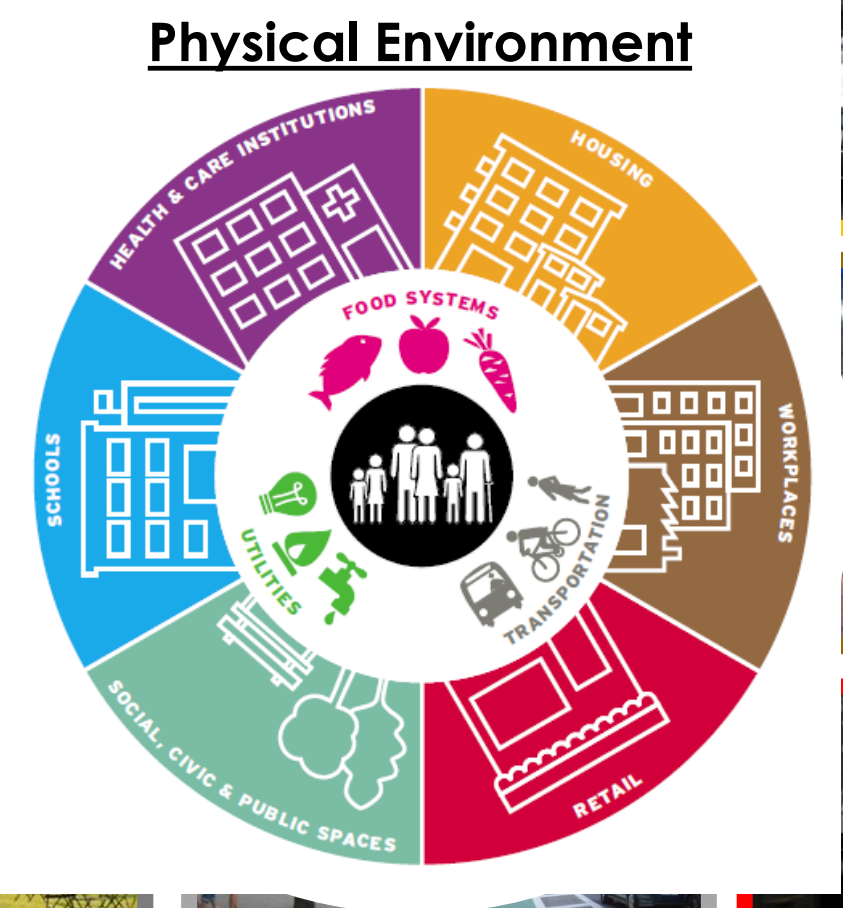
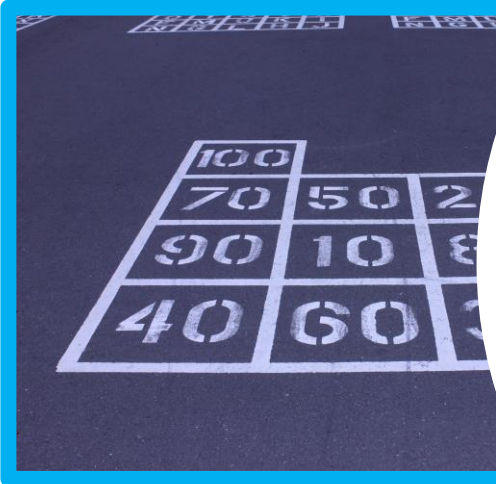


Everyday experiences are everything.

“We only spend maybe 30 minutes a year with a doctor. The other 365 days, 24/7, we spend outside the hospital.”

Leanna Wen, Baltimore City Health Commissioner





Health

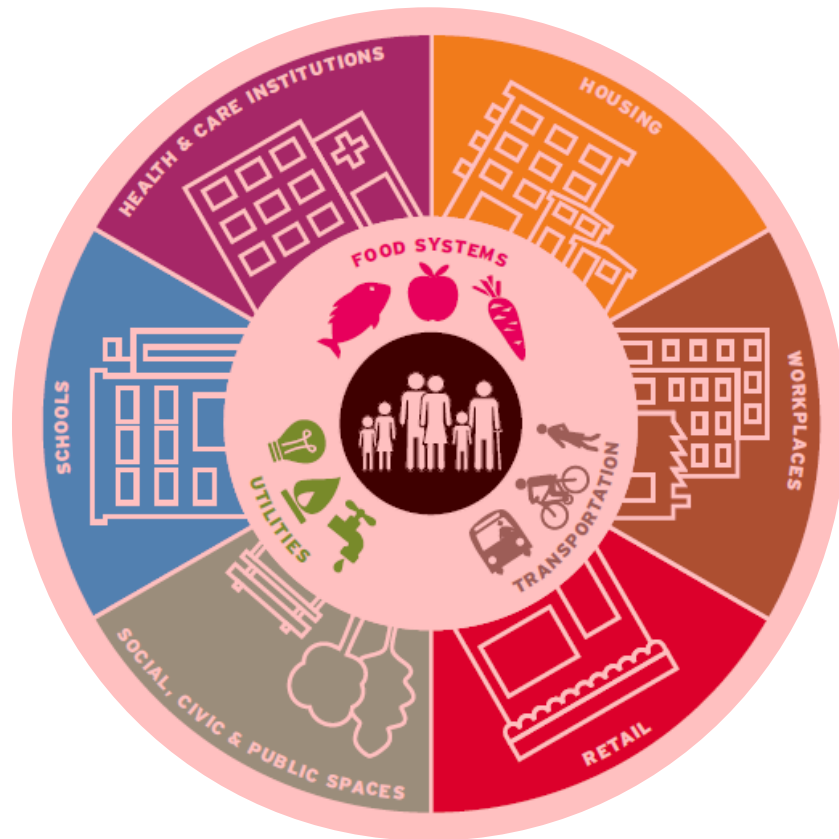
A state of complete **physical**,
mental and **social** well-being
and not merely the absence
of disease or infirmity.

WHO

Healthy Neighborhoods

Places that contributes to **physical**,
mental and **social** well-being

Different places contribute to different health outcomes



Unhealthy Places

≠



Healthy Places



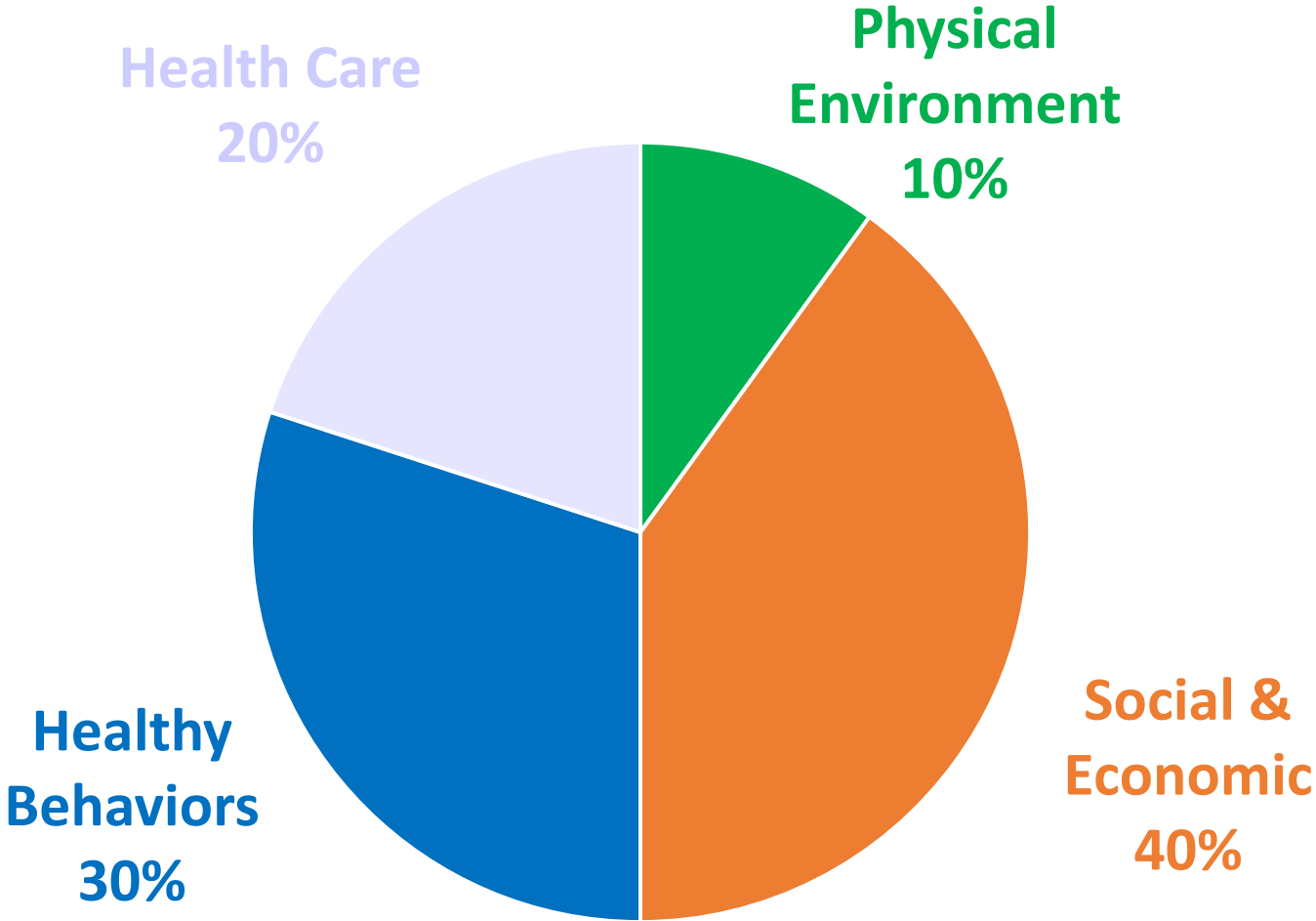
HEALTHY EATING
ACTIVE LIVING
CITIES
CAMPAIGN

<https://healcitiescampaign.org/>

Trends in planning for health: Yesterday

- Obesity rates
- Healthy eating and active living (HE/AL)
- Built Environment

Social Determinants of Health



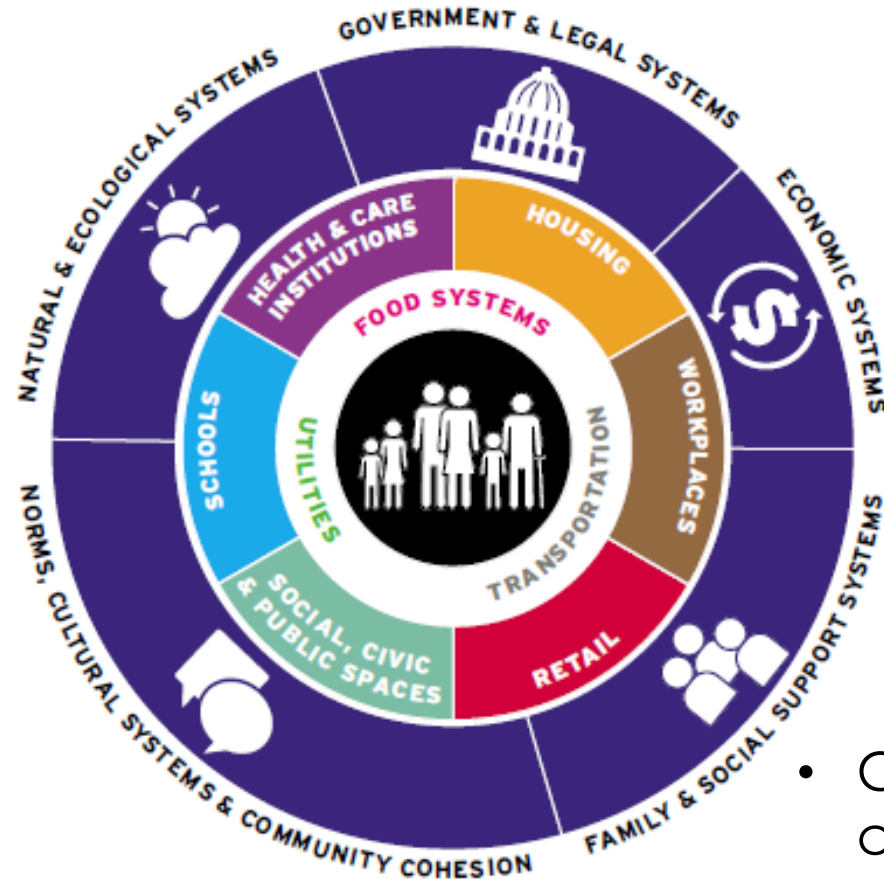
Source: CountyHealthRanking.org

Systems, Policies, and Norms

- Clean air, water, soil, biodiversity, Climate

- Safety, trauma, community

- Regulations , Law enforcement, City Services



- Market demand, investment trends

- Bias, equality, art, media representation

- Childcare, senior care, mental health support, violence prevention

History of Inequitable Laws, Policies, Practices

Discriminatory housing policies

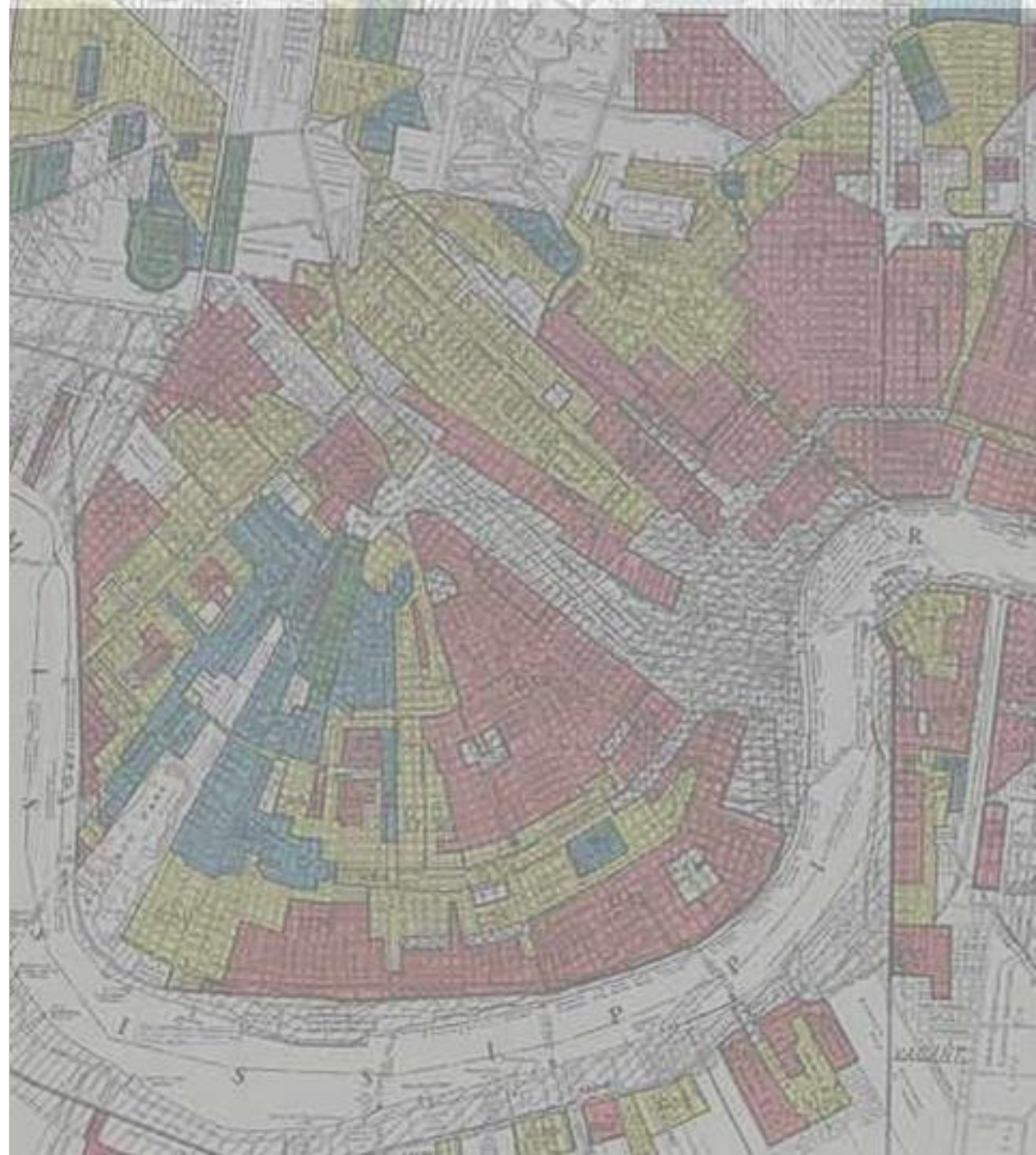
Redlining

Racial covenants

Infrastructure Disinvestment

Highway Construction

School District Segregation





Place, race, wealth, and health are linked.



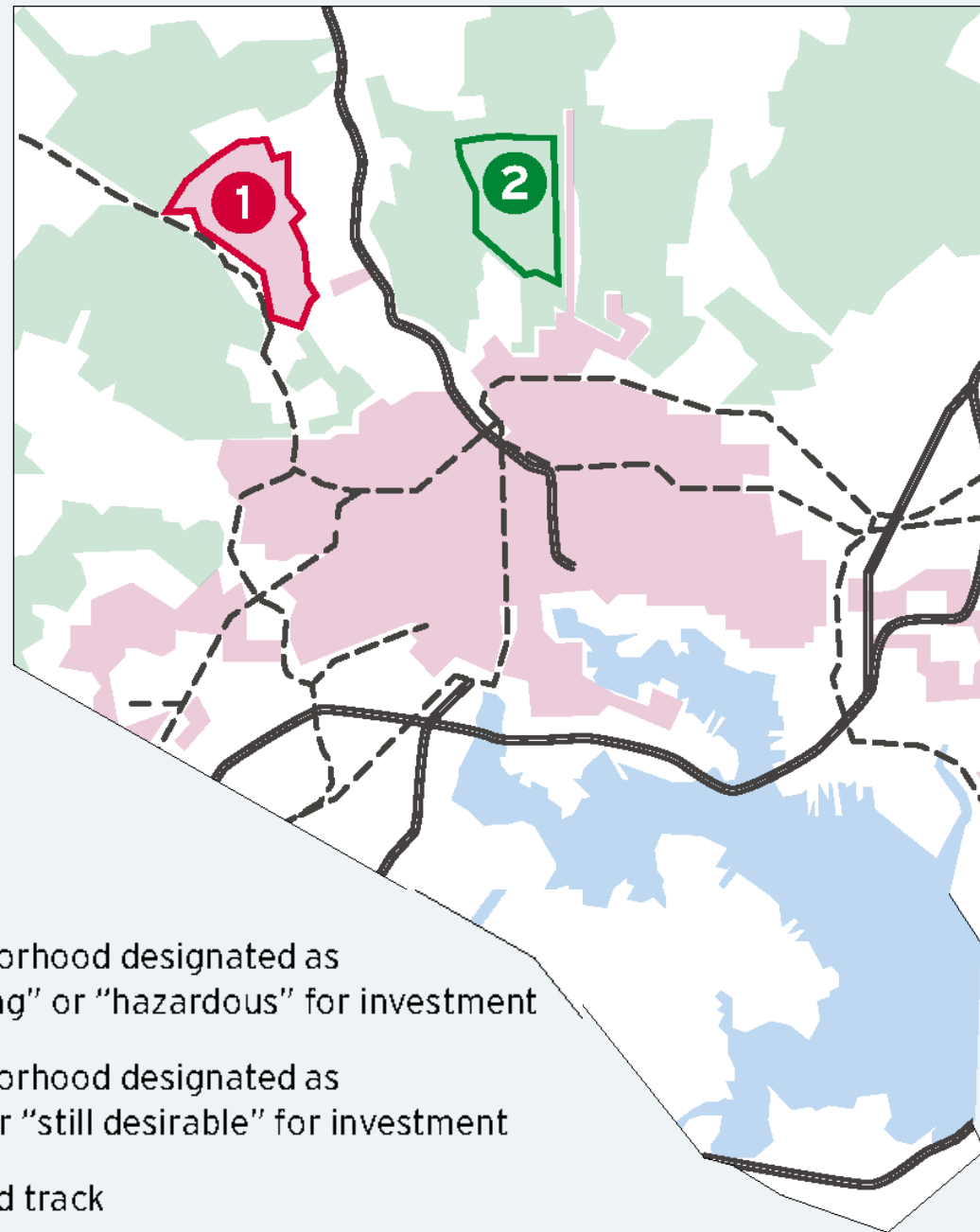
Baltimore





1 Park Heights Neighborhood

Median home price	\$25K–\$90K
Unemployed	13%–17%
Income	Less than \$40K
No vehicle available	39%
Distance from supermarket	More than 1/2 mile
Bachelor's degree	14%
Students with a suspension	6.6%
Rate of violent victimization	More than 40 per 1,000 persons
COPD	10%
Coronary heart disease	9%
Life expectancy	67–69 years

2 Guilford Neighborhood

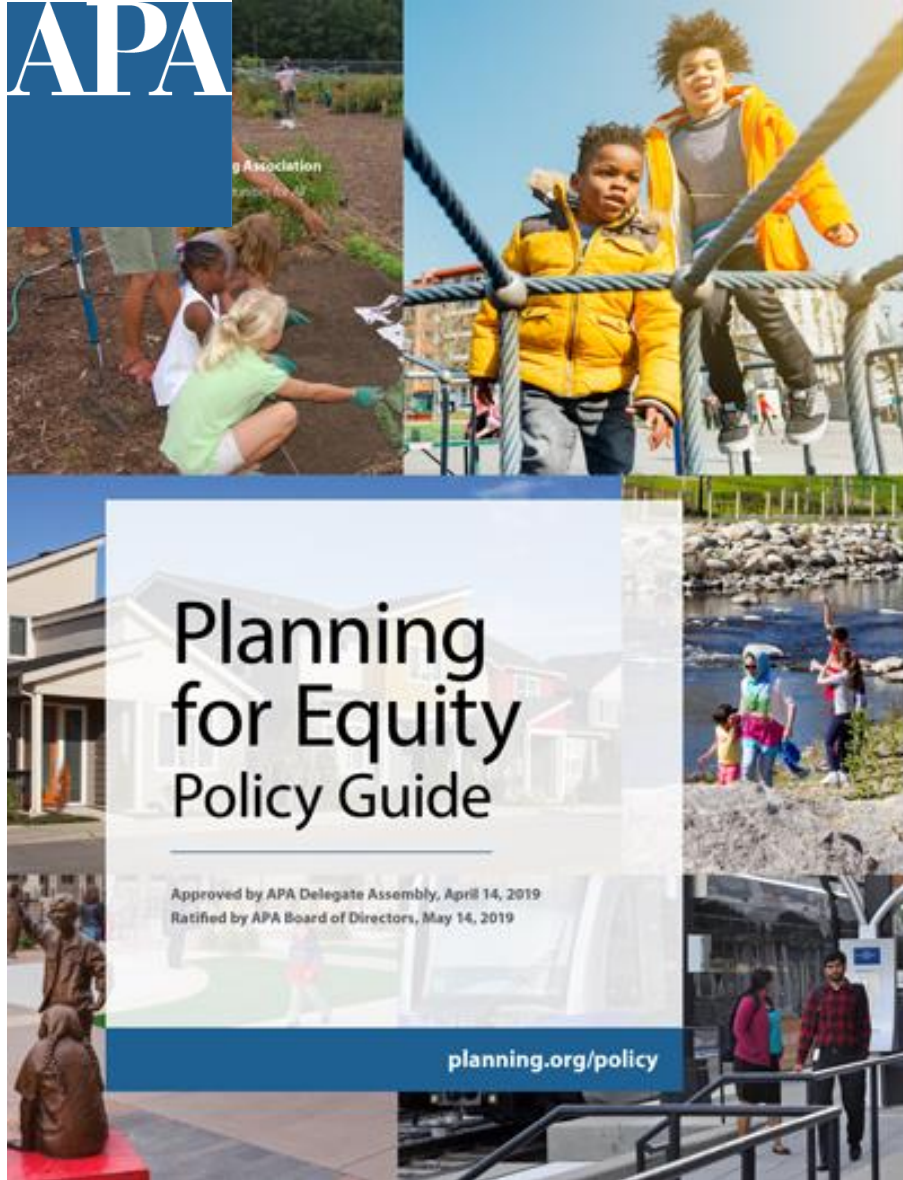
Median home price	\$465K–\$590K
Unemployed	3%–5%
Income	More than \$120K
No vehicle available	3%
Distance from supermarket	Less than 1/2 mile
Bachelor's degree	33%
Students with a suspension	1.4%
Rate of violent victimization	Less than 20 per 1,000 persons
COPD	5%
Coronary heart disease	4%
Life expectancy	79–90 years



-  Neighborhood designated as "declining" or "hazardous" for investment
-  Neighborhood designated as "best" or "still desirable" for investment
-  Railroad track
-  Interstate highway

To learn more, see [ChangeLab Solution's Long-Range Planning for Health, Equity & Prosperity](#)

APA



Trends in planning for health: Today

- Structural inequities & discrimination
- Shifting “upstream” to systemic issues
- Beyond health to equity

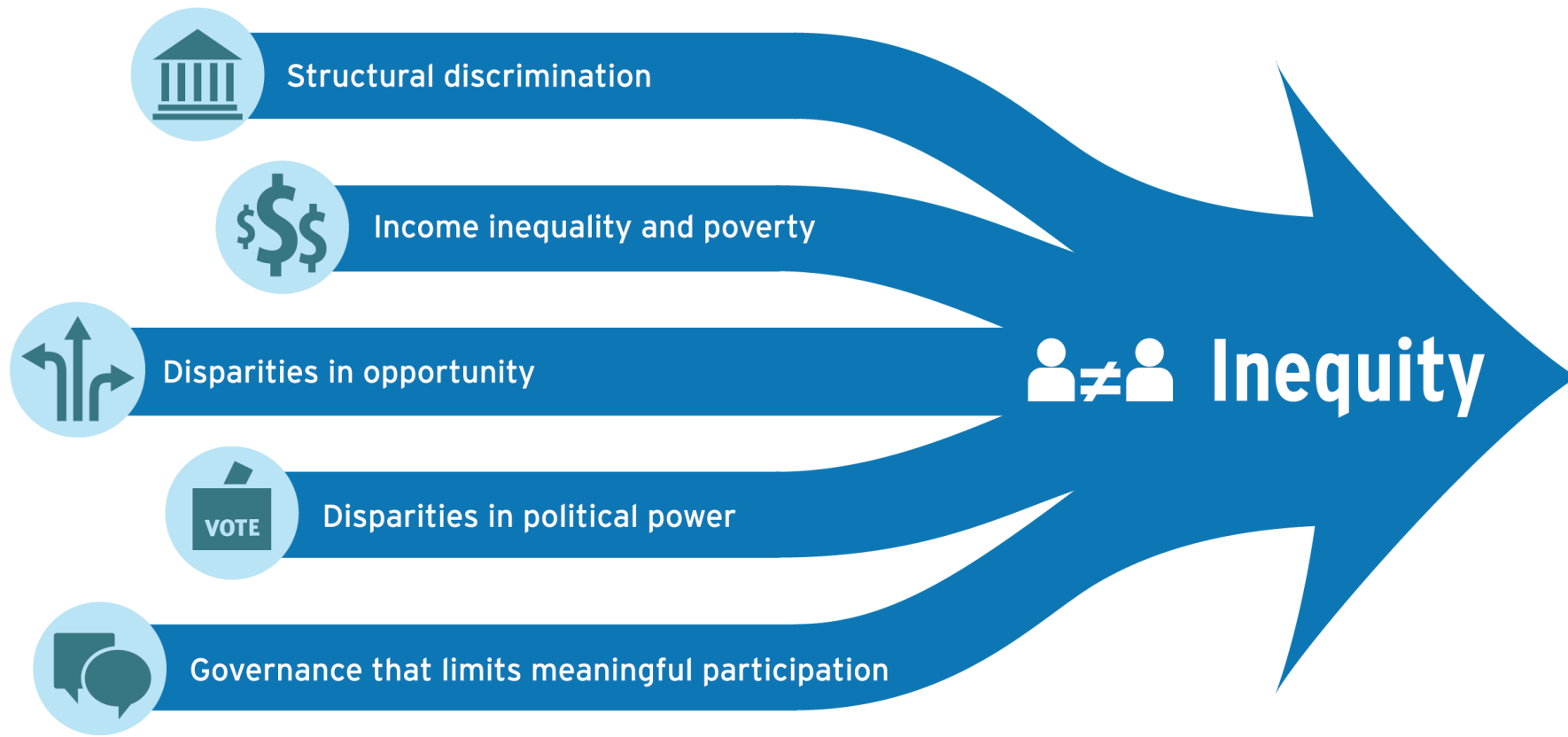


Health Equity

No person is disadvantaged in attaining their full health potential because of systemic or structural issues such as social [or economic] position, education, employment, housing, income, or self-determination.

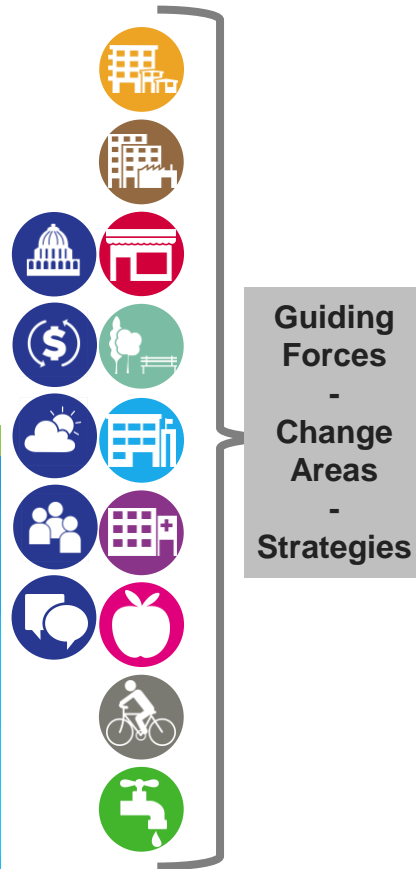
Environmental Justice

“the fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies.” [State of CA Assembly Bill No.1628](#)



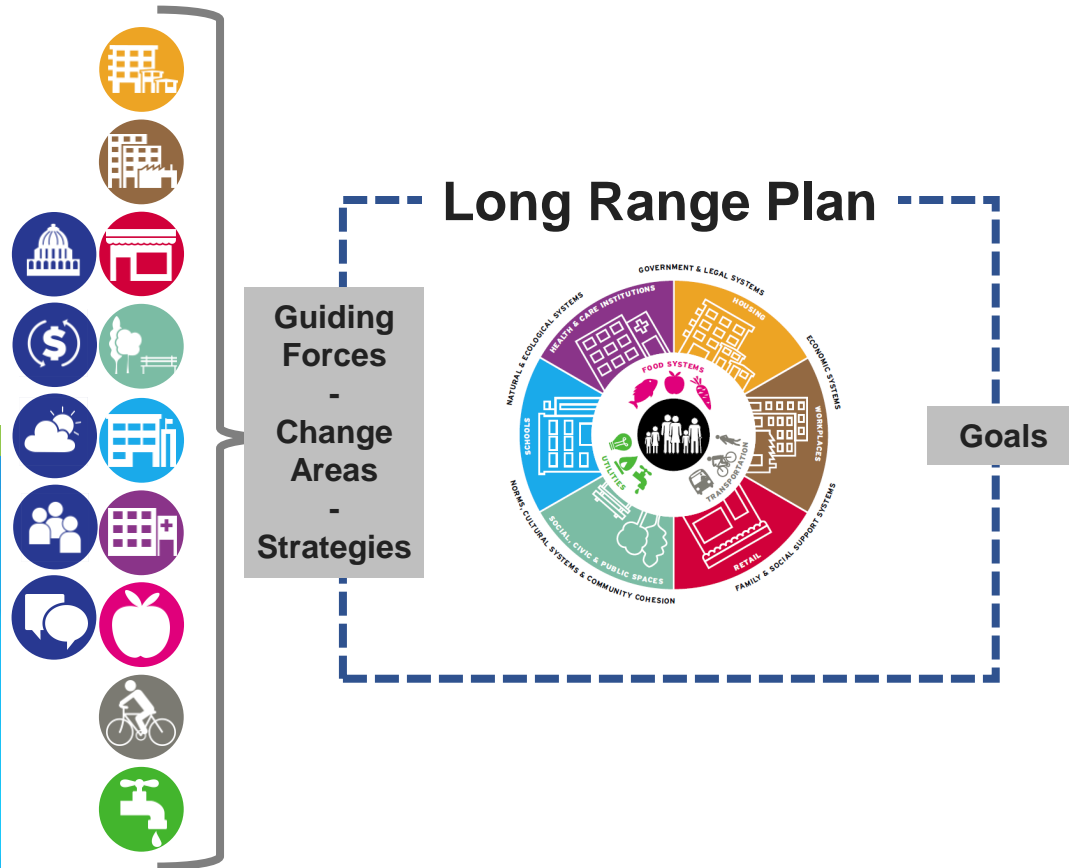
Differences in community prosperity and health are rooted in 5 **Fundamental Drivers of Inequity**

Comprehensive Plans can address the social determinants of health and equity



What is
Happening?

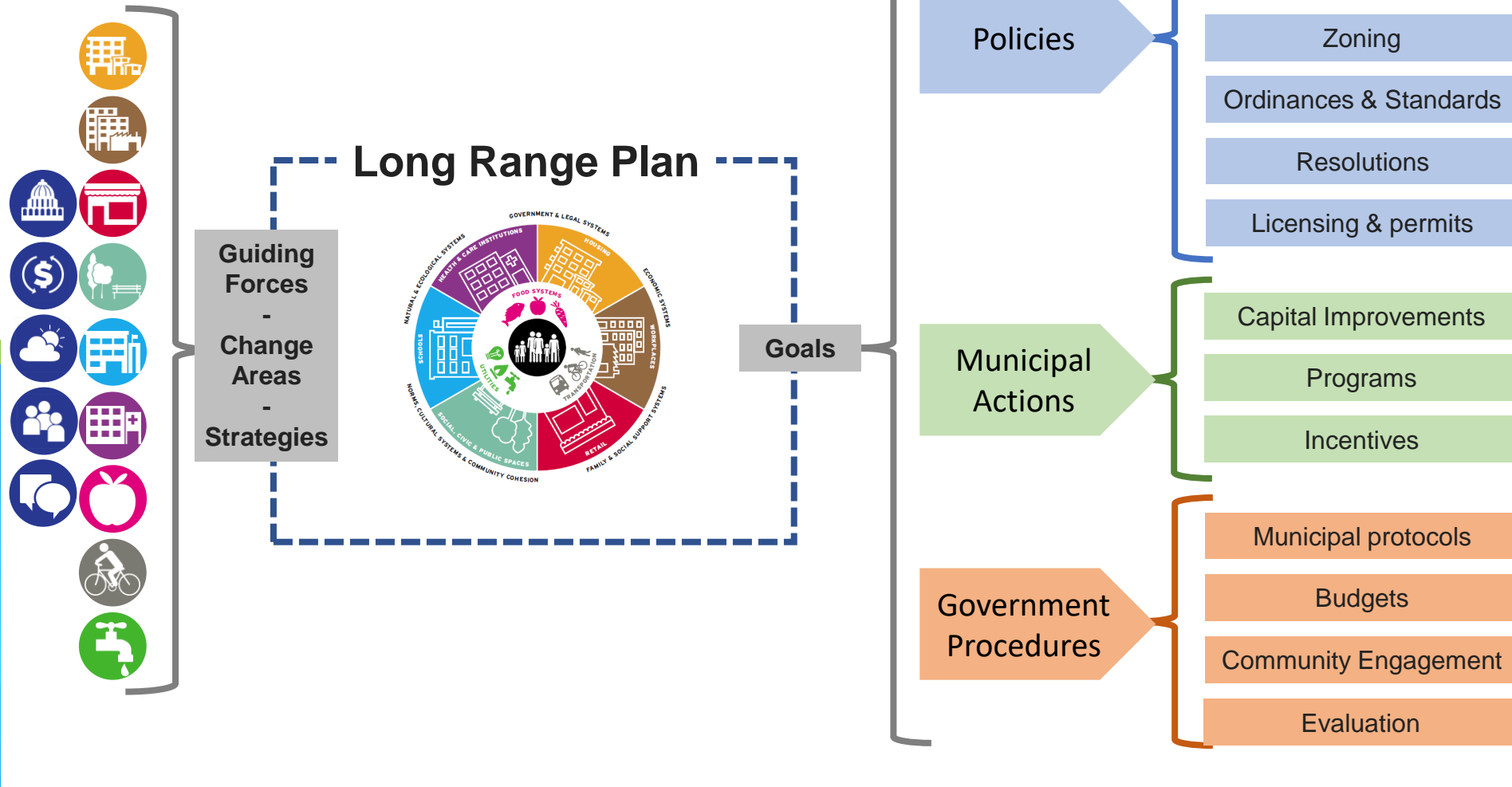
Comprehensive Plans can address the social determinants of health and equity



What is
Happening?

Envisioned
Future

Comprehensive Plans can address the social determinants of health and equity



What is
Happening?

Envisioned
Future

Implementation
Tools

The State of California now requires cities to address Environmental Justice in their General Plan

Plan to reduce the
unique or compounded health risks in
disadvantaged communities.

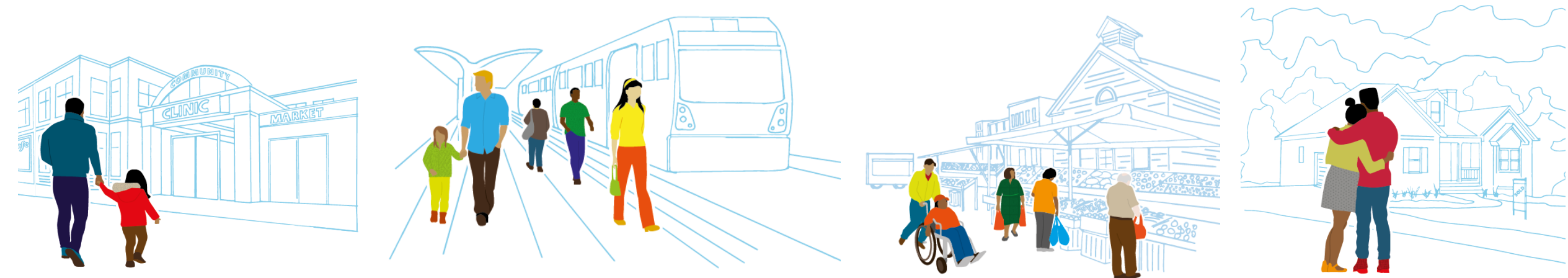
Step 1: Identify Disadvantaged Communities

Poor Environmental Conditions

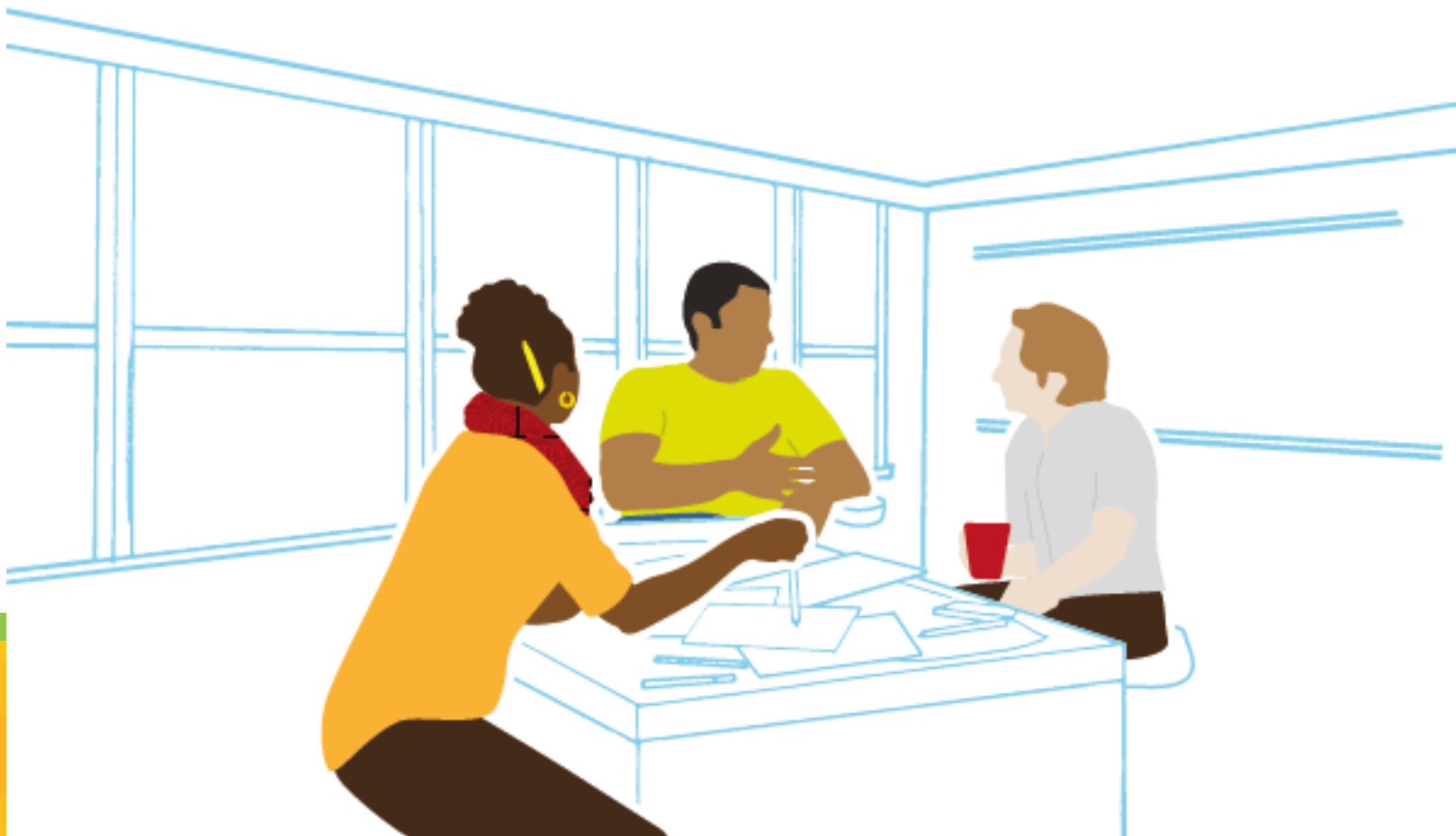
High levels of environmental hazards that can lead to negative public health effects, exposure, or environmental degradation.

Socially or economically burdened groups of people

Concentrations of people that are of low income, high unemployment, low levels of homeownership, high rent burden, sensitive populations, or low levels of educational attainment.

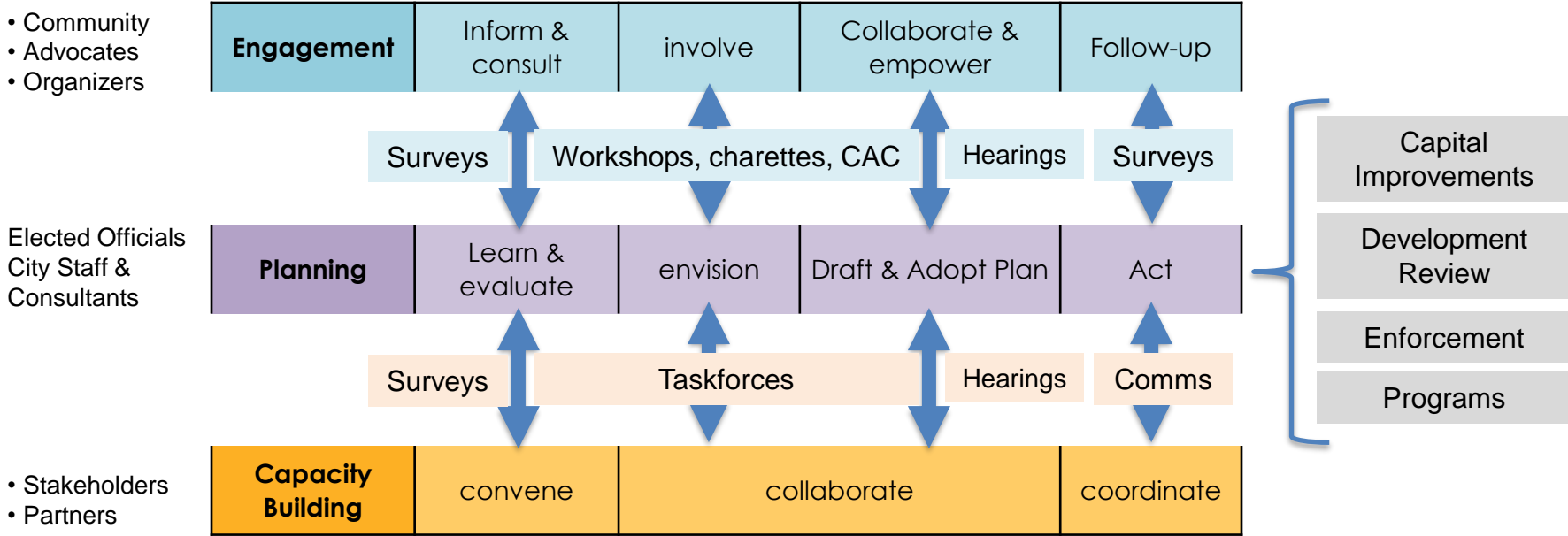


Step 2:
**Understand the “compounded health risks”
in identified neighborhoods**



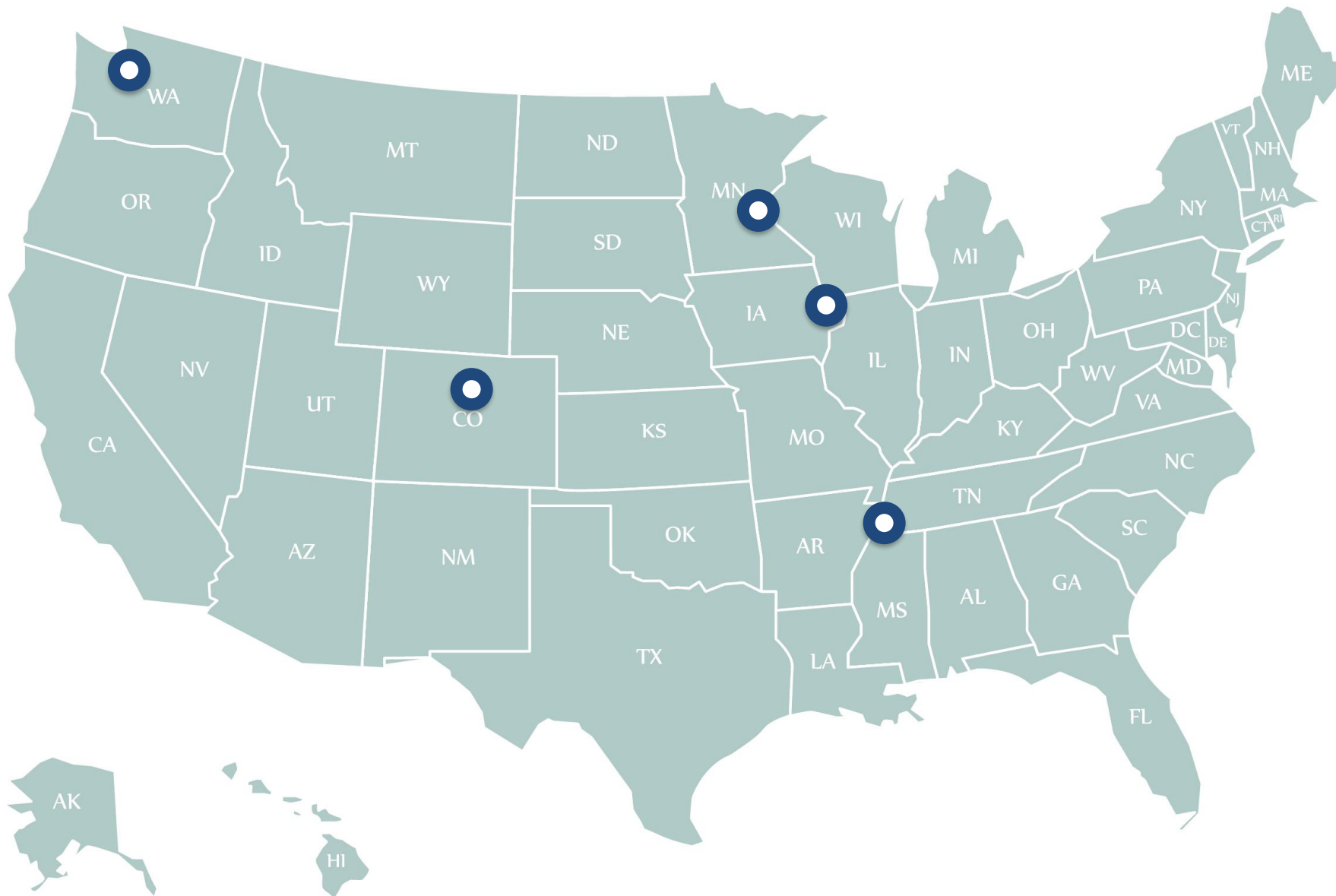
Step 3: Plan for Health Equity / Environmental Justice

How do planners play a role in shaping health and equity outcomes?



The content of planning policies + the process of creating, adopting, and implementing them

Equity in comprehensive plans across the country



Dubuque, IA

1. A local network of community leaders dedicated to advancing justice and social equity
2. Community Equity Profile informed comprehensive plan policies
3. Equity is woven throughout the plan

Inclusive Dubuque

A local network of community leaders from faith, labor, education and government organizations dedicated to advancing justice and social equity in our community.



"EQUALITY IS THE IDEA OF EVERYONE GETTING A SHIRT;
EQUITY IS THE NOTION THAT EVERYONE GETS A SHIRT THAT FITS."
- GENE BATISTE

Minneapolis, MN

1. Policies organized by both goals and topics
2. Goals include “Eliminate Disparities” and “Equitable Civic Participation System”
3. Civic Engagement based on a set of adopted core principles



Eliminate disparities

In 2040, Minneapolis will see all communities fully thrive regardless of race, ethnicity, gender, country of origin, religion, or zip code having eliminated deep-rooted disparities in wealth, opportunity, housing, safety, and health.



More residents and jobs

In 2040, Minneapolis will have more residents and jobs, and all people will equitably benefit from that growth.



Affordable and accessible housing

In 2040, all Minneapolis residents will be able to afford and access quality housing throughout the city.



Living-wage jobs

In 2040, all Minneapolis residents will have the training and skills necessary to participate in the economy and will have access to a living-wage job.

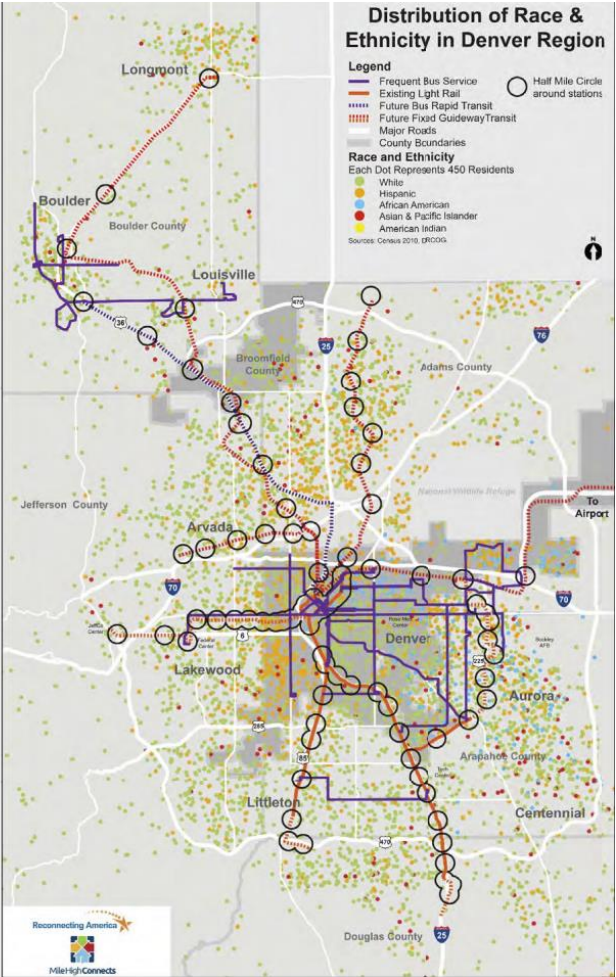
What are the engagement goals?

Civic engagement for Minneapolis 2040 featured opportunities for participants to learn and be informed, interact in the process, and provide meaningful feedback through large convenings, in-person interactions, technology, and creative tools. Each engagement method was evaluated based on engagement goals that were formulated from the [Core Principles of Community Engagement](#), which were adopted by City Council in 2007. The City aimed to achieve these outcomes and objectives through the civic engagement process through:

The Process is:	The Community is:
MEANINGFUL	REPRESENTED
RELEVANT	INFORMED
ACCESSIBLE	HEARD
INCLUSIVE	EMPOWERED
EQUITABLE	

Denver, CO

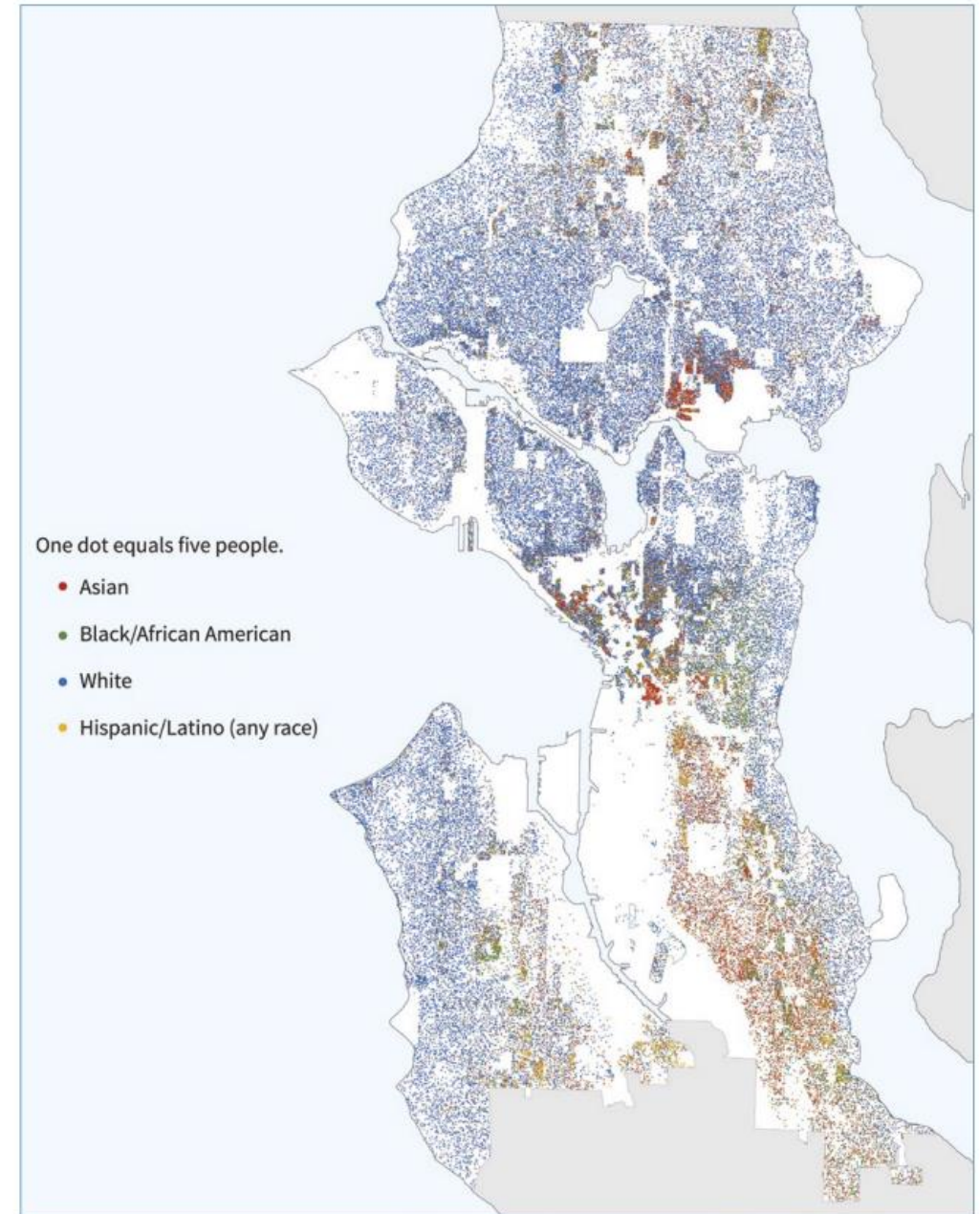
1. Equitable, Affordable, and Inclusive Element
2. Health and equity also woven through other elements
3. The city uses an equity atlas to prioritize where to allocate resources for planning and investment



Seattle, WA

1. The results of a Growth and Equity Analysis was used to shape the Plan's preferred pattern of growth
2. Equity is woven throughout the plan
3. Community engagement-driven neighborhood snapshots

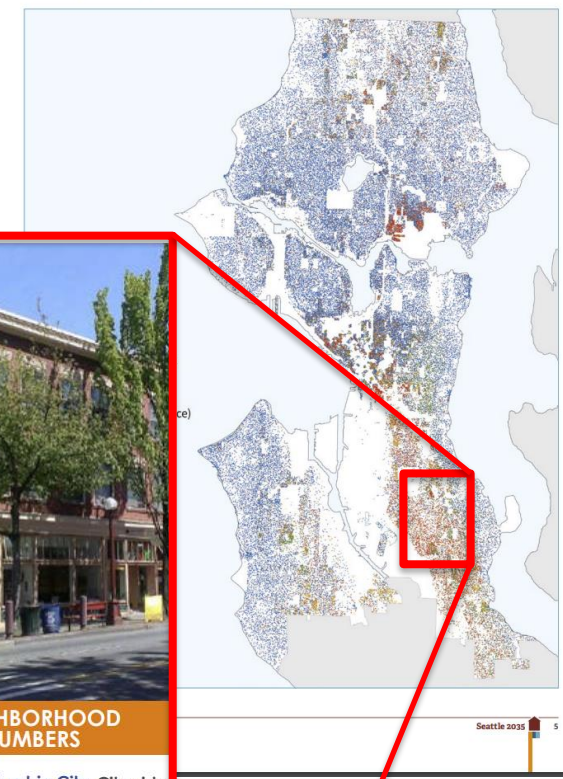
2010 Population
by major racial category and Hispanic/Latino ethnicity



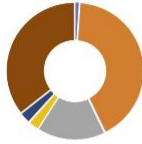
Seattle, WA

1. The results of a Growth and Equity Analysis was used to shape the Plan's preferred pattern of growth
2. Equity is woven throughout the plan
3. Community engagement-driven neighborhood snapshots

2010 Population
by major racial category and Hispanic/Latino ethnicity



PEOPLE



RACE/ETHNICITY:


- American Indian + Alaska Native 0.4%
- Asian 27.4%
- Black or African American 26%
- Hispanic or Latino, any race 6.7%
- Native Hawaiian + Pacific Islander 2.1%
- Some other race 0.1%
- Two or more races 5.4%
- White 32%

LANGUAGES: For translation & interpretation, DON can help identify recommended languages.

23

Total Languages Spoken

Commonly Spoken:
Vietnamese / African Languages



COLUMBIA CITY

UPDATED 8/2019

WHAT WE'RE HEARING

Housing/Homelessness

- Affordable housing
- Displacement
- Development
- Homelessness, encampments

Transportation

- Rainier Ave project & rechannelization
- Safety improvements

Public Safety

- Shootings in & around Columbia City, southeast Seattle
- Car prowls & property theft

Parks/Open Space

-

Small Business/Economic Development

- Business growth while maintaining business diversity
- Minority owned business displacement

NEIGHBORHOOD NUMBERS

	Columbia City	Citywide
Renter households %	50	53
People under 18 years of age %	19.2	15
People age 65 and over %	12.6	11
Persons of color %	68	33
Language other than English spoken at home %	42.5	22
High school or higher %	80.7	93
Bachelor's degree or higher %	35	57
Median household income \$	52,746	65,277
Unemployed %	11.3	7
Population below poverty level	17.3	14

Source: 2009-2013 American Community Survey

LEARN MORE

Local Blogs + News


- southseattleemerald.com
- nwfacts.com
- seattlemedium.com
- kvr.org
- Ethnic Media: seattle.gov/iandraftaffairs/EMP

Didn't capture it?

Contact the Department of Neighborhoods at NeighborhoodSnapshot@seattle.gov or call 206.615.0856

More Resources

For a document with live web links, visit <http://www.seattle.gov/neighborhoods/neighborhoods-and-districts>



Seattle, WA

1. The results of a Growth and Equity Analysis was used to shape the Plan's preferred pattern of growth
2. Equity is woven throughout the plan
3. Community engagement-driven neighborhood snapshots

WHAT WE'RE HEARING

Housing/Homelessness

- Affordable housing
- Displacement
- Development
- Homelessness, encampments

Transportation

- Rainier Ave project & rechannelization
- Safety improvements

Public Safety

- Shootings in & around Columbia City, southeast Seattle
- Car prowls & property theft

Parks/Open Space

-

Small Business/Economic Development

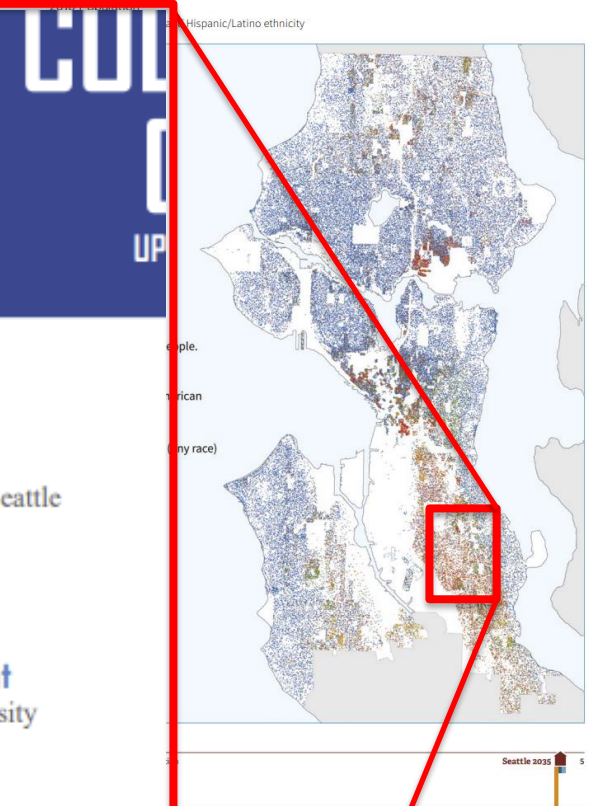
- Business growth while maintaining business diversity
- Minority owned business displacement

LEARN MORE

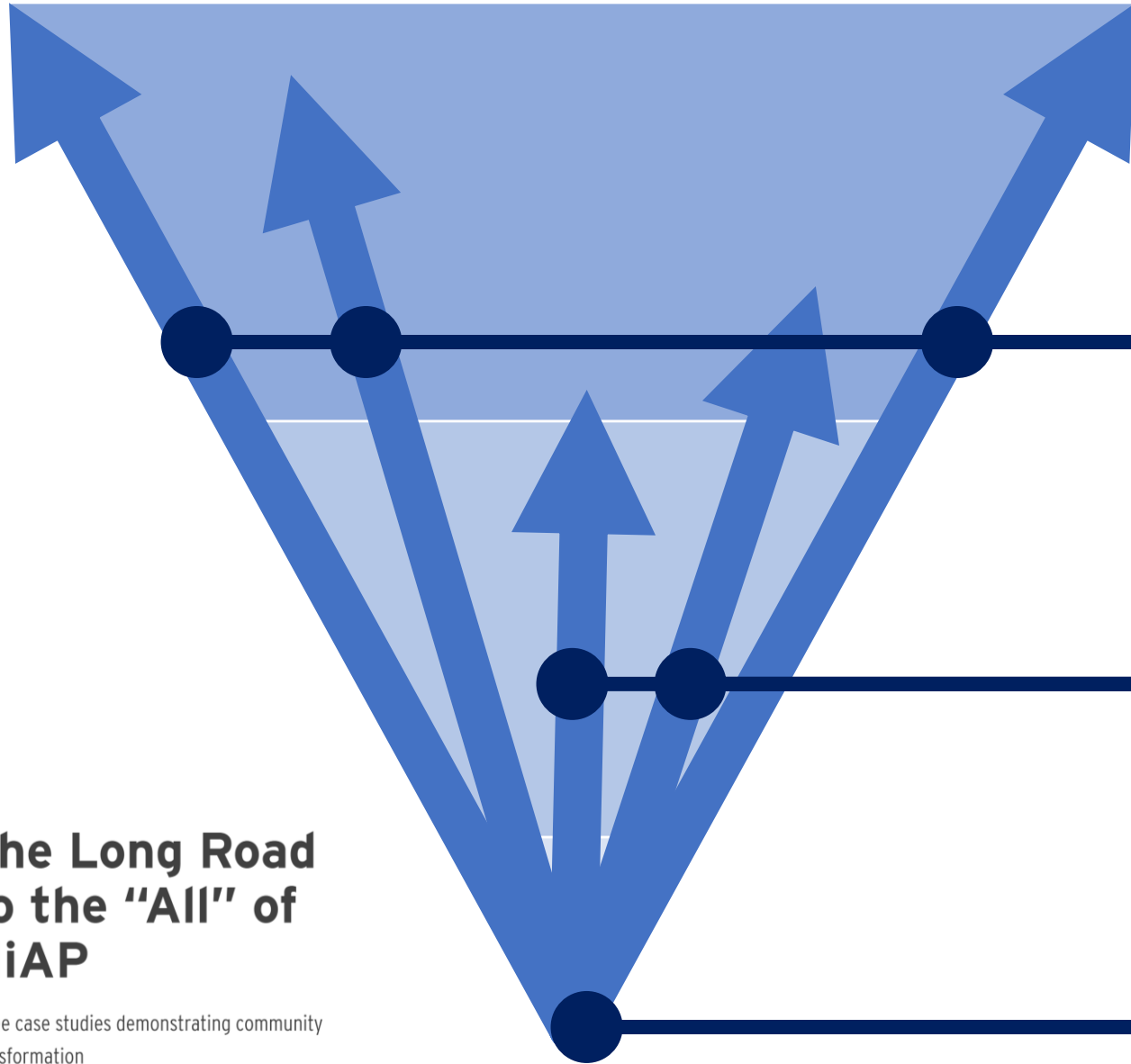
Didn't capture it?

Contact the Department
of Neighborhoods at

[NeighborhoodSnapshot@
seattle.gov](mailto:NeighborhoodSnapshot@seattle.gov) or call 206.615.0856



Timeframes of Change



Long
Systemic Equity

Medium
Some Equitable Plans & Processes

Short
Making Equitable Decisions

NEWS

The Long Road to the "All" of HiAP

Three case studies demonstrating community transformation



ChangeLabSolutions.org

BLOG

Place-Based Health Disparities

8 policies that have contributed to place-based health disparities across generations

A Blueprint for Changemakers

Achieving Health Equity Through Law & Policy



A Roadmap for Health in All Policies Collaborating to Win the Policy Marathon



ChangeLabSolutions

The Planner's Playbook

A Community-Centered Approach to Improving Health & Equity



ChangeLabSolutions

Long-Range Planning for Health, Equity & Prosperity A Primer for Local Governments



ChangeLabSolutions

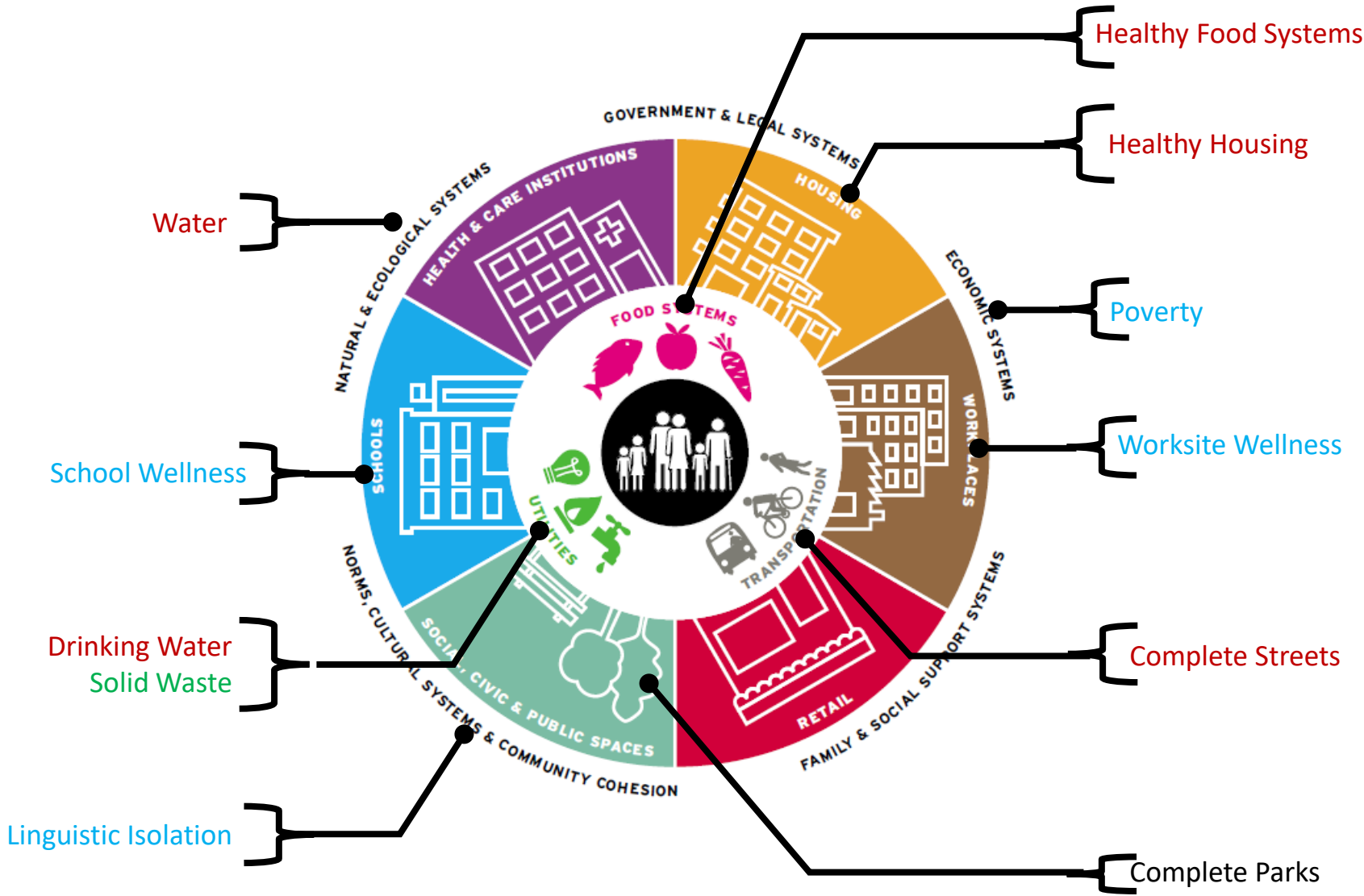
NEWS

The Long Road to the "All" of HiAP

Three case studies demonstrating community transformation

ChangeLab Resources by Topic

1. Complete Park
2. Complete Streets
3. Healthy Housing
4. Healthy Food Retail
5. Worksite Wellness
6. School Wellness



Disclaimer

The information provided in this discussion is for informational purposes only, and does not constitute legal advice. ChangeLab Solutions does not enter into attorney-client relationships.

ChangeLab Solutions is a non-partisan, nonprofit organization that educates and informs the public through objective, non-partisan analysis, study, and/or research. The primary purpose of this discussion is to address legal and/or policy options to improve public health. There is no intent to reflect a view on specific legislation.

© 2021 ChangeLab Solutions