## **American Planning Association Idaho Chapter Board**

Minutes for February 10, 2022 12:00 pm MT (*11:00 am PT*)

- Hilary Anderson, President
- Aaron Qualls, Past President
- ☑ Nicolette Womack, Vice President
- ☑ Elizabeth Allen, Secretary
- Ethan Mansfield, Treasurer
- □ Mike Behary, Region 1
- □ Mauri Knott, Region 2
- Sheri Freemuth, Region 3
- □ Vacant, Region 4
- □ Vacant, Region 5

2. Elizabeth called roll.

- ☑ Cindy Donovan, Region 6
- 1. Hilary called the meeting to order.

- ☑ Tricia Nilsson, L&PA Co-Chair
- □ Joel Plaskon, L&PA Co-Chair
- Morgan Landers, E&O
- 🗵 Diane Kushlan, PDO
- 🛛 Alonzo Coby, Tribal Planning Rep
- $\Box$  Vacant, Student Rep U of I
- ☑ Nathaniel Campbell, Student Rep BSU
- ☑ Jaap Vos, Urban Planning Faculty Rep
- Alison Tompkins, Western Planner Rep

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- 3. Hilary discussed announcements. She explained that some phishing emails are going around and that if anyone receives one, block the sender or delete. She discussed vacancies in Region 4, 5, and the U of I Student Rep positions. A decision will be made on those positions at the March Board Meeting. She thanked Nicolette for her work on the Strategic Plan and sponsorship brochure. She thanked Morgan for all of her efforts at the conference. She thanked Erica for her work on the new newsletter. She thanked Tricia and Joel for their legislative work. Boise State University is looking for feedback on their Certification Planning Program for Planning that the board members should complete. She discussed the need for a conference committee and the National APA Economic Development Awards deadline.

## **Action Items:**

- 1. Tricia moved to approve the January minutes, seconded by Ethan. Motion carried.
- 2. Ethan presented the Treasurer's Report. He explained our account totals, earned interest, membership dues, zoom licenses, and website posting. He mentioned that the Chapter received a \$1,000.00 sponsorship from Agnew: Beck. Hilary explained the budget discussion based on the Strategic Plan Workshop and that the new budget will be updated in March. Ethan will be sending out a draft budget for review. Nicolette moved to approve the Treasurer's Report, Tricia seconded. Motion carried.
- 3. Tricia presented the Legislative Committee Report. She explained the resurrection of a previous annexation bill and the need to educate legislators about annexations. She discussed an Urban Renewal Bill that they will be keeping an eye on. There was a discussion about school impact fees, and nothing is moving forward. Diane discussed a bill on water quality that we should support as a regional planning tool. There was a discussion about potential legislation involving health districts, but nothing has moved forward. Sheri mentioned that we should support a

Statewide Main Street Program Coordinator bill if a bill moves forward.

- 4. Morgan discussed the Fall Conference location. She presented McCall, Riverside in Garden City, and JUMP in Boise as the three options for the location. There was a discussion about the vacation opportunities of McCall, the accessibility of Riverside, and the limitations at JUMP. Sheri discussed her experience attending Riverside conferences, which would be the most traditional option for the conference. Ethan agrees with Sheri, but it is easy to bike to Riverside. Diane agrees with Sheri, but the food is not the best at the venue. Morgan discussed the simplicity of their menu. Ethan asked if we could bring in outside catering. Outside catering isn't an option, but we can explore the off-site possibility. Diane explained that Telaya has a great space. Riverside doesn't charge a venue fee. Tricia goes to Riverside for her Rotary meetings and explained that they had had a difficult few years. It would be an excellent opportunity to introduce social issues. There are a lot of nice places. Mauri thinks that Riverside is a great option and would like to see other locations in the state for future conferences to avoid being Treasure Valley-specific. Alison agrees with Mauri and believes it makes the most sense to have it in Garden City this year and supports having it at Riverside. Diane explains that Mayor John Evans received an award this year. Alonzo discussed having the conference in southeast Idaho in the future. Morgan recommended planning conferences out in a three-year increment. Discussion about having it the first week of October. Tricia made the motion to have the conference at Riverside in Garden City, Diane seconded. Motion carries.
- 5. Hilary discussed the Strategic Plan Outline and the need for the plan. She presented the draft plan that outlines key issues, a mission statement, and a three-year plan focusing on three different categories. She explained that Nicolette created a detailed table with items to focus on. Alison moved that we accept and adopt the draft plan, Mauri seconded. Motion carried.
- 6. Nicolette discussed the sponsorship packet update. She highlighted what we are working on this year, such as the video library, student intern, and hybrid conference. Diane discussed the Ag Chat and video library and mentioned targeted sponsorships. Ethan asked if we could amend to add specific events. Nicolette explained why that would be challenging unless a sponsor asked to sponsor a particular item. Tricia motioned to adopt the sponsorship brochure as amended, Sheri seconded. Motion carried.
- 7. Alison made a motion to adjourn, seconded by Cindy. Motion carried.